

TPA 2007 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best of Show	Best of Show	Best of Show	News Sentinel	Knoxville	Nature Explorers NIE Curriculum
Best of Show	Best of Show	First Runner Up	Robertson County Times	Springfield	Neighbors Business More Classifieds
Best of Show	Best of Show	Second Runner Up	News Sentinel	Knoxville	United Way
Best Special Section	Non-Daily 1	First Place Award	The Erwin Record	Erwin	The Wellmont Connection
Best Special Section	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	A Loving Life
Best Special Section	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Tracks of the Apple'lachians
Best Special Section	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Factbook 2006-2007
Best Special Section	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	Be My Valentine
Best Special Section	Non-Daily 2	Third Place Award	Crossville Chronicle	Crossville	Welcome to Cumberland County
Best Special Section	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Our Home
Best Special Section	Daily 1	Second Place Award	The Daily News	Memphis	Regional Growth
Best Special Section	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	Guidebook
Best Special Section	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Factbook
Best Special Section	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Welcome Home
Best Special Section	Daily 2	Third Place Award	Citizen Tribune	Morristown	NASCAR
Best Special Section	Daily 3	First Place Award	News Sentinel	Knoxville	United Way
Best Special Section	Daily 3	Second Place Award	Bristol Herald Courier	Bristol	101 Things to Do
Best Special Section	Daily 3	Third Place Award	News Sentinel	Knoxville	Waterfront Living
Self-Promotion of a Newspaper	Non-Daily 1	First Place Award	The Erwin Record	Erwin	News Served Up Hot Off the Press
Self-Promotion of a Newspaper	Non-Daily 1	Second Place Award	The Millington Star	Millington	Some Secrets Are Worth Waiting For
Self-Promotion of a Newspaper	Non-Daily 1	Third Place Award	Smithville Review	Smithville	My Paper
Self-Promotion of a Newspaper	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Neighbors Business More
Self-Promotion of a Newspaper	Non-Daily 2	Second Place Award	The News Examiner	Gallatin	Sample Preview
Self-Promotion of a Newspaper	Non-Daily 2	Third Place Award	Crossville Chronicle	Crossville	Time Well Spent
Self-Promotion of a Newspaper	Daily 1	First Place Award	The Daily News	Memphis	Find. Research. Investigate. Examine
Self-Promotion of a Newspaper	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Your News Authorities
Self-Promotion of a Newspaper	Daily 1	Third Place Award	Herald-Citizen	Cookeville	Chasing the News
Self-Promotion of a Newspaper	Daily 2	First Place Award	Citizen Tribune	Morristown	Effective Combo, Gumball Machine

Non-Daily 1=Non-Daily with a paid circulation less than 5,000
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Self-Promotion of a Newspaper	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Election Day Results
Self-Promotion of a Newspaper	Daily 2	Third Place Award	Citizen Tribune	Morristown	It's Here Now!
Self-Promotion of a Newspaper	Daily 3	First Place Award	The Tennessean	Nashville	My Neighborhood
Self-Promotion of a Newspaper	Daily 3	Second Place Award	News Sentinel	Knoxville	Knoxville Preview
Self-Promotion of a Newspaper	Daily 3	Third Place Award	News Sentinel	Knoxville	Sell Your Stuff
Best Sales Promotion	Non-Daily 1	First Place Award	The Westmoreland Observer	Westmoreland	Fan of the Week
Best Sales Promotion	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Ashley Furniture
Best Sales Promotion	Non-Daily 1	Third Place Award	The Middle Tennessee Times	Smithville	TN Credit
Best Sales Promotion	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	We're ready when you are!
Best Sales Promotion	Non-Daily 2	Second Place Award	The News Examiner	Gallatin	Dancing to the Spirit of the Wood
Best Sales Promotion	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	We're ready when you are!
Best Sales Promotion	Daily 1	First Place Award	Union City Daily Messenger	Union City	National Safety Month
Best Sales Promotion	Daily 1	Second Place Award	The Daily Herald	Columbia	Helms
Best Sales Promotion	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	McGees
Best Sales Promotion	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	First Pitch Banquet
Best Sales Promotion	Daily 3	First Place Award	The Tennessean	Nashville	Scion
Best Sales Promotion	Daily 3	Second Place Award	The Tennessean	Nashville	Extra Ordinary
Best Sales Promotion	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Riverbend
Best Use of Multi-Color Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Merry X-Mas from Your Hometown
Best Use of Multi-Color Ad	Non-Daily 1	Second Place Award	The Millington Star	Millington	Gwatney Chevrolet
Best Use of Multi-Color Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Got Tension?
Best Use of Multi-Color Ad	Non-Daily 2	First Place Award	Robertson County Times	Springfield	No Bull
Best Use of Multi-Color Ad	Non-Daily 2	Second Place Award	The News Examiner	Gallatin	We the People
Best Use of Multi-Color Ad	Non-Daily 2	Third Place Award	The Expositor	Sparta	Local Color
Best Use of Multi-Color Ad	Daily 1	First Place Award	The Newport Plain Talk	Newport	Blue Ridge Paper
Best Use of Multi-Color Ad	Daily 1	Second Place Award	The Daily News Journal	Murfreesboro	Sloan's Polaris
Best Use of Multi-Color Ad	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	Jarden
Best Use of Multi-Color Ad	Daily 2	First Place Award	Citizen Tribune	Morristown	Christmas Greetings: The Nice List

