

TPA 2010 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best of Show	Best of Show	Best of Show	Robertson County Times	Springfield	Home
Best of Show	Best of Show	First Runner Up	Chattanooga Times Free Press	Chattanooga	Michael Phelps
Best of Show	Best of Show	Second Runner Up	The Greeneville Sun	Greeneville	Magnavox
Best Special Section	Non-Daily 1	First Place Award	Herald And Tribune	Jonesborough	Happy Tails, Winter/Spring 2009
Best Special Section	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Progress 2009
Best Special Section	Non-Daily 1	Third Place Award	Herald And Tribune	Jonesborough	2009 Jonesborough Little League
Best Special Section	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	The Heart of True Love
Best Special Section	Non-Daily 2	Second Place Award	Southern Standard	McMinnville	Women of Achievement
Best Special Section	Non-Daily 2	Third Place Award	Independent Appeal	Selmer	Salute to the Arts
Best Special Section	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Our Home
Best Special Section	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Happy Mother's Day
Best Special Section	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Fall Fashion
Best Special Section	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Magnavox
Best Special Section	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	Business & Industry
Best Special Section	Daily 2	Third Place Award	The Daily News Journal	Murfreesboro	The Christmas Story
Best Special Section	Daily 3	First Place Award	The Commercial Appeal	Memphis	Memphis Most
Best Special Section	Daily 3	Second Place Award	The Tennessean	Nashville	Salute to Nurses
Best Special Section	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	The Great Big Book of Savings
Self-Promotion of a Newspaper	Non-Daily 1	First Place Award	Herald And Tribune	Jonesborough	140 Years Young
Self-Promotion of a Newspaper	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Got Photos to Share?
Self-Promotion of a Newspaper	Non-Daily 1	Third Place Award	Herald And Tribune	Jonesborough	Musket Bowl 2009
Self-Promotion of a Newspaper	Non-Daily 2	First Place Award	Southern Standard	McMinnville	A deal with a-peel
Self-Promotion of a Newspaper	Non-Daily 2	Second Place Award	Overton County News	Livingston	OCN Wins Advertising Awards!
Self-Promotion of a Newspaper	Non-Daily 2	Third Place Award	Carthage Courier	Carthage	Courier Connection
Self-Promotion of a Newspaper	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	More Reader Friendly

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Self-Promotion of a Newspaper	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Visit Us @ <a href="http://www.t-g.com">www.t-g.com</a>
Self-Promotion of a Newspaper	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Cooking School Expo
Self-Promotion of a Newspaper	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Bigger Reach, Bigger Results
Self-Promotion of a Newspaper	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	We'll Be Here
Self-Promotion of a Newspaper	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Are You?
Self-Promotion of a Newspaper	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	The Great Big Book of Savings
Self-Promotion of a Newspaper	Daily 3	Second Place Award	The Commercial Appeal	Memphis	Shopping for a new home?
Self-Promotion of a Newspaper	Daily 3	Third Place Award	The Commercial Appeal	Memphis	TV doesn't measure up
Best Sales Promotion	Non-Daily 1	First Place Award	The Portland Progressive	Portland	Garden Gate Realty & Auction
Best Sales Promotion	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Holman Jewelers
Best Sales Promotion	Non-Daily 2	Second Place Award	Overton County News	Livingston	What a Team Family
Best Sales Promotion	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	Citizens Bank - Come Grow with Us
Best Sales Promotion	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Legends Sports Grill
Best Sales Promotion	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Advancing the Common Good
Best Use of Multi-Color Ad	Non-Daily 1	First Place Award	Herald And Tribune	Jonesborough	Lynn Valley Decorating
Best Use of Multi-Color Ad	Non-Daily 1	Second Place Award	Herald And Tribune	Jonesborough	Everything for Fall
Best Use of Multi-Color Ad	Non-Daily 1	Third Place Award	Herald And Tribune	Jonesborough	Tis the Season
Best Use of Multi-Color Ad	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Home
Best Use of Multi-Color Ad	Non-Daily 2	Second Place Award	Carthage Courier	Carthage	Football
Best Use of Multi-Color Ad	Non-Daily 2	Third Place Award	Crossville Chronicle	Crossville	Stonehaus Winery
Best Use of Multi-Color Ad	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Be Anything But Dull
Best Use of Multi-Color Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Wanted
Best Use of Multi-Color Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Shop Smart
Best Use of Multi-Color Ad	Daily 2	First Place Award	The Daily Times	Maryville	Buy 3 Beads
Best Use of Multi-Color Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Ho! Ho! Ho!

