

The Tennessee Press

Vol. 74

JULY 2010

No. 1

Powers, Johnson City, is TPA president elect

Arthur S. (Art) Powers, vice president and publisher of the *Johnson City Press*, is president elect of the Tennessee Press Association (TPA).

TPA is the trade association of the state's daily and non-daily newspapers. It is composed of 26 daily newspapers and 98 non-daily newspapers.

Powers will succeed Victor Parkins, editor of *The Milan Mirror-Exchange*.

Speaking of his plans for his term as president, Powers said, "I want to especially encourage our membership to become active in their attendance of all of our events. Sharing our ideas and listening to other professionals from our industry will only make our strong newspapers in the state become stronger."

Other officers elected at TPA's business session during the Tri-State Press Convention June 23-26 in Tunica, Miss. were Jeff Fishman, publisher of *The Tullahoma News*, re-elected vice president for non-daily newspapers; Michael Williams, publisher of *The Paris Post-Intelligencer*, elected vice president for daily newspapers; and Kevin Burcham, publisher of the *News-Herald*, Lenoir City, re-elected treasurer.

Directors elected for two-year terms are Jack McElroy, editor of the *News Sentinel*, Knoxville, director of District 2; Darren Oliver, advertising

director of the *Overton County News*, Livingston, director of District 4; Andrew Oppmann, publisher of *The Leaf-Chronicle*, Clarksville, director of District 6; Brad Franklin, marketing director of *The Lexington Progress*, director of District 8; and Eric Barnes, publisher of *The Daily News*, Memphis, director of District 10.

Continuing their terms as directors are Lynn Richardson, publisher of the *Herald and Tribune*, Jonesborough, director of District 1; Chris Vass, Sunday editor of the *Chattanooga Times Free Press*, director of District 3; Hugh Jones, publisher of the *Shelbyville Times-Gazette*, director of District 5; John Finney, vice president of the *Buffalo River Review*, Linden, director of District 7; and Joel Washburn, editor of the *Dresden Enterprise*, director of District 9. Parkins will continue on the board for one year as immediate past president.

The TPA Board of Directors elected trustees to serve on the Tennessee Press Association Foundation (TPAF) Board of Trustees for three-year terms. Re-elected trustees were Doug Horne, Republic Newspapers, Knoxville, and Janet Rail, *Independent Appeal*, Selmer. Nate Crawford of Nashville was elected to his first term on the TPAF Board of Trustees. TPAF officers elected at the TPAF Board of Trustees meeting



Powers

were W.R. (Ron) Fryar, publisher of the *Cannon Courier* in Woodbury, re-elected president, and Gregg K. Jones, president of Jones Media Inc., Greeneville, re-elected vice president.

Officers and directors of the Tennessee Press Service (TPS), business affiliate of TPA, are Pauline D. Sherrer, publisher, *Crossville Chronicle*, president, and Michael Williams, publisher, *The Paris Post-Intelligencer*, vice president. Jason Taylor, president of the *Chattanooga Times Free Press*, was elected during the TPS stockholders' meeting June 18 to serve as a director. Re-elected to serve on the board were Sherrer and

Williams.

Continuing to serve on the six-member TPS board are Jeff Fishman, Victor Parkins and Art Powers. W. R. (Ron) Fryar is rotating off the TPS board after two nine-year periods of service.

Art Powers became vice president and publisher of the *Johnson City Press*, a 28,614 paid-circulation daily in Washington County, in 2002.

He began his newspaper career with Worrell Newspapers Inc. in 1973 and moved through several management and publishing positions in Indiana, Virginia and Kentucky before arriving in Bristol, where he was vice president and publisher of the *Bristol Herald Courier* from 1981 to 1998.

From 1997 to 2002, Powers and his wife, Fran, owned Powers Publications Inc., which published three western North Carolina newspapers, the *Watauga Democrat*, Boone; *The Blowing Rocket*, Blowing Rock; and the *Avery Journal*, Newland.

Powers is a native of Knoxville and a graduate of the University of Tennessee with a bachelor of science degree in marketing.

Powers' father, the late Frank B. Powers, worked for *The Knoxville News-Sentinel* as national ad manager; ad

SEE POWERS, PAGE 3

Awards luncheon, installation set for July 16

Awards in the 2010 University of Tennessee (UT)-Tennessee Press Association (TPA) State Press Contests will be presented at a luncheon on Friday, July 16, at the Embassy Suites Nashville Airport Hotel. TPA also will install its 2010-11 officers at the event.

Winning newspapers were notified by letter on May 10 of the categories in which they will receive awards, and a list of newspapers to receive awards is posted at www.tnpress.com.

Mark A. Stevens, publisher of *The Erwin Record*, is chairman of the Contests Committee and will serve as master of ceremonies.

TPA President Victor Parkins, editor of *The Milan Mirror-Exchange*, will pass the gavel to the new president at an installation ceremony during the awards luncheon on July 16. Art Powers, publisher of the *Johnson City Press*, is slated to be TPA's 2010-2011 president.

UT has co-sponsored the State Press Contests since 1940 by providing the plaques, certificates and coordination of the awards presentation. A UT official will present the awards. Event details and registration information are available in PDF format, or one can register online.

The Embassy Suites Nashville Airport Hotel is offering a discounted rate of \$119 to event attendees. Reservations should be made as soon as possible to take advantage of this rate. Contact the hotel at (615) 871-0033.

DETAILS

- WHO:** TPA members, staffs
- WHAT:** TPA Installation and State Press Contests awards event
- WHEN:** Friday, July 16
- WHERE:** Embassy Suites Nashville Airport Hotel
- RESERVATIONS:** The deadline for the TPA rate has passed. Hotel: (615) 871-0033.
- REGISTRATION:** The deadline for registration is July 9.

TPAers overwhelmingly vote to change constitution

BY GREG SHERRILL
TPA executive director

Tennessee Press Association (TPA) member newspapers overwhelmingly voted to allow a change to the TPA Constitution and Bylaws that would make it easier for the Association to amend that same document. The change allows the membership to alter or amend its governing document with a super-majority of those voting, rather than a super-majority of the entire membership.

TPA's independent auditing firm, McFarland and Gann P.C., which conducted the ballot referendum, reported results of the vote to the board of directors at its June 24 meeting. Out of a total membership of 125 newspapers, responses were received from 111 publishers, or 88.8 percent of the membership. Per the then-current bylaws requirements, TPA needed two-thirds of the full membership to approve the proposed change, and 94 votes were returned in favor of the

change (75.2 percent). In the spirit of openness, members were told that their voting preference would be made available to the membership after the referendum.

TPA President Victor Parkins said, "More than the vote itself, I'm pleased that just about every member newspaper participated in the process."

"As much as our industry has changed over the past decade alone, there's no question that some of TPA's bylaws will one day have to change as well. The decision to refer any proposed change in our bylaws for a ballot vote will still be made by our board of directors, and I have confidence they will continue to make decisions in the best interest of the Tennessee Press Association," Parkins said.

The initial response to the ballot referendum was very poor, and it took considerable effort and expense on behalf of the TPA directors and staff to convince a two-thirds majority of member publishers to take a stand on the issue and return a ballot. This

underscored the very issue at hand—that 'non-votes' were considered as 'no votes' under the restrictive bylaws change requirements.

TPA has operated under its Constitution and Bylaws for 139 years. In 2004, the Association voted to amend its constitution to require a full two-thirds of the entire membership to make any changes to the governing document. The change was made by the Bylaws Review Committee with the best of intentions, to ensure that any vote to change the document fully reflected the will of the entire membership.

What we learned, however, was that with today's hectic workplace it was extremely difficult to obtain a vote from two-thirds of our members at all. In a 2005 vote concerning adoption of an associate class of membership for free circulation newspapers, we received just 86 votes from a possible 129, representing just 66.7 percent of our membership. In that vote, which failed to pass, every single publisher would have had to vote in the affirmative for

the change to take place.

TPA leaders quickly realized that such a restrictive constitution change clause could be damaging to TPA. In the event that the Association really needed to change the constitution and bylaws (for example, a change in the tax laws that would have required us to change the document to fall into compliance), it would be very difficult for TPA to respond in a timely and dependable manner.

The 2008 Bylaws Committee, chaired by Steve Lake, took on the task of amending the constitution back to the original requirement of two-thirds of the voting membership needed to pass any proposed changes to said document. This wording still requires a super-majority of the voting members to approve any proposed changes but doesn't allow TPA to have its hands tied by inactive or otherwise non-voting members. It leaves TPA in a better position to evolve in response to the current industry or market environment.

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IN CONTACT

Phone: (865) 584-5761
Fax: (865) 558-8687
Online: www.tnpress.com

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Elenora E. Edwards.....Managing Editor
Robyn Gentile.....Production Coordinator
Angelique Dunn.....Assistant



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Michael Williams, The Paris Post-Intelligencer.....Vice President
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Chris Vass, Chattanooga Times Free Press.....District 3
Darren Oliver, Overton County News, Livingston.....District 4
Hugh Jones, Shelbyville Times-Gazette.....District 5
Andrew Oppmann, The Leaf-Chronicle, Clarksville.....District 6
John Finney, Buffalo River Review, Linden.....District 7
Brad Franklin, The Lexington Progress.....District 8
Joel Washburn, Dresden Enterprise.....District 9
Eric Barnes, The Daily News, Memphis.....District 10
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CONTACT THE MANAGING EDITOR

TPAers with suggestions, questions or comments about items in The Tennessee Press are welcome to contact the managing editor. Call Elenora E. Edwards, (865) 457-5459; send a note to P.O. Box 502, Clinton, TN 37717-0502; or e-mail ElenoraEdwards@Comcast.net. The deadline for the August issue is July 12.

Much to do to strengthen industry

As the incoming president of your state's press association, I want to thank those who considered me a fair and reasonable person for such a task. With my recent involvement I have learned a lot about not just the TPA, but also the Tennessee Press Service and the Tennessee Press Association Foundation. Of course, TPS sends ads and revenues to all our newspapers and the Foundation supports many important educational opportunities as well as much of the funding for scholarships to our outstanding Institute held each fall in Knoxville. I understand it is filling up fast, thanks to Kevin Slimp.

For the next 12 months our focus will be participation. That is, increased participation at all of our events. A strong association simply must have a strong membership. As the economy shows signs of a turnaround I urge those in decision-making positions to send your personnel to our meetings. The more participants the better the conference. Your association does not need to be embarrassed by having low turnouts to hear featured speakers. And I especially invite our metro papers to participate as they do in other states. We need you "big boys" to help round out all of our meetings and conferences. And obviously, we need your sponsorship of events.

This November we will be electing a new governor, and he will have a huge job in front of him. While facing hardships in attempting to raise the educational levels of our young people, I can only imagine the difficulty of the forthcoming budget process with this and other issues. Given the state is ranked 47th among the 50, Tennessee's newspapers can and should play a large role in helping educate our readers about initiatives brought forward by our new governor. Let's all



YOUR PRESIDING REPORTER

Art Powers

look for ways to help him in this difficult task.

Our efforts also should attack the myth that we are a dying or dead industry. We are viable. We are alive! We are powerful. We are strong. In spite of electronic media that like to tell viewers we are a broken business model, we need to tell the story over and over that we are alive indeed! As a recent survey from Suburban Newspapers of America says, our newspapers and websites have the strongest brand equity in our markets. We have longer and stronger relationships with our advertisers than anyone else in our market. We ARE the local news channel in our market. And our circulation is audited and verified. No other medium can even come close to that.

