TENNESSEE PRESS ASSOCIATION • SUMMER CONVENTION EXHIBITOR REGISTRATION FORM • JULY 20-21, 2017 • FRANKLIN, TN

EXHIBITOR: _____ **TELEPHONE:** _____

CONTACT: _____ **EMAIL:** _____

ADDRESS: _____ **CITY/ST/ZIP:** _____

EXHIBITOR REGISTRATION:

On-site Representative:

First Name: _____

Last Name: _____

E-mail: _____

EXHIBITOR FEE: $350 for non-members; $225 for current associate members. Fee includes up to two registration fees, but not meals. Please register for meals below. List the primary representative attending the convention below. (To register additional representatives or guests, please use the regular convention form.)

Thursday Press Contests Banquet	Friday Ideas Awards Breakfast	Friday Ad/Circ Conference Luncheon	OR	Friday Hall of Fame Luncheon	Vegetarian?
❒ $60 Adult	❒ $33 Adult	❒ $45 Adult		❒ $45 Adult	❒ Does this person want vegetarian meals? or have another dietary request? _____

TOTAL FEES:

❒ **$225 TPA Associate**

OR

❒ **$350 Non-Member**

+ PLUS MEALS

$ _____ Meal total

❒ **$150 Add your company as a break sponsor for additional recognition**

Grand Total Due:

$ _____

Do you need electrical access at your table? ❒ YES ❒ NO

Exhibitor is responsible for any fees for shipping/storage of displays and materials.

Submit registration: Please fax or email your registration to:(865) 584-6513 or rgentile@tnpress.com

Payment: By credit card? see info below. By check, please mail to: TPA Summer Convention, 412 N. Cedar Bluff Rd., Ste. 403, Knoxville, TN 37923

Signed: _____ Title: _____

Printed Name : _____ Date: _____

DEADLINES:

1. Lodging deadline is **Friday, June 23, 2017**. Call the Franklin Marriott Cool Springs Hotel at (615) 261-6100. Room rate: $144 plus tax, per night. Rate code: TPA
2. The cut off date for pre-registration and guaranteed meal tickets is Noon, Friday, July 14. Registering after this date will incur a $25 late fee.
3. Discount/Refund/Cancellation Policy: Refunds authorized when cancellation received by 5:00 p.m. EDT on Friday, July 14, 2017. Late cancellations and no-shows forfeit refunds and will be billed for any outstanding charges.

WANT TO CHARGE YOUR REGISTRATION TO A CREDIT CARD? For added protection, TPA uses PayPal to process credit cards. To pay with a credit card, please print your e-mail address below and you will receive an electronic invoice with a link to process your card. For questions, please contact the accounting department at (865) 584-5761, Ext. 103 or eday@tnpress.com.

E-mail address for invoice: _____

ABOUT THE CONVENTION/EXHIBIT AREA:

Convention attendees: We expect over 200 attendees during the event. There will be a mix of publishers, editors, ad directors/ad staff, circulation directors and reporters at the event.

Location: Franklin Marriott Cool Springs
700 Cool Springs Blvd., Franklin, TN 37067 (615) 261-6100

While we don't have a trade show per se, we do have a few vendor booths in the registration foyer right outside our general session rooms. You may exhibit during the days/times listed below and set your own hours within these time frames. Your exhibit space will be located in the convention registration area.

You will be provided with a 6-foot skirted table and electrical access. You will also receive a complimentary copy of the Tennessee Newspaper Directory and an electronic roster of attendees in advance of the convention.

Exhibit dates and times:		
	Thursday, July 20	Noon. - 6:00 p.m.
	Friday, July 21	8:00 a.m. - 2:00 p.m.

TPA Contact: Robyn Gentile, Member Services Manager
Please contact Robyn Gentile with any questions about the event. She will also be your on-site contact. (865) 584-5761, ext. 105 or rgentile@tnpress.com. During the event dates, please use her cell number of (865) 384-5923.