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Best Use of Multi-Color Ad	Daily 2	Third Place Award	The Daily News Journal	Murfreesboro	25% Off Crocs
Best Use of Multi-Color Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Michael Phelps
Best Use of Multi-Color Ad	Daily 3	Second Place Award	The Tennessean	Nashville	The Grapevine
Best Use of Multi-Color Ad	Daily 3	Third Place Award	The Tennessean	Nashville	The Smokey Cigar
Best Use of Single Color Ad	Non-Daily 1	First Place Award	Smithville Review	Smithville	Back Pain
Best Use of Single Color Ad	Non-Daily 1	Second Place Award	Smithville Review	Smithville	Miroir Miroir
Best Use of Single Color Ad	Non-Daily 2	First Place Award	The Tullahoma News	Tullahoma	Think Pink
Best Use of Single Color Ad	Non-Daily 2	Second Place Award	Overton County News	Livingston	Refinancing
Best Use of Single Color Ad	Non-Daily 2	Third Place Award	Overton County News	Livingston	We Can Keep You Out
Best Use of Single Color Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Farrar Bail Bonding
Best Use of Single Color Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Rabies Clinic
Best Use of Single Color Ad	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	Tom's Pizza & Steak House
Best Use of Single Color Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Herbs & Vitamins
Best Use of Single Color Ad	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	We're Lovin' Our Customers!
Best Use of Single Color Ad	Daily 2	Third Place Award	The Daily Times	Maryville	We're Ready
Best Use of Single Color Ad	Daily 3	First Place Award	The Tennessean	Nashville	Blow Out
Best Use of Single Color Ad	Daily 3	Second Place Award	The Tennessean	Nashville	Emergency Sale
Best Use of Single Color Ad	Daily 3	Third Place Award	The Tennessean	Nashville	A Penny Saved
Best Black & White Ad	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Foot Pain Relief
Best Black & White Ad	Non-Daily 1	Second Place Award	Smithville Review	Smithville	Pirate Party
Best Black & White Ad	Non-Daily 1	Third Place Award	Smithville Review	Smithville	Open Heart Collection
Best Black & White Ad	Non-Daily 2	First Place Award	Overton County News	Livingston	We Love Our Soldiers
Best Black & White Ad	Non-Daily 2	Second Place Award	Overton County News	Livingston	Building Banking...
Best Black & White Ad	Non-Daily 2	Third Place Award	Overton County News	Livingston	Dribbling
Best Black & White Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Laura Beth Photography