Newspapers are generally the world's worst to promote themselves. Let's use the space we have to tell our virtues. Let's all be consistent and deliver a meaningful message of our strength and influence

to our readers daily and weekly. If we beat our chests, then surely people will know we are here and here to stay.

Last, I have asked the TPA staff to plan our meetings and conferences much earlier. That way we can establish locations and dates and we can log them on our calendars early. We will be focusing on the Nashville area. Not only is it central to the membership, but after recent flooding problems, they can certainly use the commerce our members can bring to them.

So, I'm looking forward to the next year. Please offer any suggestions you have any time to either our fine staff in Knoxville or directly to me.

See you in Nashville!

ART POWERS is publisher of the Johnson City Press.



CHATTANOOGA TIMES FREE PRESS

Haitian boys watch Chattanooga Times Free Press staff photographer Allison Kwezell at work. She arrived in the Caribbean island nation four days after a 7.0-magnitude earthquake struck the impoverished country on Jan. 12, killing thousands and severely injuring many more. In photographs and words, she depicted the destruction in Haiti and the relief efforts under

way there and at hospitals in its neighboring country, the Dominican Republic. Through Kwezell's photos and stories, Times Free Press readers have had an exclusive look at the island's recovery and the assistance being provided on the ground by dozens of local aid workers and volunteers. She will make a return trip on July 8 and will continue coverage in the newspaper.

'On the horn' about publisher's plans

ALL IN THE LINE OF DUTY: Greg Mackay, Knox County elections administrator, gets called on to do a lot of chores but isn't usually a jokester.

On Thursday, April 1, he said he agreed to call U.S. Rep. John J. Duncan Jr., R-Knoxville, at the request of Duncan's wife, Lynn, and son, John III, to tell him that prominent Democrat Doug

Horne [owner of *The Courier News*, Clinton] had a qualifying petition to run against him in this year's elections. Noon Thursday was the deadline for qualifying.

Mackay said the conversation was brief and Duncan thanked him. Then Duncan called back and asked, "Why

are you so nice?" Mackay told him he'd been put up to make the call as an April Fool's Day joke.

"We pranked the congressman," Mackay laughed.

(From Georgiana Vines' political column in the News Sentinel, Knoxville, April 5, 2010)

Why public notices should remain in newspapers, not be placed only on governments' websites

BY GREG SHERRILL
TPA executive director



Sherrill

Something caught my eye yesterday in the *Bristol Herald Courier*. A story by reporter Mac McLean (www2.tricitie.com/tri/news/local/article/the_man_behind_the_new_bluffcitypd.com/46758/) underscored perfectly one of Tennessee Press Association's (TPA) primary arguments against allowing public notices to be removed from independent print newspapers and placed in the trust of local and state government websites.

The Bluff City Police Department, in Sullivan County, allowed the domain name rights to its taxpayer-funded website to expire, despite repeated e-mail warnings over a three-month period from the department's domain name provider.

After the expiration date, all information on the site became immediately unavailable to the general public, and the site displayed a generic warning message that the domain would be available for sale beginning 42 days after expiration.

After the 42-day period, a private individual who was disgruntled over receiving a speeding camera ticket acquired the rights to the domain name and used the site to post messages from others who disliked speed cameras.

One can't help but wonder what official information was posted on the Bluff City Police Department's website. Information that apparently wasn't missed at all by the public during the 42-day period that the site was down,

showing only a message explaining that the rights to the site were about to expire or be sold.

As recent studies show (Pew Internet and American Life, December 2009), many folks—60 percent of Internet users—just don't routinely go to state and local government websites to find the important information contained in public notices. Information such as foreclosure notices, meetings of school boards and notices of construction bid lettings. Those notices, thank heavens, are required to be published in independent newspapers where they are easily accessible to the public, archived, searchable and reliable.

A quick check of the Tennessee Newspaper Directory, published by TPA, shows that there are two TPA newspapers in Sullivan County that are entrusted with carrying important public notices: *Bristol Herald Courier* and *Kingsport Times-News*. The *Bristol Herald Courier* has been published continuously since 1865, and the *Kingsport Times-News* since 1916. That's 145 years and 94 years, respectively, of bringing important government information to the citizens of Sullivan County. Wonder how long Bluff City government has been in the information-providing business?

Now, newspapers are no strangers to the Internet. We fully realize that a growing percentage of our readership chooses to search online for news, information and entertainment. Sixty-three percent of Internet users searching for news seek out their local newspaper's online site, according to a 2009 study by the Reynolds Journalism Institute at the University of Missouri School of Journalism. And newspapers have been quick to respond, with TPA members creating websites that offer

our readers the best of both worlds—a print version and an online site—to meet their needs and to bring them important public notices.

Tennessee Press Service, the business affiliate of TPA, decided to make it even easier for people to find public notices that have run in newspapers all across our state. In 2007, TPS launched www.tnpublicnotice.com, a comprehensive public notice site that aggregates notices from our member papers across the state into one, easy-to-search place. It's updated daily, and it's completely free. Just another way the newspaper industry is making these important notices available to all citizens, regardless of whether they prefer a print product or an online site to receive their news.

We will likely have to fight attempts next year by state and local governments to save an insignificantly small amount of money by removing important public notices from printed newspapers and allowing those same governments to take a stab at making the notices available to the public through myriad state and local government websites.

Stop for just a minute and think about how many websites that could encompass. In any given county, there could be a county commission website, a sheriff's department site, county seat

or mayor's website, other municipality website(s), a school board website, police department website(s), county trustee or property assessor website—and that's before even starting to list the dozens of state agencies and departmental websites!

Do you really want to rely on searching all those venues to find out what your government is doing?

Newspapers have been integral and independent watchdogs of government activity since the beginnings of our democratic society. They have a proven track record of continuous publication and pride themselves on never missing an issue. You can walk into any newspaper today and search years of archives. In fact, the average TPA member newspaper has been publishing continuously for more than 100 years!

Please remember the fate of the Bluff City Police Department's website the next time you hear of a government's attempt to move important public information to an obscure website under the guise of saving a few dollars. There's a good reason that your community newspapers have been fighting so hard for your right to know.

(TPA member newspapers have permission to reprint this article.)

FORESIGHT

JULY



16: Government Affairs Committee meeting, 10:30 a.m., Nashville

16: Installation of TPA president and State Press Contests awards luncheon, noon, Nashville

24: ETSPJ Front Page Follies, 6 p.m., Knoxville Convention Center

SEPTEMBER

15-17: Workshop for Smaller Newspapers, Crowne Plaza Ravinia, Atlanta, Ga.

23-24: APME NewsTrain, Nashville

30-Oct. 3: NNA 125th Anniversary Celebration at the 124th Annual Convention and Trade Show, Omaha, Neb.

OCTOBER

3-5: SPJ convention, Las Vegas, Nev.

3-10: National Newspaper Week
7-9: 13th TPS Institute of Newspaper Technology, Knoxville

17-19: SNPA News Industry Summit (Annual Convention), Barton Creek Resort, Austin, Texas

Kudos

The first person from Tennessee to register for the Tri-State Press Convention was Richard Rowlett, Rowlett Advertising Service, Goodlettsville. TPA received the registration May 5.

The first person to register for the State Press Contests Awards Luncheon was J. Todd Foster, *Bristol Herald Courier*. TPA received that registration May 14.

TRACKS

Griscom resigns as chief of Times Free Press

Tom Griscom, executive editor and publisher of the *Chattanooga Times Free Press*, announced May 27 that he will resign, effective June 30.

"The opportunity to build the merged newspaper in this community has been a unique experience," Griscom said. "In a changing media world, it has been gratifying that our readers continue to enjoy the printed newspapers as we expand into other digital formats."

Walter Hussman, president and chief executive officer of Wehco Media Inc., the parent of the Times Free Press,



Griscom

said, "I am pleased with the progress that has been made in Chattanooga. I appreciate the nearly 11 years that Tom has led the newsroom here. He has done an outstanding job, and we hope to find another editor as capable and competent."

Griscom became executive editor of the Times Free Press in 1999 after the two Chattanooga newspapers, the *Chattanooga Free Press* and *The Chattanooga Times*, had merged earlier that year under the ownership of Hussman. He later was named by Hussman to serve as publisher for the *Chattanooga Times Free Press* as well.

Griscom joined the Times Free Press after a career that included serving as director of communications at the

White House while Sen. Howard Baker was chief of staff under President Ronald Reagan.

He also served as an executive with R.J. Reynolds Tobacco in Winston-Salem, N.C. and had been press secretary for Sen. Baker when he served as a U.S. senator from Tennessee.

Griscom is a University of Tennessee at Chattanooga graduate who served much of the 1970s as political reporter for the *Chattanooga News-Free Press*.

He has served in key community roles, including as chairman of the Chattanooga Area Chamber of Commerce. He served as president of the Tennessee Press Association in 2008-09.

(Times Free Press, May 27, 2010)

Farewell, Hoyt Canady

with his parents, who are still alive in his native Georgia.

Hoyt has been at the *News Sentinel* for more than 30 years, serving as a reporter, assistant metro editor and community news editor before moving into his present role.

Technically Dr. Canady, he is the paper's resident historian, with a doctorate in history from the University of Tennessee. His career, however, has

been in newspapers, not academia. Through the years Hoyt has earned a reputation as a thoughtful and fair-minded commentator, knowledgeable on a full range of East Tennessee issues. Agree or disagree with the thousands of editorials he has written, everyone who has ever met Hoyt has found him to be an absolute gentleman with nothing but good will in his heart.

He will be missed.

POWERS

FROM PAGE ONE

director and business manager before accepting roles in the Scripps Howard corporate offices as assistant general manager, business manager and later vice president of all Scripps Howard newspapers.

In addition to TPA, Powers serves on the boards of TPS, TPAF and the Southern Newspaper Publishers Association. He also serves on the boards of numerous educational institutions and community organizations, including the Foundation Board of the Johnson City-Washington County-Jonesborough Chamber of Commerce, Washington County United Way, the Children's Advocacy Center, Milligan College President's Executive Council, East Tennessee State University Foundation, and Northeast State Foundation.

The Powerses have two daughters, Erin S. Powers of Knoxville and Logan P. Alexander of Chattanooga.

Powers enjoys fly-fishing, golf, UT football and basketball and Carolina shag dancing.

The TPA was founded in 1870-71 for the purpose of creating a unified voice for the newspaper industry in Tennessee. Today, TPA continues to provide assistance to its 124 member newspapers by monitoring legislative activities, providing training programs, issuing press credentials, maintaining a website and providing regular meetings and forums to foster the exchange of information and ideas.

The TPA presidency rotates among TPA's three divisions of Tennessee, east, middle and west, and alternates each year between a daily and non-daily publication. It is customary that, when a person is elected a vice president, he or she will serve two terms as vice president before being elected president.

BY JACK McELROY

Editor, News Sentinel, Knoxville
From his blog, Upfront Page, Feb. 24, 2010

On Friday [Feb. 26] the *News Sentinel* bids farewell to Hoyt Canady, the newspaper's editorial page editor for the past two decades.