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Best Use of Multi-Color Ad	Daily 2	Second Place Award	Citizen Tribune	Morristown	Mattress Direct Labor Day Sale
Best Use of Multi-Color Ad	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	Serious Injury Specialist
Best Use of Multi-Color Ad	Daily 3	First Place Award	The Tennessean	Nashville	Code Blue
Best Use of Multi-Color Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Cosmetic Center
Best Use of Multi-Color Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Find Out How
Best Use of Single Color Ad	Non-Daily 1	First Place Award	Buffalo River Review	Linden	Boaz Furniture
Best Use of Single Color Ad	Non-Daily 1	Second Place Award	The Advocate & Democrat	Sweetwater	Angels Creations
Best Use of Single Color Ad	Non-Daily 1	Third Place Award	The Westmoreland Observer	Westmoreland	Farmers Bank
Best Use of Single Color Ad	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Rollback Sale
Best Use of Single Color Ad	Non-Daily 2	Second Place Award	Pulaski Citizen	Pulaski	Giles County Fair
Best Use of Single Color Ad	Non-Daily 2	Third Place Award	The News Examiner	Gallatin	Christmas Open House
Best Use of Single Color Ad	Daily 1	First Place Award	The Paris Post-Intelligencer	Paris	Breast Cancer
Best Use of Single Color Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Shop Bedford County
Best Use of Single Color Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Crossroads
Best Use of Single Color Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	March Mania
Best Use of Single Color Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	LeAnn Rimes
Best Use of Single Color Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Showtime
Best Use of Single Color Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Boone's Creek
Best Black & White Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Flag Pond Ramp Festival
Best Black & White Ad	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Remember. . .What Goes Around
Best Black & White Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	A Little Ink
Best Black & White Ad	Non-Daily 2	First Place Award	Pulaski Citizen	Pulaski	Brindley
Best Black & White Ad	Non-Daily 2	Second Place Award	Southern Standard	McMinnville	Voice of Reason
Best Black & White Ad	Non-Daily 2	Third Place Award	Crossville Chronicle	Crossville	Bare Essentials
Best Black & White Ad	Daily 1	First Place Award	Herald-Citizen	Cookeville	Plastic Surgery
Best Black & White Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Fundraising Luncheon
Best Black & White Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Coleen's Cottage
Best Black & White Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Sale, Everything 20-50% Off

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Best Black & White Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Holiday Diamond Celebration
Best Black & White Ad	Daily 3	First Place Award	Bristol Herald Courier	Bristol	Rock & Awe
Best Black & White Ad	Daily 3	Second Place Award	Chattanooga Times Free Press	Chattanooga	Anna Ball White
Best Black & White Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Beautiful Skin
Best Feature Page or Pages	Non-Daily 1	First Place Award	Smithville Review	Smithville	Cancer Awareness
Best Feature Page or Pages	Non-Daily 1	Second Place Award	Buffalo River Review	Linden	Easter Coloring Contest
Best Feature Page or Pages	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Can You Hear Us Now?
Best Feature Page or Pages	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	Lady Bulldogs
Best Feature Page or Pages	Non-Daily 2	Second Place Award	Crossville Chronicle	Crossville	Wrap Up
Best Feature Page or Pages	Non-Daily 2	Third Place Award	The Courier	Savannah	Savannah
Best Feature Page or Pages	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Welcome Home
Best Feature Page or Pages	Daily 1	Second Place Award	The Greeneville Sun	Greeneville	Haley Died Waiting
Best Feature Page or Pages	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Teacher Appreciation
Best Feature Page or Pages	Daily 2	First Place Award	Citizen Tribune	Morristown	Football Contest
Best Feature Page or Pages	Daily 2	Second Place Award	Citizen Tribune	Morristown	Winterization
Best Feature Page or Pages	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	Santa's Little Helpers
Best Feature Page or Pages	Daily 3	First Place Award	News Sentinel	Knoxville	Red Cross
Best Feature Page or Pages	Daily 3	Second Place Award	The Tennessean	Nashville	Catholic Schools
Best Feature Page or Pages	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Virginia
Best 1/4 Page or Smaller Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	The Elms Restaurant
Best 1/4 Page or Smaller Ad	Non-Daily 1	Second Place Award	The Advocate & Democrat	Sweetwater	Langdale Forest Products
Best 1/4 Page or Smaller Ad	Non-Daily 1	Third Place Award	Buffalo River Review	Linden	Santa Claus Is Coming to Town
Best 1/4 Page or Smaller Ad	Non-Daily 2	First Place Award	The News Examiner	Gallatin	The Foot
Best 1/4 Page or Smaller Ad	Non-Daily 2	Second Place Award	The Leader	Covington	Valentine's Day Sale
Best 1/4 Page or Smaller Ad	Non-Daily 2	Third Place Award	Crossville Chronicle	Crossville	Custard Cabin
Best 1/4 Page or Smaller Ad	Daily 1	First Place Award	The Daily Herald	Columbia	Dessert Is on Us
Best 1/4 Page or Smaller Ad	Daily 1	Second Place Award	The Daily News Journal	Murfreesboro	Just Tina
Best 1/4 Page or Smaller Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Lowery Jewelers