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Best Black & White Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Happy 80th Birthday
Best Black & White Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	No Foolin' at Fulin's
Best Black & White Ad	Daily 2	First Place Award	The Daily Times	Maryville	Bag-A-Bag
Best Black & White Ad	Daily 2	Second Place Award	The Daily Times	Maryville	Bristol & Bragg
Best Black & White Ad	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	For a difference you can see
Best Black & White Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Shea's Handbag
Best Black & White Ad	Daily 3	Second Place Award	Chattanooga Times Free Press	Chattanooga	Stroll Back
Best Black & White Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	yacobians
Best Feature Page or Pages	Non-Daily 1	First Place Award	The Tomahawk	Mountain City	Mountain City Pumpkin Fest
Best Feature Page or Pages	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Operation Santa
Best Feature Page or Pages	Non-Daily 1	Third Place Award	Herald And Tribune	Jonesborough	Mardi Gras
Best Feature Page or Pages	Non-Daily 2	First Place Award	Southern Standard	McMinnville	In Memorium
Best Feature Page or Pages	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	Whoo's Your Macon Co. Official?
Best Feature Page or Pages	Non-Daily 2	Third Place Award	Carthage Courier	Carthage	Courier Connection
Best Feature Page or Pages	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Spring Chicks
Best Feature Page or Pages	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Sidewalk Sale
Best Feature Page or Pages	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Who's Who
Best Feature Page or Pages	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Your \$1 Donation
Best Feature Page or Pages	Daily 2	Second Place Award	Citizen Tribune	Morristown	Doctor's Day
Best Feature Page or Pages	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Thank You Troops
Best Feature Page or Pages	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Multi-Million Dollar Agents
Best Feature Page or Pages	Daily 3	Second Place Award	The Tennessean	Nashville	Daily Crave Marketplace
Best 1/4 Page or Smaller Ad	Non-Daily 1	First Place Award	Smithville Review	Smithville	Note to Self
Best 1/4 Page or Smaller Ad	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Hunter's Night Out
Best 1/4 Page or Smaller Ad	Non-Daily 1	Third Place Award	The Tomahawk	Mountain City	Santa Claus

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Best 1/4 Page or Smaller Ad	Non-Daily 2	First Place Award	Crossville Chronicle	Crossville	Corn
Best 1/4 Page or Smaller Ad	Non-Daily 2	Second Place Award	Overton County News	Livingston	Mattography
Best 1/4 Page or Smaller Ad	Non-Daily 2	Third Place Award	Pulaski Citizen	Pulaski	Smile!
Best 1/4 Page or Smaller Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	We Know Joe
Best 1/4 Page or Smaller Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Orange Not Your Color?
Best 1/4 Page or Smaller Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	jhenderson
Best 1/4 Page or Smaller Ad	Daily 2	First Place Award	The Daily Times	Maryville	Uplifting
Best 1/4 Page or Smaller Ad	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	What Are You Doing
Best 1/4 Page or Smaller Ad	Daily 2	Third Place Award	The Daily News Journal	Murfreesboro	Up to 30%
Best 1/4 Page or Smaller Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Closet Factory
Best 1/4 Page or Smaller Ad	Daily 3	Second Place Award	Chattanooga Times Free Press	Chattanooga	Comcast
Best 1/4 Page or Smaller Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Comcast
Best Food Store Ad	Non-Daily 1	First Place Award	The Portland Progressive	Portland	Kimberly's Desserts
Best Food Store Ad	Non-Daily 1	Second Place Award	The Hartsville Vidette	Hartsville	Piggly Wiggly
Best Food Store Ad	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Panda Garden
Best Food Store Ad	Non-Daily 2	First Place Award	Southern Standard	McMinnville	Super Rama Foods
Best Food Store Ad	Non-Daily 2	Second Place Award	Grainger Today	Bean Station	Holts Produce
Best Food Store Ad	Non-Daily 2	Third Place Award	Overton County News	Livingston	Brown's Shop Rite
Best Food Store Ad	Daily 1	First Place Award	The Paris Post-Intelligencer	Paris	Kroger
Best Food Store Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Brunch Is Served!
Best Food Store Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Al's Foodland
Best Food Store Ad	Daily 2	First Place Award	The Daily Times	Maryville	Courtyard Grille
Best Food Store Ad	Daily 2	Second Place Award	The Daily Times	Maryville	Ten-Piece Meal
Best Food Store Ad	Daily 2	Third Place Award	The Daily Times	Maryville	Tailgating
Best Automotive Ad	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Congratulations to Ford