Hoyt, 66, has decided to retire. He'll be spending more time with his first grandchild, born last year, as well as

New initiative for high school journalism launched at UT

BY JIM STOVALL
Professor, UTJEM

A new initiative for high school journalism emphasizing online and multi-platform reporting and distribution has been launched by the University of Tennessee School of Journalism and Electronic Media.

That initiative is the Interscholastic Online News Network (ISONN), which is a part of the Intercollegiate Online News Network (ICONN), an organization that was begun at UT two years ago.

"The world of journalism is shifting from print and broadcasting to an emphasis on Web and online journalism," Jim Stovall, a member of the School faculty, said. "We think journalism education needs to make that shift, too."

Stovall said the first step in this shift is to help high school journalism teachers reorient their thinking and their teaching.

To do this, the School held its first Going Online workshop for high school teachers on April 26. Nearly 30 teachers from five states (Tennessee, Kentucky, North Carolina, Virginia and Georgia) attended. The workshop introduced



Darrell Blair, a graduate student at the University of Tennessee, in April conducts a session on photojournalism on the Web at the Going Online workshop for high school journalism teachers.

teachers to some concepts and software for teaching online journalism.

It also introduced the teachers to the idea of a network of high school news websites—the Interscholastic Online News Network.

In addition, the Intercollegiate Online News Network has partnered with Edgenics, a New Jersey firm that provides broadband servers, to offer

the schools that want to start news websites:

A content management system, server space and maintenance for their news websites—all at no cost.

The School held a repeat of the workshop on June 14. The website for the workshop is <http://jprof.com/iconn/events/goingonline10.html>.



High school journalism teachers pay close attention to one of the presenters at the Going Online workshop in April at UT. Nearly 30 teachers from five states attended.

The registration for each teacher was \$15.

The Intercollegiate Online News Network (ICONN) is a set of individuals, academic programs and professional organizations dedicated to connecting student Web journalists and campus news websites and to advancing education in Web and online journalism.

The network is based at UT-Knoxville, and its website is located at <http://intercollegiatenews.com>.

Edgenics is a broadband and value-added service provider that focuses on innovative broadband, technology-based, e-learning solutions and telemedicine services, especially for underserved markets.

ETSU students and Bristol Herald Courier partner for latest issue of El Nuevo

The *Bristol Herald Courier* on May 18 published *El Nuevo Bristol Herald Courier*, the culmination of an annual project involving Spanish and journalism students at East Tennessee State University. *El Nuevo* can be viewed online at <http://etsujournalist.com>.

The *El Nuevo* project was inaugurated more than 10 years ago as the dream of Dr. Jack Mooney of the East Tennessee State University (ETSU), Johnson City, Department of Communication, and this 11th edition is a tribute to Mooney, who recently retired.

This year's edition addresses many issues of interest to local readers and the area's Hispanic community.

Max Hrenda, an ETSU 2009 fall graduate, wrote about attitudes toward the terms "Hispanic" and "Latino." Students who came to this country to play sports discussed the rewards of being an athlete with reporter Jennifer White, another fall graduate.

ETSU May graduate Eileen Rush explored the stories of two women who survived domestic violence. Senior Kimberly Foli examined the DREAM Act, a proposed law that would open educational opportunities to immigrant children, while her classmate Amanda Marsh wrote about workplace pain and injuries and how to avoid them. Another senior, Jessica Harbin, explored the slow economy and its effects on people who wire money to relatives in their home countries.

The *Bristol Herald Courier* distributed the paper to its subscribers, and copies were available from the Department of Communication and the Language and Culture Resource Center (LCRC) at ETSU.

In past years, other newspaper partners have included *Kingsport Times-News*, *The Erwin Record*, *The Greeneville Sun*, *Johnson City Press*, *Citizen Tribune*, *Morristown, Rogersville Review* and *The Tomahawk*, Mountain City.

Dr. Ardis Nelson of ETSU's LCRC said, "This year's edition, under the leadership of Mary Alice Basconi of the ETSU Department of Communication, has seen a shift in focus to more in-depth coverage of timely issues. *El Nuevo* provides a meaningful service-learning experience in cultural competency to our students as well as practical know-how that will serve them well in careers in translation and interpreting."

Spanish students did interpreting and translating, while journalism students handled reporting, photography, writing and layout. Diego Soriano, who recently graduated from ETSU with a master's degree in public administration, served as editor.

For further information, one may contact Basconi at (423) 439-7563 or the LCRC at (423) 439-8342.

(ETSU)

Annie gets hardest knock

Over 86 years, Annie the spunky orphan endured hundreds of curly hair-raising adventures, but they are coming to an end. Tribune Media Services says there will be no more newspaper tomorrow for her. The comic debuted in 1924 and often expressed the conservative views of its creator, Harold Gray. Tribune bought the comic after his death.



The Spanish and English versions of *El Nuevo*, published in May by the Bristol Herald Courier

TRACKS

Longtime staff writer **Tommy Millsaps** has been promoted to editor of the *Advocate & Democrat*, Sweetwater.



Millsaps

Millsaps is a Sweetwater native and a graduate of the Sweetwater City and Monroe County school systems. He has been a reporter at the paper for 10 years. He has a bachelor of science degree in social studies education

from Tennessee Wesleyan College in Athens.

He and his wife, Marie, have a 7-year-old daughter, Lauren.

"It is an honor to become editor of the community newspaper that serves the county I grew up in," Millsaps said. "I look forward to continuing the fine tradition the *Advocate & Democrat* has of serving the people of Monroe County."

Millsaps replaced **Mia Rhodarmer**, who had been with the paper since 2000. She has taken a job in Arkansas.

Wilson is also the publisher of *The Daily Post-Athenian*, Athens, and vice president of Jones Media's

Valley Region, which also includes the newspapers in Rhea and Loudon counties.

"It is difficult to express our regret that Mia Rhodarmer is leaving our community and our company," Wilson said. "(W)hile with the company nine years as a writer, editor and publisher, she established herself as an excellent news person and supporter of the community.

"For me, it is a wonderful time to be back at the helm of the *Advocate & Democrat*," Wilson added.

(The *Advocate & Democrat*,
May 10, 2010)

Society of Environmental Journalists creates fund for reporting and entrepreneurship

BY JON HALE
The Rural Blog

The Society of Environmental Journalists has a new program offering grants of up to \$2,500 to support environmental reporting projects and entrepreneurial ventures. "In an era of diminishing newsroom resources, the Fund for Environmental Journalism provides incentives and support to qualified journalists and news organizations to enhance the quantity and quality of reporting on environmental issues," SEJ states on its website. In January the SEJ Board of Directors set aside \$10,000 to fund two rounds of grants in 2010.

"We wanted to help somehow, without

competing with our own members," SEJ President Christy Georgesaid. "The idea that emerged from months of discussion was the Fund for Environmental Journalism. These grants will help environmental journalists struggling in the current media environment to redefine themselves or their platform." Grant money from the fund may be used for project-relevant travel, training, research materials, database analysis, consultants and other direct expenses related to the applicant's reporting project or entrepreneurial venture.

"The fund is meant to be an incubator for new ideas, projects and training," George said. Find out more at www.sej.org/search/node/Fund+for+Environmental+Journalism.



ANTHONY DAKE | THE DAILY POST-ATHENIAN, ATHENS

(Right) Students from Niota Elementary School (NES) in McMinn County created a Newspapers In Education cow for the National MooFest, scheduled for the first weekend in June in Athens. Madison Hampton, China Barnett and Amber Randolph, using newspapers, put finishing touches on the cow before sending it off. (Above) The finished product. NES teachers participate in the NIE program of The Daily Post-Athenian, Athens.



LEE TALBERT | JOHNSON CITY PRESS

Dr. Jack Mooney with some of his former Journalism students, Jan Hearne, Becky Campbell, Stephanie McClellan, Ron Campbell and Don Armstrong. Dr. Mooney is retiring with 40 years service at ETSU.

Mooney retires after 40 years at ETSU

EDITOR'S NOTE: Below is an article about the retirement of Dr. Jack Mooney, an institution, so to speak, at the ETSU school of journalism. Through the years he has assisted the Tennessee Press Association in several capacities, such as by serving on committees, handling research for the Tennessee Newspaper History book that TPA published in 1996 and by overseeing video and photo coverage of the 2008 convention in Johnson City.

BY HEATHER RICHARDSON
Staff writer, Johnson City Press

After 40 successful, productive and influential years, East Tennessee State University professor of communications Dr. Jack Mooney is taking a bow.

A retirement reception was held for Mooney on Friday afternoon in East Tennessee State University's D.P. Culp Center ballroom.

Former students, co-workers and friends gathered to celebrate Mooney's career and to reflect on the influence he has had on the hundreds of students, university faculty and community members who have known and worked with him.

"We all move so fast these days,"

Mary Alice Basconi, an instructor in ETSU's journalism department, said. "It's really hard to stop and look back and think, 'how did we get here?' But speaking for myself and others who have been touched by Jack, I will have to say that none of us walk alone. The gifts he's given to us, all the support he's given, help make us what we are today."

Mooney's contributions to the university are plenty.

In 1971 he became adviser to the *Pirate Press*, a student-run newspaper that later became the *East Tennessean*. In 1972 he became the chartering adviser for the campus chapter of the Society of Professional Journalists, Sigma Delta Chi, and advised the group for many years. He was also instrumental in the chartering of ETSU's Public Relations Student Society of America in 1980.

Mooney marshaled the information and forms in the early 1990s to prepare the department for a graduate-level degree, now called a master's in professional communications. He has served as graduate coordinator for all its students since 1999.

In 1999, Mooney initiated and began co-producing "Legislative Chat," a public affairs program broadcast biweekly on Sundays over WSJK-TV,

Channel 2 (PBS) from Knoxville. That same year he also started the *El Nuevo* project, which gives journalism and foreign language students the opportunity to produce a Spanish and English newspaper that is distributed to the Hispanic community.

Assistant Professor of Communications Wesley Buerkle remarked that beyond Mooney's long list of accomplishments, he should also be honored and praised for the personable care and attention he showed to so many that crossed his path.

"As you talk to people in this room, faculty, staff and the students, they can each recount to you their own experiences of his warmth, his generosity and his kindness," Buerkle said, adding that Mooney has always been intimately concerned with the well-being of the people he encountered.

Mooney, ever praising the accomplishments of the university and its students, reminisced of the changes he has seen during his 40 years at ETSU.

"I don't know where the 40 years have gone... One thing I do know is I've really enjoyed it."

(April 24, 2010)

TRACKS

Beverly Miller, a former advertising sales representative for *The Leader*, Covington, has rejoined the newspaper's staff.

Independent Appeal, Selmer, staff writer Russell Ingle, after serving the newspaper for more than six years, has joined the McNairy County Alliance as director of programs.

Rick Norton, a 33-year veteran of the newspaper business as well as the public relations industry, has been named an associate editor of the *Cleveland Daily Banner*. He succeeds Larry Bowers, who transferred into the sports department. Norton joins Gwen Swiger, associate editor, who retains her newsroom operations role.

Bowers joined the Banner in October 1997 as executive editor and has held various news department roles in his

13-year stint at the Banner. Earlier he served as a sports writer, sports editor and sports director, respectively, with the *Knoxville News Sentinel*, the *Maryville-Alcoa Daily Times* and the now-closed *Chattanooga Times*.