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Best Automotive Ad	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Built Tough
Best Automotive Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Want a Pony
Best Automotive Ad	Non-Daily 2	First Place Award	Grainger Today	Bean Station	Fox Toyota
Best Automotive Ad	Non-Daily 2	Second Place Award	Robertson County Times	Springfield	Get Ready. Get Set. Drive.
Best Automotive Ad	Non-Daily 2	Third Place Award	Carthage Courier	Carthage	Smith County Motors
Best Automotive Ad	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Ford Now
Best Automotive Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	\$500 Gift Card
Best Automotive Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Lebanon Motors
Best Automotive Ad	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Hometown Chevy Dealer
Best Automotive Ad	Daily 2	Second Place Award	The Daily Times	Maryville	Twin City Truck Center
Best Automotive Ad	Daily 2	Third Place Award	The Daily Times	Maryville	I-Deal Auto Sales
Best Automotive Ad	Daily 3	First Place Award	The Tennessean	Nashville	Lexus of Nashville
Best Automotive Ad	Daily 3	Second Place Award	The Tennessean	Nashville	Lexus of Nashville
Best Automotive Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Kile Dodge
Best Real Estate Ad	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Open House
Best Real Estate Ad	Non-Daily 1	Second Place Award	The Portland Progressive	Portland	Fabulous Homes
Best Real Estate Ad	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Get Your Foot in the Door
Best Real Estate Ad	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	J.T. Shrum
Best Real Estate Ad	Non-Daily 2	Second Place Award	Overton County News	Livingston	Fall Harvest of Homes
Best Real Estate Ad	Non-Daily 2	Third Place Award	Overton County News	Livingston	Win-Win!
Best Real Estate Ad	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	People You Can Trust
Best Real Estate Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Cumberland Real Estate
Best Real Estate Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Results Count
Best Real Estate Ad	Daily 2	First Place Award	The Daily News Journal	Murfreesboro	Cornerstone Realty
Best Real Estate Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	From Our House to Yours

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Best Real Estate Ad	Daily 2	Third Place Award	The Daily News Journal	Murfreesboro	Coldwell Banker
Best Real Estate Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Sneak Preview
Best Real Estate Ad	Daily 3	Second Place Award	The Tennessean	Nashville	Time Is Running Out
Best Furniture/Appliance Ad	Non-Daily 2	First Place Award	Robertson County Times	Springfield	'Tis the Season
Best Furniture/Appliance Ad	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Santa's Picks
Best Furniture/Appliance Ad	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	Squarefest
Best Furniture/Appliance Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Kincaid Service Company
Best Furniture/Appliance Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Maytag
Best Furniture/Appliance Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Friday, August 7
Best Furniture/Appliance Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Riner Furniture
Best Furniture/Appliance Ad	Daily 2	Second Place Award	The Daily Times	Maryville	Grand Furniture
Best Furniture/Appliance Ad	Daily 2	Third Place Award	The Daily Times	Maryville	Fowler's Furniture
Best Furniture/Appliance Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Total Concepts
Best Furniture/Appliance Ad	Daily 3	Second Place Award	The Tennessean	Nashville	D.T. McCall & Sons
Subscription Promotion Idea	Non-Daily 1	First Place Award	Herald And Tribune	Jonesborough	Herald & Tribune Holiday
Subscription Promotion Idea	Non-Daily 1	Second Place Award	The Portland Progressive	Portland	Holiday Special
Subscription Promotion Idea	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Sizzling Summer Prices
Subscription Promotion Idea	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Stocking Stuffer
Subscription Promotion Idea	Non-Daily 2	Second Place Award	Robertson County Times	Springfield	Beat the Heat
Subscription Promotion Idea	Non-Daily 2	Third Place Award	Pulaski Citizen	Pulaski	I Want You...to get your news
Subscription Promotion Idea	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Gift that won't be returned
Subscription Promotion Idea	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	A gift throughout the year
Subscription Promotion Idea	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Less than one cup of coffee
Subscription Promotion Idea	Daily 2	First Place Award	The Greeneville Sun	Greeneville	We Miss You
Subscription Promotion Idea	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	Father's Day