Norton, a Cleveland resident, is a former Banner employee. He joined the paper as a staff writer in 1977 and later was promoted to assistant managing editor and managing editor. He left the Banner for 14 years.

Bowers' career includes writing and editorial assignments with 17 newspapers.

Tyler Lindsey, a Covington native, has joined the staff of *The Leader*, Covington. He will work primarily in the newsroom, assisting with tasks such as pagination and typesetting. He also will work as a reporter and cover various events and in the county.



Members of the board of the East Tennessee Society of Professional Journalists treated Mia Rhodarmer, front row center, who left the *Advocate & Democrat*, Sweetwater, in mid-May, to a farewell lunch May 5 at P.F. Chang's in Knoxville. With Rhodarmer are, from left, front row, Dorothy Bowles, retired journalism professor, and Kristi Nelson Bumpus, reporter at the *News Sentinel*, Knoxville; back row, Georgiana Vines, retired associate editor of the *News Sentinel*; Jean Ash, former reporter at WBIR and WNOX Radio; Jim Stovall, UTK journalism professor; and Elenora Edwards, managing editor of *The Tennessee Press*.

Bristol Herald Courier wins Pulitzer Prize for Public Service in Journalism

The *Bristol Herald Courier* won journalism's top prize Monday—the Pulitzer Prize for Public Service—for exposing a system that allowed energy corporations to drain natural gas belonging to thousands of landowners without compensating them.

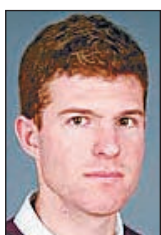
The eight-day series, which began in December 2009, explored how gas ownership conflicts have led an obscure but powerful state board to funnel tens of millions of dollars of royalties into escrow over 20 years. Investigative reporter Daniel Gilbert's research revealed that gas corporations—virtually unwatched by state regulations—had failed to pay royalties into escrow.

Since the series ran, two gas corporations have paid more than \$1 million in delinquent

royalties, and the General Assembly has passed legislation designed to release royalties held in escrow to landowners; it is awaiting the governor's signature to become law.

Heather Provencher with TriCities.com created and continues to update an online searchable database of monthly escrow statements, enabling landowners to investigate their stake in escrow for the first time.

"This is proof that it's not the size of the newspaper but the size of its heart,



Gilbert

soul and its watchdog teeth," said J. Todd Foster, the Herald Courier's editor. "To win the top Pulitzer and to see the *Bristol Herald Courier* name above *The New York Times* and *The Washington Post* on a list of Pulitzer winners is incredibly gratifying and a testament to the excellent journalism practiced here."

The Pulitzer is the first for the 139-year-old Herald Courier.

"I couldn't be more proud of and grateful to Daniel Gilbert and Todd Foster for leading the charge to our becoming a Pulitzer prize-winning newspaper," said Carl Esposito, the newspaper's publisher. "This is surely the most exciting thing I've ever experienced in my career, and it is a privilege to share this

moment with such a great team."

The Herald Courier won the award over two other finalists, a joint *New York Times*-ProPublica effort and the *Asbury Park* (N.J.) *Press*. The Times-ProPublica story "exposed gaps in California's oversight of dangerous and incompetent nurses, blending investigative scrutiny and multimedia storytelling to produce corrective changes."

Asbury Park was named a Pulitzer finalist for its "exhaustive examination of how an archaic property tax system harms New Jersey's economy and ordinary families, using stories and interactive databases to spark pledges of statewide reform."

(*Bristol Herald Courier*, April 12, 2010)

Series underscores newspapers' vital watchdog role

BY J. TODD FOSTER

Managing editor, Bristol Herald Courier

On today's front page, we launched an ambitious and complex eight-day series that involves millions of dollars and affects thousands of Southwest Virginia property owners.

Between unmasking other forms of malfeasance, corruption and outrage, investigative reporter Daniel Gilbert has spent portions of 13 months—so far—delving into an issue that affects many thousands of residents and absentee landowners from across the country.

Nearly 20 years ago, gas corporations and the commonwealth of Virginia figured out that below the surface of seven Southwest Virginia counties lies vapoious gold—pools of methane gas worth billions of dollars. The legislature crafted a law that allows these companies to extract the gas without the knowledge or consent of private property owners, a subterranean form of eminent domain. Those companies are getting rich. The moms and pops who own the land are getting screwed.

That's because the state created a system whereby coal companies, who were deeded the coal a century ago by landowners, are fighting with those landowners' heirs over a paltry portion of the gas royalties. The Supreme Court of Virginia has unanimously ruled that landowners who sold only their coal still get to keep the other minerals beneath their land, including coalbed methane.

That was more than five years ago. And many mineral owners are still getting nothing from companies draining their coalbed methane.

The moms and pops who own the gas beneath their land clearly are due a portion of coalbed methane royalties, but can't afford to battle deep-pocketed corporate armies of attorneys bent on stringing the process out over years or just flouting the court's will.

And instead of requiring gas companies to just pay the mineral owners, the state instead funnels thousands of dollars every month into an escrow fund that owners

cannot monitor or access without clearing enormous and expensive legal hurdles. In addition, regulators have created an unaccountable and opaque bureaucratic jumble and then mismanaged it by assigning only two employees to monitor it. As a result, \$24 million—it should be more—sits in limbo in an escrow account even as major industry players acknowledge that some accounts are being shorted. In some cases, companies have failed to file the necessary paperwork for royalties to be escrowed years after a gas well began producing.

Here's where the *Bristol Herald Courier's* odyssey began: In November 2008, Gilbert attended a packed hearing of the Virginia Gas and Oil Board and met landowners who were incensed that corporations were draining their gas against their will and not paying them for the intrusion.

"I was struck by the huge asymmetry between the landowners and the deep-pocketed companies and their attorneys who were profiting from their resource," says Gilbert, who joined this newspaper nearly two years ago. "I began researching the law and learned that because of a presumed conflict between coal and gas owners over coalbed methane, the state had funneled millions of dollars in royalties into an escrow fund, awaiting a determination of ownership or agreement between the parties. As I looked more deeply into the issue, I obtained statements from the escrow fund and noticed that many individual accounts in escrow were not receiving royalty payments. I wondered: Is it anyone's job to review these statements to make sure companies are complying with the law? And if not, what do companies pay when there is no one holding them accountable?"

Gilbert learned that the state has placed the burden of monitoring the billion-dollar energy conglomerates required to pay royalties into escrow on just two employees. He also learned that the state has no compliance checks built into its data-collection systems that would alert it to missing payments. And, he discovered, the last audit of the escrow fund was in

"I think David-versus-Goliath stories give us a niche that will help newspapers survive."

—J. Todd Foster

Gilbert used two sets of data: the monthly gas production numbers that companies report to the state for an online database, and the monthly escrow statements generated by Wachovia Bank, data obtained from the Division of Gas and Oil through a Freedom of Information Act request.

The reporter then created two separate databases of the production numbers and the escrow accounts for 18 months, as well as a query that turned up each escrow account that did not receive a royalty payment during a month when the corresponding well produced gas.

This was more complex than first meets the eye. To make this comparison, Gilbert had to ensure that the names of the gas wells on the escrow statement matched the well names on the production reports. Often, the data were off by a single white space, by a hyphen, or by a combination of letters. Gilbert spent weeks cleaning the data until the well names from both data sets conformed. The reporter ran into resistance from some companies and got concessions from others. The state agency responsible for overseeing the process has waffled in its responses but

ultimately acknowledged discrepancies between production and escrow, and vowed to improve corporate compliance.

Even so, Gilbert presented to regulators several examples of companies that failed to file the required paperwork—misdemeanors punishable by \$10,000 daily fines—but was told the Virginia Department of Mines, Minerals and Energy will pursue fines only if the company in question "is not responsive."

Gilbert's tireless pursuit of this story proves why newspapers will always be relevant—even if more and more readers change their reading habits to free online content.

The fact is, local websites and bloggers are not going to spend hundreds of hours and thousands of dollars paying for training classes and public records requests to chase any story, let alone one that is mind-numbingly complex.

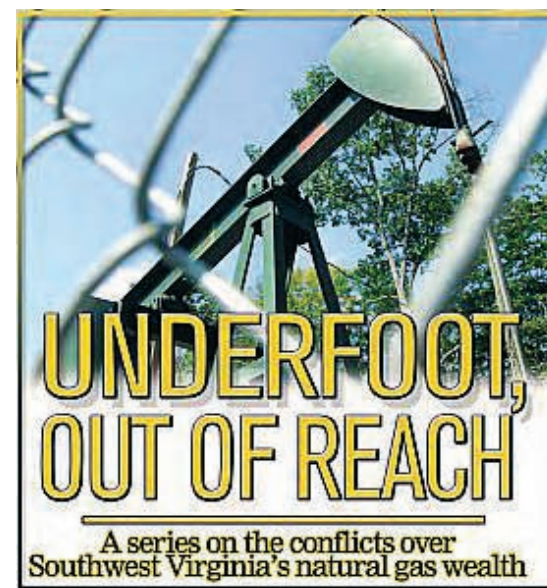
This is a classic example of how a newspaper dedicated to a community can mine a story that no one else would have ever tackled for its sheer complexity and obscurity. We won't let up either.

This newspaper soon will begin an editorial campaign that we ultimately hope will benefit the moms and pops who own the tracts where these methane gas pools are located.

If the legislature does the right thing and requires gas corporations and coal companies to honor a state Supreme Court decision that favored individual landowners, then those landowners will be the big winners.

The rest of you also need to ponder this fact: If newspapers fall by the wayside as victims of a fragmented media landscape, much of it free and offered on the Internet by authors untrained in journalism or its ethics, then you can kiss goodbye watchdog reporting that keeps government and the private sector from straying outside the lines of the law.

EDITOR'S NOTE: This column first ran Dec. 6, 2009 in the Bristol Herald Courier and then was repeated May 9, 2010.



A series on the conflicts over Southwest Virginia's natural gas wealth

Other awards for same series

- Scripps Howard Foundation
- ETSJ Golden Press Card (Best of Show)
- Tennessee Associated Press Managing Editors Best of Show

"When the news came and it was real, it was just about the most incredible feeling I've ever had in all my years in the business. —Carl Esposito, publisher

"He (Daniel Gilbert) did a masterful job of taking a very complex, arcane system, bureaucracy, and distilling to its essence and making people care about it."—J. Todd Foster, managing editor

"It's also a story about property rights and a story about due process and people getting paid for what belongs to them. "I, Daniel Gilbert, didn't win this Pulitzer Prize. It goes to the *Bristol Herald Courier*."

From video from WJHL-TV, Channel 11, Johnson City

Pulitzer is win for the little guys

BY CHRIS PECK

Editor

The Commercial Appeal, Memphis

Reporter Daniel Gilbert got a big weekend assignment not long ago—go cover the Easter egg hunt downtown and get a story ready for the Sunday newspaper.

"We've only got seven reporters in the newsroom," Gilbert said of his recent plum assignment for the *Bristol Herald Courier*, a newspaper that serves the 50,000 people who live in the tucked-away city on the Tennessee-Virginia border, 100 miles northeast of Knoxville. "We've all got to pitch in."