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Subscription Promotion Idea	Daily 2	Third Place Award	The Daily News Journal	Murfreesboro	Pay Less
Subscription Promotion Idea	Daily 3	First Place Award	Kingsport Times-News	Kingsport	Here Comes the Sun
Subscription Promotion Idea	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Free Trial Offer
Best Rack Card	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Intense Moments
Best Rack Card	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	One of America's Best
Best Rack Card	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	News Around the Clock
Best Rack Card	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	Veterans Celebration
Best Rack Card	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	The Gift that Keeps on Giving
Best Rack Card	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	Citizens Mortgage
Best Rack Card	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Stuffed with Savings
Best Rack Card	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	This Christmas
Best Rack Card	Daily 2	First Place Award	The Greeneville Sun	Greeneville	People's Choice
Best Rack Card	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	Letters to Santa
Best Rack Card	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Catoosa's Own
Best Single Copy Promotion	Non-Daily 2	First Place Award	Carthage Courier	Carthage	Celebrate Your Pet
Best Single Copy Promotion	Non-Daily 2	Second Place Award	The Courier	Savannah	Coming Out January 22nd
Best Single Copy Promotion	Non-Daily 2	Third Place Award	The Courier	Savannah	Business Women's Week
Best Single Copy Promotion	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	2009 Souvenir Edition
Best Single Copy Promotion	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Leap into 2009
Best Single Copy Promotion	Daily 3	First Place Award	The Tennessean	Nashville	CVS
Best Single Copy Promotion	Daily 3	Second Place Award	The Tennessean	Nashville	Walgreens
Best N.I.E. Promotion	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	BonDeCroft Elementary
Best N.I.E. Promotion	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Northfield Elementary
Best N.I.E. Promotion	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Central View Elementary
Best N.I.E. Promotion	Non-Daily 2	First Place Award	Crossville Chronicle	Crossville	Thanks for Supporting NIE!

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Best N.I.E. Promotion	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Attention Teachers!
Best N.I.E. Promotion	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Teacher Appreciation Week
Best N.I.E. Promotion	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Congratulations Graduates
Best N.I.E. Promotion	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Baby of the Year Calendar
Best N.I.E. Promotion	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	Baby of the Year Calendar
Best N.I.E. Promotion	Daily 3	First Place Award	The Commercial Appeal	Memphis	Memphis: A Children's History
Best Overall Web Site	Non-Daily 1	First Place Award	The Erwin Record	Erwin	<a href="http://www.erwinrecord.net">www.erwinrecord.net</a>
Best Overall Web Site	Non-Daily 1	Second Place Award	The Tomahawk	Mountain City	<a href="http://www.thetomahawk.com">www.thetomahawk.com</a>
Best Overall Web Site	Non-Daily 1	Third Place Award	Mt. Juliet News	Mt. Juliet	<a href="http://www.mtjulietnews.com">www.mtjulietnews.com</a>
Best Overall Web Site	Non-Daily 2	First Place Award	Southern Standard	McMinnville	<a href="http://www.southernstandard.com">www.southernstandard.com</a>
Best Overall Web Site	Non-Daily 2	Second Place Award	Crossville Chronicle	Crossville	<a href="http://www.crossville-chronicle.com">www.crossville-chronicle.com</a>
Best Overall Web Site	Daily 1	First Place Award	The Paris Post-Intelligencer	Paris	<a href="http://www.parispi.net">www.parispi.net</a>
Best Overall Web Site	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	<a href="http://www.t-g.com">www.t-g.com</a>
Best Overall Web Site	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	<a href="http://www.lebanondemocrat.com">www.lebanondemocrat.com</a>
Best Overall Web Site	Daily 2	First Place Award	The Greeneville Sun	Greeneville	<a href="http://www.greenevillesun.com">www.greenevillesun.com</a>
Best Overall Web Site	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	<a href="http://www.dnj.com">www.dnj.com</a>
Best Overall Web Site	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	<a href="http://www.theleafchronicle.com">www.theleafchronicle.com</a>
Best Internet Banner or Tile Ad	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Color Concepts
Best Internet Banner or Tile Ad	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Custom Fireplace
Best Internet Banner or Tile Ad	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Coffee Corner
Best Internet Banner or Tile Ad	Non-Daily 2	First Place Award	The Gallatin Newspaper	Gallatin	Gibson Furniture
Best Internet Banner or Tile Ad	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Monster Tent Sale
Best Internet Banner or Tile Ad	Non-Daily 2	Third Place Award	Southern Standard	McMinnville	Nurserymen
Best Internet Banner or Tile Ad	Daily 1	First Place Award	The Paris Post-Intelligencer	Paris	Hulmes Sporting Goods
Best Internet Banner or Tile Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Bella Donna