Until last week, Bristol wouldn't be considered a media hotspot by folks at *The New York Times* or *The Washington Post*. Or by many journalists in Nashville or Memphis, for that matter.

But a week ago Daniel Gilbert won the Pulitzer Prize for Public Service, the most prestigious award in American journalism.

No, reporter Daniel Gilbert spent a year burning through a pair of shoes and putting 2,000 miles on his old car to answer the question of why hundreds of landowners in the coal country of Appalachia weren't getting royalty checks for the valuable natural gas deposits that energy companies were pumping from beneath their private property in the countryside around Bristol.

A court ruled six years ago that these private landowners in fact owned the mineral rights to the methane gas beneath their land. But most of the \$24 million in payments that should have gone to them was instead locked up in bank accounts controlled by the state of Virginia.

Many landowners didn't even know

they had a right to the mineral funds. Many others never got the money they were owed.

And the *Bristol Herald Courier* probably wouldn't have known about any of this if a reader hadn't called Gilbert in the fall of 2008.

That reader offered up a tip: Go sit in on the Virginia Gas and Oil Board meetings. There's something fishy going on. That's the way newspapers at their best can work.

Gilbert went to his editor and asked if he could skip the likes of the Easter egg hunt and instead begin digging into what happened to millions of mineral royalties that rural Virginians were supposed to be getting for their natural gas but weren't.

J. Todd Foster, managing editor of the *Bristol Herald Courier*, didn't hesitate.

"I went to my publisher with a can of Red Bull and two bottles of vodka," Foster said with a laugh, recalling the effort he made to get his newspaper to pony up expenses and time so a reporter could dig into the story. "Here we are serving a poor community in the heart of Appalachia, and it looked like people around us were getting hosed."

Of course, he has to cover Easter egg hunts and Rotary and high school football. And following a story about mineral royalties being withheld would be expensive and put a burden on others. But for Foster, the idea of righting wrongs, of using the newspaper to fight for the little guy, stood at the very center of what he believes journalism should be about.

To his credit, *Bristol Herald Courier* publisher Carl Esposito said go for it. Not that Bristol has escaped the travails of the newspaper business. Not that the publisher didn't value the utilitarian stories about Easter egg hunts. But this publisher recognized that investigative reporting is part of what newspapers need to do, too.

In part that's because Foster can be a giant pain in the neck—which can be one of the best attributes of a good editor.

Foster grew up in a hard-scrabble

household in Tullahoma. He was a sports editor for a weekly newspaper and then went on to Middle Tennessee State University in 1982.

At another newspaper, I hired Foster as a reporter. He was a bulldog. When he bit into a story, particularly one that had a whiff of impropriety or governmental ineptitude, he wouldn't let go. Still won't.

"I think David-versus-Goliath stories give us a niche that will help newspapers survive," Foster explained as he thought about being the editor of a small newspaper that had just won a Pulitzer Prize.

"It's not the easiest or sexiest kind of story, to write about mineral rights. Doing this story required heavy lifting and intellect. But it was unanimous in our community that this was the sort of work we should be doing."

Nobody called editor Foster to give him a head's up about the Pulitzer. Instead, he was working in his office on Monday afternoon, when he just couldn't help but try to go to the Pulitzer Prize Web site to see who this year's winners were. The site had crashed.

"But I had a premonition, so I went out and bought two bottles of Andre sparkling wine at \$4.95 each," Foster recalled.

"When I came back to my office, Daniel Gilbert walked in and his jaw was literally falling. I went out into the little newsroom and everyone was just totally quiet. We couldn't believe it. I said, 'Well, don't everybody jump up at once!'"

Now they believe. The one reporter who missed out on the Pulitzer announcement raced back to Bristol later in the week and burst into editor Foster's office to say how bummed he was to have missed the occasion.

"I told him, quite a few small newspapers have won a Pulitzer over the years," Foster recalled. "But I reminded him that no small newspaper has ever won two, so he should get back out on the street and find us a story."

(April 18, 2010)



BILL MCKEY | BRISTOL HERALD COURIER

Members of the Bristol Herald Courier celebrate the 2010 Pulitzer Prize for Public Service. The eight-day series written by Daniel Gilbert, center with portfolio, illuminated the murky mismanagement of natural-

gas royalties owed to thousands of landowners in Southwest Virginia, spurring remedial action by state lawmakers.



THE PULITZER PRIZES, COLUMBIA UNIVERSITY

At the prize luncheon, from left, Dr. Lee Bollinger, president of Columbia University; J. Todd Foster, managing editor of the Bristol Herald Courier; Daniel

Gilbert, reporter who investigated and wrote the winning series; and Carl Esposito, publisher.

Obama signs law promoting worldwide press freedom

President Barack H. Obama signed legislation that will promote press freedom around the world and honor a *Wall Street Journal* reporter who was murdered in Pakistan in 2002, says the Reporters Committee for Freedom of the Press.

The Daniel Pearl Freedom of the Press Act requires the State Department to identify countries that violate press freedoms by subjecting journalists to physical attacks, imprisonment and censorship. In countries where opposition to the press is particularly

severe, the department will determine whether foreign governments are directly participating in or condoning the treatment of journalists.

Go to www.rcfp.org for a complete story.

OBITUARIES

Bob Battle

Formerly with Banner

William Robert (Bob) Battle II, formerly of the *Nashville Banner*, died Jan. 22 of complications related to a brain tumor. He was 82.

Battle resided in College Grove and once lived in Nashville.

Battle was a member of the former *Nashville Banner* staff for more than 54 years, starting as a police reporter and later serving as vice president and in various editor positions. For the last nine years, he wrote a weekly column, "Livin' Country," for the Williamson A.M. edition of *The Tennessean*, Nashville. He was a contributing writer for numerous national magazines and publications, including World Book Encyclopedia. He was active in various civic and professional organizations, including the Tennessee Press Association.

He was a member of Brentwood United Methodist Church. He is survived by his wife of 61 years, Elizabeth Ogilvie Battle; a daughter, Valerie Battle Kienzle of St. Charles, Mo.; a son, William Robert (Rob) Battle III of College Grove; and four grandchildren.

George Everett

Former JEM professor

George Everett, former professor in the University of Tennessee School of Journalism and Electronic Media, Knoxville, died recently.

Everett began his career at UT in 1976 when he was hired as an associate professor in the School of Journalism. He served as assistant dean of graduate studies from 1977 until 1980. He was

promoted to full professor in 1983 and retired from the university in 1996.

Among other endeavors, Everett served as part of the journalism faculty at the University of Utah and worked as an on-air reporter for KCPX-TV before moving to UT.

Haywood Harris

Formerly with Journal

Haywood Harris, the former associate athletics director for media relations at the University of Tennessee and longtime athletic department employee, died June 2. He was 80.

Harris graduated from UT in 1951. He wrote for *The Charlotte Observer* and *The Knoxville Journal* before returning to the University of Tennessee in the late 1950s. He was appointed sports information director for UT by Vols football coach Gen. Robert Neyland in 1961.

He also served as assistant athletic director and associate athletic director of media relations at UT.

Harris retired from full-time duties at UT in 2000 but continued working at the university in a variety of areas, including serving as the historian for the athletic department.

James Vassar

AP assistant's husband

James Lowe Vassar died April 29. He was 70.

He and Delila K. Vassar had been married 29 years. She is the administrative assistant for the Associated Press in Nashville.



ERIK SCHELZIG | ASSOCIATED PRESS

People with emergency medical training tend to House Speaker Kent Williams, who collapsed while presiding in the House chamber.

AP reporter ousted after taking photo; resolution filed, withdrawn

BY ELENORA E. EDWARDS

Managing editor

What amounted to a scuffle took place for a few days in May when Tennessee House Speaker Kent Williams fainted on the House floor; Erik Schelzig, veteran Associated Press reporter, took a cell phone photo of people tending to Williams; Rep. Joe Towns Jr. of Memphis filed a resolution to ban Schelzig from the floor; members of the press cried foul; and Williams himself called the whole thing off.

Williams, an independent from Elizabethton, was presiding over a House session when he slumped and fell to the floor. Fellow House members with emergency medical training went to his assistance.

The quick-thinking Schelzig, who was in the press box, stood on a chair and took a photo of those tending to Williams. When House members noticed that, they angrily addressed Schelzig and ordered a state trooper to remove him. Schelzig was escorted out.

Soon, Towns filed House Resolution 371, which called on the Capitol Press Corps to strip Schelzig, chairman

of the corps, of his floor credentials, charging that Schelzig impeded the care of Williams. Other charges were that it was disrespectful to show Williams in such a moment.

Schelzig's photo, accompanying this story, shows that Williams himself was not visible.

And there was the House of Representatives video, live on statewide television, which showed virtually the same thing. House members, on noticing what Schelzig was doing, directed angry remarks at him and had him ousted.

Members of the press from various areas defended Schelzig, saying he had a right to take the photo, since taking photos is not against the rules, and that he was exercising his First Amendment/freedom of the press rights.

Williams then urged Towns to withdraw the resolution, and Towns did.

"I don't have any problem with him trying to take a picture," Williams was quoted as saying. "He was just doing his job. I'll protect his First Amendment rights, you know, to do his job."

(From press reports)

News Sentinel reporter leading ETSPJ

Kristi Nelson Bumpus, reporter at the *News Sentinel*, Knoxville, is serving as interim president of the East Tennessee Society of Professional Journalists. She succeeds Mia Rhodarmer, who until May was with the *Advocate & Democrat*, Sweetwater. Bumpus has served this year as co-chairman of the Golden Press Card competition.

ETSPJ's program year runs from Aug. 1 through July 31. The remaining activity is the Front Page Follies, which poofs newsmakers in the area in song

and dance. It is set for 6 p.m. Saturday, July 24, at the Knoxville Convention Center. On tap besides the show are recognition of Gene Patterson, anchor of WATE-TV News, and an auction and silent auction to raise money for chapter programs.

The chapter funds three journalism scholarships, one print and one broadcast at the University of Tennessee and another at Pellissippi State Community College. For ticket information, go to www.frontpagefollies.com.

WORTH REPEATING

Williams understands importance of free press

We are pleased to see Tennessee House Speaker Kent Williams has fully recovered from a frightening tumble he took on the House floor last week. We also are delighted to hear the plain-spoken lawmaker from Elizabethton defend the right of news reporters to chronicle such things.

On Monday, Williams told a Capitol Hill website that he believes the Associated Press reporter Erik Schelzig was "only doing his job" when Schelzig attempted to photograph him after he collapsed during a floor session Thursday morning. Some members of the House reacted angrily when Schelzig stood on a chair in the press box to snap a photo of efforts to help Williams, who had collapsed from a bout of low blood sugar while presiding over the House.

Williams, who was quickly revived by colleagues, understands the important role free news media play in our society.

"I don't have any problem with him trying to take a picture," Williams told Andrea Zelinski at TNReport.com. "He was just doing his job. I'll protect his First Amendment rights, you know, to do his job."

Some of his colleagues, however, were not as understanding. Rep. Joe Towns, Memphis, threatened to revoke Schelzig's credentials to the House floor. With Williams' urging, Towns abandoned that effort Monday.

In order for the news media to fulfill its traditional role as a watchdog of government, it must have unfettered access to all of its proceedings. Legislators do not have a right to pick and choose when government should be open and who has the right to report those events.

(Johnson City Press,
May 19, 2010)



In memory of

Susan E. Tiff

by

Hershel Lake Family

Jim Charlet

|

In memory of

W. Bryant Williams

by

Jim Charlet

Recent free press, records developments are darn serious

Under the category of “you can’t make this stuff up” comes a series of recent developments that would be laughable if it wasn’t so darn serious.

A state senator in Michigan filed legislation in early May creating a “Board of Michigan Registered Reporters.” Reporters would pay a fee and fill out an application. They would file proof that they are professionally qualified, that they subscribe to industry “ethics standards acceptable to the board” and are of “good moral character.” Oh, yeah, and they would need to show they have a J-school degree or substantially the equivalent, three years of experience, “three or more writing samples” and information on any awards won.

All of this would be designed to show the public and politicians they are credible and trustworthy.

Republican Sen. Bruce Patterson was quoted in some Michigan news reports explaining that the reading and viewing public needs a scheme for journalism parallel to the regulatory system that helps consumers discern between good and bad plumbers, good and bad hairdressers and reputable auto mechanics. He said the public needs to know which reporters they can trust to not twist facts.

“Legitimate media sources are critically important to our government,” Fox News quoted Patterson as saying. “We have to be able to get good information. We have to be able to rely on the source and to understand the credentials of the source.”

Media law and ethics experts and the head of the state press association criticized the proposal. They said it would stem press freedoms and the board would become politicized when unhappy public officials complain that some reporter didn’t “paint them in a positive light.”

Sen. Patterson complained that some reporters who cover Michigan politics don’t know what they’re talking about and work for publications and other media outlets he’s never heard of. One published report said he is really upset with bloggers and editorial writers because they write about the legislature but never set foot in the statehouse.

After a firestorm of criticism, the senator, identified as a “constitutional lawyer,” said he didn’t think his bill will pass. He filed it to generate discussion and debate, he said, as he closes out two decades in the legislature. He’s term-limited.

Reeling from negative publicity, he read a statement into the Senate record, attacking critics, singling out one Fox News reporter for his wrath and praising regular “front row” members of the capital press

corps. He said no one understood the program would be voluntary and no licensing would be involved. He said most of his critics misunderstood the proposal, misinterpreted it or never read it.

Kelly McBride, a media ethics expert at the Poynter Institute in St. Petersburg, Fla., was among those who panned his proposal as a “bad idea.” She is studying the phenomenon of the growing “fifth estate”—non-professional bloggers and citizen journalists—and what is described as a “shrinking fourth estate.”

Tennessee Legislature

One expert commenting on the Michigan proposal noted that governments often try to control journalists through credentialing—and these attempts are “usually deemed unconstitutional.”

The spotlight was turned on press credentialing in the Tennessee General Assembly in May when a Memphis lawmaker sought to ban Associated Press reporter Erik Schelzig from the House floor.

When Speaker Kent Williams collapsed because of low sugar, several lawmakers rushed to help him. Schelzig stood on his chair at the press table to take a picture. As it turned out, the photo showed mostly the backs of legislators—firefighters and paramedics in real life—crowded around the speaker.

The resolution demanded the chairman of Capitol Hill Press Corps revoke Schelzig’s credentials to be on the House floor.

Though a TV video showed otherwise, the resolution claimed that the reporter’s actions hampered efforts to administer medical treatments. Schelzig never left the designated press table area.

It had been 46 years since the legislature tried to ban reporters from *The Tennessean* from the floor for refusing to leave a committee meeting where lawmakers wanted to discuss a bill in private. A federal judge ruled the ban was unconstitutional.

To Speaker Williams’ credit, he urged the sponsor and House leaders to drop the resolution and explained to the press corps that Schelzig was



TENNESSEE COALITION FOR OPEN GOVERNMENT

Frank Gibson

just doing his job. If he did anything wrong, the speaker said, it was to stand on state furniture.

Odd, the member of the General Assembly with the best sense of humor has an “I” after his name, not an “R” or a “D.”

Odder still: Schelzig is the chairman of the Capitol Hill Press Corps.

A light comes on

When the *News Sentinel*, Knoxville, asked the Tennessee Valley Authority for a list of its highest paid employees and their salaries, TVA said no.

Officials said that information was protected by federal privacy laws and was not subject to disclosure under the federal Freedom of Information Act because a person’s income is a

personal matter. Besides, releasing it would give private utilities an unfair advantage and TVA would have trouble hiring top managers if their salary was public knowledge.

It was a new claim. The *Sentinel* had gotten that information and posted it on its website in the past without such questions.

Two days after the *Sentinel* published the denial and criticism by open government advocates and members of the Tennessee congressional delegation, officials of the giant federal utility released the information rather than face a lawsuit.

Critics noted the obvious: TVA is a public utility and enjoys competitive advantages private utilities do not. Its budget is approved by Congress, and it is subject to congressional oversight.

A light must have come on somewhere.

A flood of excuses

With the recent devastation from a “500-year” flood that hit Nashville and other Tennessee communities the first of May came memories of another fight with a federal agency over public records.

When the Army Corps of Engineers disclosed three years ago that Wolfe Creek Dam in Kentucky had some structural problems, and, if breached, could cause more than \$1 billion in damages downstream as far as Nashville, it raised legitimate questions in the press and among home and business owners about what might flood if the dam broke.

The Corps refused to make the flood maps public, claiming they had to remain confidential in the name of “homeland security.” They didn’t want our enemies to know that a broken dam might cause massive destruction downstream.

Adding to the insult, the Corps had shared the maps with many local planning agencies in Middle Tennessee, but reporters were told they couldn’t see them because the Corps had made them sign confidentiality agreements in exchange for getting the data.

After months of negotiations and a clamor from concerned citizens, the Corps relented and organized a series of community meetings, where they displayed copies of the flood maps in libraries and other public places. Austin Peay State University in Clarksville even announced it was posting copies of the maps for Montgomery County and its environs on the college’s GIS website.

None of our business

Employees of the University of Tennessee medical unit in Memphis got an e-mail identifying the two finalists for the chancellor’s position. One of the candidates was connected with a facility in Augusta, Ga.

When someone sent the e-mail to a reporter with the Augusta newspaper, the reporter did the right and ethical thing. Instead of going with the e-mail, he called the UT public relations office for official confirmation.

Under Tennessee’s Public Records Act, “all applications” for such prominent positions are specifically open and public, but that didn’t apply to the Georgia reporter. Another provision of our open records law is interpreted—I believe misinterpreted—to say only “a citizen of Tennessee” can inspect public records.

Such limits have been declared unconstitutional in at least one U.S. federal court circuit. At some point some out-of-state entity is going to decide information they are seeking is important enough to spend the money to get that overturned. And, Tennessee officials will spend taxpayer money to defend an indefensible position.

FRANK GIBSON is executive director of the non-profit Tennessee Coalition for Open Government and is TPA’s government relations coordinator. One can reach him at (615) 202-2685, fgibson@tcog.info or P.O. Box 22248, Nashville, Tenn. 37202.

Moore County News has new owners; Moore is publisher

Terry and Marilyn Craig on June 3 announced the sale of *The Moore County News*, Lynchburg, to Lakeway Publishers.

Craigsaid, “Marilyn and I are pleased to say that Lakeway will be good stewards of *The Moore County News*. Lakeway owns several area newspapers and their experience and resource can only add to what is already a great news product.”

Jeff Fishman, vice president of Lakeway Weekly Newspapers, said, “We are happy to have *The Moore County News* as a part of the Lakeway family. Moore County is very special to Lakeway, and the support of our other area newspapers will continue to be of value to the citizens of Moore County.”

Lakeway owns and publishes several area newspapers including *The Tullahoma News*, the *Manchester Times*, *The Herald-Chronicle*, Winchester,

and *The Elk Valley Times*, Fayetteville.

Tabitha Moore has served as editor of *The Moore County News* for the past three years. She is a native of Moore County and a graduate of Tulane University.

“We are extremely pleased that Tabitha has agreed to continue to serve as editor but will also take on the additional responsibilities of publisher of *The News*. She is an excellent journalist and also an outstanding manager. We are confident she will continue to provide the kind of newspaper that the citizens of Lynchburg and Moore County can trust and support,” Fishman continued.

The Craigs have owned *The Moore*



Moore

County News since 1984, when they bought it from Jo Anne Murray. The current sale includes the historic building, which is located on the square in downtown Lynchburg.

Marilyn Craig served as publisher for the paper for many years. Terry Craig was publisher of *The Tullahoma News* and vice president of weekly newspapers for Lakeway for 29 years before retiring in July 2000.

(The Moore County News, Lynchburg, June 3, 2010)

Stylebook now available, includes social media

Social media have gained greater recognition in the 2010 edition of *The Associated Press Stylebook* with a separate section for the first time that also makes “website” one word.

Details are available at <http://www.apstylebook.com/>.

Tennessee Press returns to monthly

With this the July 2010 issue of *The Tennessee Press*, the Tennessee Press Association’s newspaper returns to monthly publication.

Cost concerns resulted in a four-times-a-year schedule beginning in July a year ago. The publication, which has been both magazine size and now tabloid size, has been published at least since 1940.

It is published by the Tennessee Press Service for TPA.

Elenora E. Edwards will continue her role as managing editor; a post she has held since 1991, and still will work mainly at her house in south Anderson County.

For information on any aspect of the Press, one may contact Edwards at (865) 457-5459 or the TPA staff at (865) 584-5761.

First Amendment

Congress shall make no law respecting religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.

“I believe in the profession of journalism ... I believe that the public journal is a public trust; that all connected with it are, to the full measure of their responsibility, trustees for the public; that acceptance of a lesser service is a betrayal of this trust.”

Walter Williams, dean, University of Missouri journalism school, 1914.

Courtesy, Freedom Forum

ENGRAVINGS

Why they ask: 'The Icon' and his fans

BY CHRIS FLETCHER

Editor, The Daily Herald, Columbia

During my 10 years as editor of *The Daily Herald* I have been asked one question related to my job more than any other. It's a question I've heard numerous times from people in this community and beyond:

"How's ol' Marion Wilhoite doing?" they want to know.

"I haven't seen him in ages," some will say, or something very like it, and then they'll add, "When my boys played baseball we'd see him every week in the stands."

Others, upon learning I work for the Herald, will tell me, "I saw Marion last Friday down in Summertown" or "over at Lewisburg" or wherever. "Be sure to tell him 'Hi' for me."

Many of these same people don't even bother to get my name. But it doesn't hurt my feelings. I understand that as editor for a mere decade I am but dust in the wind. Marion is forever.

In terms of modern-day career expectations, Marion Wilhoite, sports editor for *The Daily Herald* since 1962, has been around forever.

To put it in perspective—the year Marion took over the Herald's sports department, Roger Maris' New York Yankees defeated Willie Mays' San Francisco Giants in the World Series. The New York Giants' Frank Gifford was on the cover of *Sports Illustrated*.

Twenty-eight years later Marion Wilhoite would also be featured in that most famous of sports magazines. The hook for the two-page article and accompanying photos was the fact that Marion never drove after his first and only attempt, which ended in a crash.

It also described how Marion was so well known in the community he could basically walk out onto the street at any time of day and someone would stop to give him a ride. It talked about how every night of the week Marion could be found in a different town covering a different sport.