Non-Daily 1=Non-Daily with a paid circulation less than 5,000  
 Non-Daily 2=Non-Daily with a paid circulation of 5,000 or above  
 Daily 1=Daily with a paid circulation less than 10,000  
 Daily 2=Daily with a paid circulation of 10,000 but less than 25,000  
 Daily 3=Daily with a paid circulation of 25,000 or above

TPA 2010 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best Internet Banner or Tile Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Jordan's Catering
Best Internet Banner or Tile Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Aqua Color Lounge
Best Internet Banner or Tile Ad	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	Shacklett's Photography
Best Internet Banner or Tile Ad	Daily 2	Third Place Award	The Daily Times	Maryville	Skateboard Park
Best Internet Banner or Tile Ad	Daily 3	First Place Award	The Tennessean	Nashville	Roof Services
Best Internet Banner or Tile Ad	Daily 3	Second Place Award	The Tennessean	Nashville	Tom Bannen Chevrolet
Best Internet Banner or Tile Ad	Daily 3	Third Place Award	The Tennessean	Nashville	Sperry's
N.I.E. Sponsorship Recruitment	Non-Daily 2	First Place Award	Pulaski Citizen	Pulaski	Imagination Library
N.I.E. Sponsorship Recruitment	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Thank You!
N.I.E. Sponsorship Recruitment	Daily 3	First Place Award	The Tennessean	Nashville	Pet of the Year Calendar
N.I.E. Sponsorship Recruitment	Daily 3	Second Place Award	The Commercial Appeal	Memphis	Graveyard Girl
N.I.E. Sponsorship Recruitment	Daily 3	Third Place Award	The Tennessean	Nashville	We salute our sponsors
Best Dealer/Vendor Promotion	Daily 3	First Place Award	The Tennessean	Nashville	CVS Sunday Promotion
Best Reader Contest	Non-Daily 1	First Place Award	Lewis County Herald	Hohenwald	Smokeout
Best Reader Contest	Non-Daily 1	Second Place Award	The Tomahawk	Mountain City	Precious Pets
Best Reader Contest	Non-Daily 1	Third Place Award	Lewis County Herald	Hohenwald	Readers' Choice
Best Reader Contest	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Shop Local
Best Reader Contest	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	Whoo's your Macon Co. Official?
Best Reader Contest	Non-Daily 2	Third Place Award	Southern Standard	McMinnville	Go Hog Wild
Best Reader Contest	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	10 to Win
Best Reader Contest	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Big \$500
Best Reader Contest	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Wilson County Today
Best Classified Section	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	
Best Classified Section	Non-Daily 1	Second Place Award	The Portland Progressive	Portland	
Best Classified Section	Non-Daily 2	First Place Award	Grainger Today	Bean Station	

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TPA 2010 Ideas Contest Winners

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Best Classified Section	Non-Daily 2	Second Place Award	Overton County News	Livingston	
Best Classified Section	Non-Daily 2	Third Place Award	Carthage Courier	Carthage	
Best Classified Section	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	
Best Classified Section	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	
Best Classified Section	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	
Subscriber Retention Program	Non-Daily 1	First Place Award	The Tomahawk	Mountain City	What's In It For You?
Subscriber Retention Program	Non-Daily 2	First Place Award	Crossville Chronicle	Crossville	It's Time...for a cure
Subscriber Retention Program	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Renew Today
Subscriber Retention Program	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	Reading the Paper
Subscriber Retention Program	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Check out EZPay
Internet Subscription Promotion	Non-Daily 2	First Place Award	Carthage Courier	Carthage	Read It Online
Internet Subscription Promotion	Non-Daily 2	Second Place Award	Southern Standard	McMinnville	Have You Checked

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