The SI article told how Marion kept extensive records and could rattle off statistical minutiae about players and games going back even further than 1958, when he began writing for the newspaper as a junior in high school. It even hinted at the full extent of Marion's dedication to young people and sports, describing how he once took over play-calling duties for an ailing coach in the middle of a high school basketball game.

It's been 20 years since that article introduced America to our hometown sports editor, and I'm glad to say, Marion remains little-changed.

But I'm not telling many of you anything you didn't already know. He's nicknamed "The Icon" for a reason.

What I can tell you is what one longtime friend and associate said about him:

"The thing that makes Marion special

to me is that he has always been positive about our athletes and coaches," Central High School Athletic Director Lee Clayborne said. "He doesn't let his feelings get in the article when we lose, as some high school sports writers will."

Clayborne said when he arrived at CHS 44 years ago to take over as the football, basketball and track coach, he was immediately taken to meet the top brass—the principal, the superintendent and one other supervisor. His next stop was the Herald.

"Within two hours I was told, 'Well y'all need to go down and see Marion Wilhoite.' We did the interview article that morning," Clayborne recalled. "Marion was the fourth person I met."

Marion still receives that kind of deference from the local sports community. But his importance to people in this town and other far-flung places goes much deeper than respect.

Marion's longtime protege, prep sports editor Justin Lamb, explained it best:

"It's the way that Marion still looks after the guys and girls who came

through the sports programs as kids. He can tell you where they are now, how many children they've got....He forges relationships with players and coaches that seem to last forever."

And that's why they ask about him whenever they get the chance. It's why they call him at the paper just to chat and laugh about old times. It's why they gather around him in the stands and on the sidelines and outside the press box at Lions Stadium that bears his name.

For countless thousands of grown-up boys and girls, many of whom moved away long ago, Marion is a touchstone. In telling their stories, he became a part of them. He's a reminder of glory days, of true team spirit, of running and sliding through green grass and clean earth, of thrills on the court and in the ring, of parents' pride and coming of age.

To many, Marion is much more than an icon. He's part of the bedrock of their lives. He's a father figure and a friend.

He's the answer we all want to hear: "Safe at home."

(May 5, 2010)

Halls Graphic's 116-year run ends

The Halls Graphic, published weekly in Lauderdale County since 1893, ceased publication the week of May 6.

Lauderdale County from the Earliest Times, a book edited by Kate J. Peters (1957), says the Graphic was founded by "a man named Davis."

"Publishers through the years have been Emmett Newport, A.B. Witt, Walter Durham, Ike Smith, Guy Jordan and Henry and Nell Murchison." Durham was later Plant-To-Prosper editor for the *Memphis Commercial Appeal*.

When the Murchisons could no longer manage independently, *The*

Lauderdale County Enterprise, Ripley, kept the Graphic going by providing content produced by the Enterprise and producing additional content in Ripley.

In 2009, the Graphic had the least circulation (230) of any newspaper in the state, except *The Harriman Record* (108), now merged with *The Rockwood Times* (246). With Halls advertising shrinking toward zero and production and delivery costs soaring, the Graphic hemorrhaged substantial losses for several years.

(Adapted from *The Halls Graphic*, May 6, 2010)

Heartland Media buys Smithville paper

Heartland Media, a Nashville-based company, has bought *The Middle Tennessee Times*, Smithville, an award-winning weekly newspaper. The transaction was in an asset purchase from Mainstreet Media based in Lebanon.

Heartland Media President Richard Lawson said the acquisition was the first in what will be an ongoing strategy for the company.

"We believe in the power and value of community newspapers," Lawson said March 30. "Community newspapers continue to play a major social role for their readers and provide the go-to advertising vehicle for businesses in their markets. Community newspapers also have an opportunity to navigate the transition to the Internet and online readership that passed metropolitan newspapers by. With our company's knowledge of online news products, we will be on the cutting edge of web

development and audience building for community newspapers in the years to come."

Lawson founded Heartland Media in 2009. The company owns NashvilleChatterClass.com, which provides insider news on commercial real estate, development and related local politics to readers in Middle Tennessee.

Mainstreet Media Chief Executive Officer Sam Hatcher called the transaction a "strategic repositioning" for his company toward more suburban markets, adding that Mainstreet and Heartland will continue to share resources and coordinate advertising strategies.

"Our network of newspapers represents a value to advertisers unmatched in Middle Tennessee," Hatcher said. "We look forward to working with Heartland Media to continue to serve those advertisers with *The Middle Tennessee Times* as part of the team."



CHRIS FLETCHER | THE DAILY HERALD, COLUMBIA

Marion Wilhoite, sports editor of *The Daily Herald*, Columbia, since 1962, shares a laugh with Bernard Childress, executive director of the Tennessee Secondary School Athletic Association, and Alan Pedigo, commander of American Legion Post 19. Wilhoite was honored for his service to the community May 8 at a dinner hosted by American Legion Post 19 baseball team. Childress, 54, who as a high school athlete was covered by Wilhoite, called him a great sports writer, a man of great integrity and a close friend.

Memphis company buys Nashville paper

The Daily News Publishing Co., based in Memphis, bought *Westview*, a weekly newspaper in Davidson County, in February. *Westview* was a member of Tennessee Press Association until it converted to free circulation in 2003.

Eric Barnes, publisher of *The Daily News*, Memphis, is also publisher of *Westview*. Barnes serves on the TPA Board of Directors.

Paula Underwood Winters, daughter of the newspaper's founders, the late Doug Underwood and Evelyn Underwood, continues as editor.

The publication began countywide distribution on March 26. It is available in Davidson, Cheatham and Dickson counties and part of Williamson County.

Media create Wilhoite journalism fund

Al Clark Broadcasting, Richard Young and *The Daily Herald*, Columbia, have joined forces to create the Marion Wilhoite Endowment for Excellence in Sports Journalism at Columbia State Community College. It will provide an annual award to a Columbia State student who embodies the values

practiced by Marion Wilhoite during his 50 years of reporting, coaching and organizing sports in Columbia and across Tennessee.

To make a donation to help establish the Marion Wilhoite Endowment for Excellence in Sports Journalism, visit www.ColumbiaState.edu/Wilhoite.

Choice Community Newspapers purchases three weekly papers

Newly-formed Choice Community Newspapers, whose base is Red Boiling Springs, assumed ownership May 10 of three weekly newspapers in Macon and Sumner counties: *The Macon County Chronicle*, *Lafayette*; *The Westmoreland Observer*; and *The Portland Progressive*.

The Macon County Chronicle, founded in 1991 by the late Jim Durham and later bought by Rural Newspapers, had been owned by Lebanon-based Main Street Media since September 2007.

Both *The Westmoreland Observer* and

The Portland Progressive, which were founded in February 2004 and March 2005, respectively, had previously been owned by Rural Newspapers.

Kathryne Belle, publisher of *The Macon County Chronicle*, and John Cook, president of Rural Newspapers, will serve as the directors for Choice Community Newspapers.

According to Belle and Cook, the change in ownership is expected to have no effect on the day-to-day operations at any of the newspapers.

Upgrade to CS5? Here's what you'll get

BY KEVIN SLIMP

TPS technology director



Slimp

Now that the iPad hysteria has settled down, it's been replaced by a new onslaught of questions concerning Adobe's latest rendition of Creative Suite, CS5. "Should I upgrade?"

has been the query of choice in my e-mail over the past few weeks and now we lay aside our anxiety and take a look at the application of most interest to newspapers, InDesign CS5.

Let's not waste time. For those of you in too much of a hurry to finish this column, the answer is a resounding, "Yes!" No hesitation. No second guessing.

Or maybe a little second guessing. A bit of hesitation. But only because the computers you're now using might not support this powerful application. And though you might have the latest Macs and PCs scattered around your newsroom, chances are you still have a few G5s and Pentium IIIs pounding out pages.

However, if you have the computers to support Creative Suite 5, or you're willing to go out and replace your older workstations, run, don't walk, to the nearest software dealer and upgrade to InDesign CS5. Here's what you'll get for your trouble:

- Automatic Font Loading. Let's say someone packages an InDesign document on another computer, or in another hemisphere for that matter, and sends it to you. And let's say your computer is missing some of the fonts used in the document. Not a problem. InDesign CS5 will automatically find those fonts in the package, install them in the background and they appear on your page. No more pink highlights.

- Photo Captions from Metadata. Metadata is that information built into photos that includes data related to how a file is created. Metadata can also include text intended for cutlines. InDesign CS5 will automatically fill your cutline text frame with information from this metadata, meaning editors and photographers can include this information in the photo so the paginator can simply insert it into the appropriate text frame.

- Track Text Changes. Newspaper workflows often include writers and editors making changes to text after it appears on the page. InDesign CS5 keeps tracks of these revisions. The paginator can accept or deny changes without having to import multiple text files.

- Creating Animated Flash Documents. Yes, you heard me right. You can design a file to be exported in various Flash formats. These files can include movement, such as a car zooming across the screen, videos and more. In a word, make that three words, I love it. Creating animated files just became



InDesign CS5 includes a Mini Bridge, which allows users to drag photos and text straight onto the page from any folder.

much easier. And you don't have to have Flash to make it happen. The work can be done solely in InDesign or exported and opened in Flash for further enhancements.

- Multiple Column Headlines. In previous versions of InDesign, headlines that spanned multiple columns had to be created in separate text frames. Not any more. Now headlines can be included in the same text file as body copy, then reflowed across columns by applying a span setting.

- Revamped Selection Tool. Tasks that previously meant changing tools can now be easily accomplished using the Selection tool. Rotate, resize, move, distribute, crop and scale content without changing tools. A real time-saver.

- Mini Bridge: Adobe Bridge is now included with InDesign. A new Mini Bridge operates within InDesign CS5, allowing the user to browse files and drag and drop graphics, text and photos right on the page. Handy dandy.

- Multiple Page Sizes: This might not impress newspaper editors very much, but your production staff will have to be restrained when they learn they can create varying sized pages within one InDesign document. If I had a dollar for every time a layout person asked why



InDesign CS5 users can create animated Flash files from within InDesign. In this screenshot, the car is set up to move from the right to the left side of the screen.

this couldn't be done . . . well, I'd have a lot of dollars. Now it can.

Enough already. If I haven't convinced you to upgrade to InDesign CS5 by now, it's probably not possible. Heck, I don't get a penny if you upgrade, so use any version you wish. However, for those of you who want my humble opinion, this is the most impressive upgrade I've seen in any application in a long time. And it's well worth the \$199 upgrade, if you've got the computer to run it. It might even be worth considering new computer purchases.

Adobe InDesign CS5 can be bought as part of the Design Standard or Design

Premium versions of CS5. It can be bought separately for \$699 or upgraded from a previous version for \$199.

DEADLINE
for the August issue
of
The Tennessee Press
is July 12.
Send your news
to Elenora E. Edwards,
elenoraedwards@comcast.net,
or call (865) 457-5459.



Institute of Newspaper Technology

October 7-9, 2010
Knoxville, TN USA

Past sessions have filled to capacity. Don't wait! Online registration available NOW at newspaperinstitute.com/tpa.html.

HUGE NEWS!

Tennessee Press Association Foundation recently approved the donation of 22 scholarships - \$450 each - for TPA members who register for the Institute. The scholarships are limited to the first 22 registrants from TPA member newspapers.



HOW TO CONTACT US

Tennessee Press Association

Mail: 435 Montbrook Lane,
Knoxville, TN 37919

Phone: (865) 584-5761

Fax: (865) 558-8687

Web: www.tnpress.com

E-mail: (name)@tnpress.com

Those with boxes, listed alphabetically:

Laurie Alford (lalford)

Jeanie Bell (jbell)

Pam Corley (pcorley)

Angelique Dunn (adunn)

Beth Elliott (belliott)

Robyn Gentile (rgentile)

Earl Goodman (egoodman)

Kathy Hensley (khensley)

Barry Jarrell (bjarrell)

Jessica Price (jprice)

Greg Sherrill (gsherrill)

Kevin Slimp (kslimp)

Advertising e-mail:

Knoxville office:
knoxads@tnpress.com

Tennessee Press Service

Mail: 435 Montbrook Lane,
Knoxville, TN 37919

Phone: (865) 584-5761

Fax: (865) 558-8687

Web: www.tnadvertising.biz

Tennessee Press
Association Foundation

Mail: 435 Montbrook Lane,
Knoxville, TN 37919

Phone: (865) 584-5761

Fax: (865) 558-8687

Web: www.tnpress.com

Read *The Tennessee Press*
—then pass it on!

1 For All: Standing Up for the First Amendment

BY KEN PAULSON

Every July 4th, we celebrate the Founding Fathers who gave America the gift of liberty.

Except that they didn't.

Actually, the operative word is "fathers." These gentlemen did a fine job of building a nation founded on freedom—unless you happened to be a woman, a slave or poor.

For all the poetic flourish of the Declaration of Independence, the most powerful passage in America's history can be found in the First Amendment to the Constitution. The five freedoms guaranteed there gave Americans the right to speak out against injustice, to report about inequality, to protest and petition and to draw strength from freedom of faith.

In the centuries that followed this nation's founding, the First Amendment was used to free the slaves, extend the vote to women and ensure equal protection under the laws.

Yet despite its pivotal role in making America what it is today, there are no fireworks celebrating the First Amendment. The anniversary of its ratification on Dec. 15 goes largely unnoticed.

More tellingly, most Americans have no idea what the First Amendment says. Surveys indicate that only one American in 25 can name the freedoms of the First Amendment and that a majority—when pressed—can come up with only one, typically freedom of speech. It's constitutional illiteracy of the highest order.

The truth is that we don't do a very good job of standing up for the First Amendment. Its freedoms are truly the cornerstone of democracy and make America the special nation it is.

It's time we said that. Publicly. Passionately. Over and over again.

That's the core concept behind 1 For All, a nationwide campaign to remind the public that there's one amendment that we all use daily. And it's the one that truly guarantees freedom for all.

1 For All is the collaborative effort of educators, artists, journalists, lawyers, librarians and many more who believe



that the American public would benefit from a greater understanding of the First Amendment and the need to protect all voices, views and faiths.

With the help of the Weber Shandwick agency, we've crafted ads that celebrate freedom in America and the ways we exercise those freedoms in our daily lives. The First Amendment gives us freedom of speech, but it also provides freedom to tweet. It protects political speeches, but it also guarantees our right to sing, dance and perform.

In fact, the First Amendment enriches our lives on a daily basis. That's the essence of 1 For All. The campaign, which will launch on July 1, is defined by these guiding principles:

1 For All is non-partisan: At a time of deep political polarization, we choose not to take sides. In fact, a shared commitment to freedom of speech, press and faith should unify this nation. Organizations of all political stripes are welcome to support 1 For All, but the campaign will steer clear of partisan content.

It's all about education: America's teachers would like to do a better job of teaching about the First Amendment, but they often lack the resources they need. 1 For All will provide educational materials, course content and study guides for teachers of grades 1-12. In addition, 1 For All and its Liberty Tree Initiative will sponsor campus festivals celebrating and exploring First Amendment freedoms.

1 For All is interactive: There's no point in celebrating free expression without encouraging some of it. Students and others will be encouraged to submit photos, videos, songs and

stories that reflect the value of freedom in America.

The focus is on all five freedoms: America's news media are quick to defend freedom of the press, and churches embrace freedom of faith, but these freedoms are interdependent and deserve the full support of all Americans. We can't pick and choose the freedoms we like.

We need a little help from our friends: Marketing is expensive and an organization determined not to engage in political advocacy or take a partisan position faces an uphill battle in raising the funds needed to spread the word.

So we're not going to try. Instead, we're going to provide the ad campaign to news media, First Amendment groups, educational organizations, performing arts groups and anyone else who believes in this cause. We ask that these 1 For All partners use one of the ads on the July 1 launch date and then publish additional ads whenever space allows. 1 For All is not asking for money; we're asking for media.

There's extraordinary power in repeatedly marketing a message to the American people. "Got Milk" proved that. And every generation understands

that "Only you can prevent forest fires."

1 For All is an opportunity for those who believe in the importance of free expression to share one overriding message with the American people: It's not a coincidence that the strongest, most dynamic, most creative and most ambitious nation in the history of the planet is also the most free.

One amendment. Freedom for all.

Ken Paulson is a founder of 1 For All, the president of the Newseum and First Amendment Center and the former editor of USA TODAY.

Half of INT scholarships are taken

BY KEVIN SLIMP

INT director, TPS technology director

Thirteen years. That's how long Tennessee Press Service and the University of Tennessee College of Communication and Information have been cosponsoring the Institute of Newspaper Technology.

Over those years, some of the biggest names in publishing technology have taken part, either as leaders or as participants. Throughout our industry, the Institute has gained a reputation as the leading training program for newspaper artists, editors, technology directors and Web designers.

Jean Matua, publisher and owner of *Tri-County News* in Kimball, Minn., said that the Institute is "kind of like an all-you-can-eat buffet. There are experts and information all around you, and you can devour as much as your brain will hold."

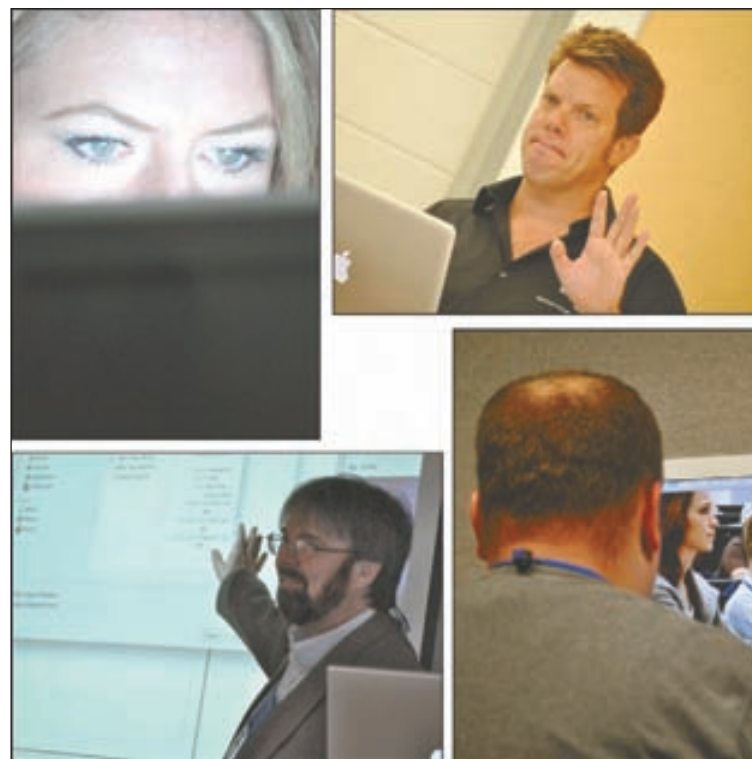
Dee Brown, newspaper designer from Greensboro, N.C., wrote the following on her Institute evaluation form: "I learned so much my brain hurt!"

Partly due to the success of past Institute sessions, many of the spaces are quickly taken by past attendees when registration is opened. Space is limited due to the number of computers needed for the hands-on classes. To date, approximately half of the 60 spots available for the October 2010 session have been filled.

Thanks to the generosity of the Tennessee Press Association Foundation, members of TPA can register for the Institute at a greatly reduced rate. TPAF has donated 22 scholarships of \$450 each to member papers. This means that the first 22 participants for TPA member papers can deduct \$450 from the \$595 registration fee, leaving a balance of \$145.

Registration fees include transportation between the Institute hotel and classes, as well as lunch on all three days.

So far, 10 of the 22 scholarships have been claimed. The remaining 12 scholarships are available to TPS members on a first-come, first-served basis. To receive this discount, visit newspaperinstitute.com/tpa.html.



DARREN OLIVER | OVERTON COUNTY NEWS, LIVINGSTON

Scenes from the 2009 INT

Instructors returning from last year's Institute include Russell Viers (Digiversity), Lisa Griffin (Boone Newspapers), Kevin Slimp (Institute director) and Rob Heller (University of Tennessee). Joining us after a one-year absence is color and photo editing guru Karl Kuntz of the *Columbus* (Ohio) *Dispatch*. Mary Zimmik, Dreamweaver instructor at Emory University, will be joining our faculty to teach Dreamweaver classes. Dreamweaver is the standard application for professional Web designers.

Institute classes take place Oct. 7-9 on campus at UT in Knoxville. Most classes are hands-on, meaning participants work on computers while instructors teach. Five labs are available for classes, including the new Scripps Convergence Lab. Students will also benefit from a newly renovated auditorium which will be used for large group assemblies.

October classes include:
• Introduction to Adobe Illustrator

- Advanced Adobe Illustrator
- Introduction to InDesign
- Advanced InDesign
- Introduction to Dreamweaver
- Basics of Photoshop and Photo Editing
- Understanding Your Digital Camera
- Introduction to Animation Using Adobe Flash
- Creating Audio Slideshows
- Photo Editing & Color Correction Tips
- Leaving to Use Adobe Bridge
- Creating the Perfect PDF
- Using iPads at Newspapers
- New Features in Adobe Creative Suite 5
- MultiAd Creator 8.5
- Finding & Fixing Problems in PDF Files
- Editing Photos in Camera Raw

To learn more about the Institute of Newspaper Technology, visit newspaperinstitute.com.

Hartsville Vidette flooded; working at sister newspaper

The May 2 and 3 rains that caused massive flooding in Middle Tennessee put an end to local operations of *The Hartsville Vidette*. At least for a while.

Since it was a weekend, no one was in the building, and employees did not realize that the structure in which the 148-year-old newspaper was housed was filling with water. In fact, the water reached the ceiling, and everything was destroyed, according to Marie Allmon, a nine-year employee.

The newspaper had been at 111 Marlene St. for many years. Work is now being conducted at *The Lebanon Democrat*, a sister newspaper. Both

are owned by Sandusky Newspapers, Sandusky, Ohio, as are several other Tennessee newspapers.

The two employees usually located in Hartsville are now working out of the Democrat office, and phone calls to the number in Hartsville are rolled over to Lebanon.

Allmon said the Vidette, which comes out on Wednesday, didn't miss an issue. "They count on their paper," she said, referring to the people in Hartsville and Trousdale County.

There had been relatively minor flooding in the past, Allmon said.