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Best 1/4 Page or Smaller Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	The Red Effect!
Best 1/4 Page or Smaller Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Temp. Beginning to Fall
Best 1/4 Page or Smaller Ad	Daily 2	Third Place Award	Citizen Tribune	Morristown	WANTED
Best 1/4 Page or Smaller Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	Blindsided
Best 1/4 Page or Smaller Ad	Daily 3	Second Place Award	News Sentinel	Knoxville	Log On. Drive Off.
Best 1/4 Page or Smaller Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Sting
Best Food Store Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Pizza
Best Food Store Ad	Non-Daily 1	Second Place Award	The Advocate & Democrat	Sweetwater	Big Meat Sale
Best Food Store Ad	Non-Daily 1	Third Place Award	Jackson County Sentinel	Gainesboro	Foodtown
Best Food Store Ad	Non-Daily 2	First Place Award	The Courier	Savannah	Foodland
Best Food Store Ad	Non-Daily 2	Second Place Award	The Expositor	Sparta	Cash 'n Carry
Best Food Store Ad	Non-Daily 2	Third Place Award	Pulaski Citizen	Pulaski	Duncan
Best Food Store Ad	Daily 1	First Place Award	Herald-Citizen	Cookeville	Spring St. Supermarket
Best Food Store Ad	Daily 1	Second Place Award	Herald-Citizen	Cookeville	Hill's IGA
Best Food Store Ad	Daily 1	Third Place Award	The Daily News Journal	Murfreesboro	Wrap Up the Holidays
Best Food Store Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Fire Mountain
Best Food Store Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	Bojangles
Best Food Store Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Pancake
Best Food Store Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Festive Favorites
Best Automotive Ad	Non-Daily 1	First Place Award	The Millington Star	Millington	Gwaltney Chevy
Best Automotive Ad	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	K N K Automotive
Best Automotive Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Erwin Motors
Best Automotive Ad	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Get Caught!
Best Automotive Ad	Non-Daily 2	Second Place Award	Robertson County Times	Springfield	Truck Month Is Here
Best Automotive Ad	Non-Daily 2	Third Place Award	Robertson County Times	Springfield	No Bull
Best Automotive Ad	Daily 1	First Place Award	Herald-Citizen	Cookeville	Cookeville Nissan
Best Automotive Ad	Daily 1	Second Place Award	Herald-Citizen	Cookeville	0%
Best Automotive Ad	Daily 1	Third Place Award	Herald-Citizen	Cookeville	2006 Tahoes

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Best Automotive Ad	Daily 2	First Place Award	Citizen Tribune	Morristown	End of Year
Best Automotive Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Great Buys
Best Automotive Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Newton Mitsubishi
Best Automotive Ad	Daily 3	Second Place Award	The Tennessean	Nashville	Scion
Best Automotive Ad	Daily 3	Third Place Award	The Tennessean	Nashville	Mitsubishi
Best Real Estate Ad	Non-Daily 1	First Place Award	The Millington Star	Millington	Jordan's Crossing
Best Real Estate Ad	Non-Daily 1	Second Place Award	The Advocate & Democrat	Sweetwater	Century 21
Best Real Estate Ad	Non-Daily 1	Third Place Award	Livingston Enterprise	Livingston	First Realty
Best Real Estate Ad	Non-Daily 2	First Place Award	The Courier	Savannah	Crunk Real Estate
Best Real Estate Ad	Non-Daily 2	Second Place Award	The Leader	Covington	Re/Max
Best Real Estate Ad	Non-Daily 2	Third Place Award	The Courier	Savannah	United Country
Best Real Estate Ad	Daily 1	First Place Award	The Daily Herald	Columbia	Open House Extravaganza
Best Real Estate Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	People You Can Trust
Best Real Estate Ad	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	What's Your Property Worth?
Best Real Estate Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Vaughn
Best Real Estate Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Coldwell Banker
Best Real Estate Ad	Daily 2	Third Place Award	Citizen Tribune	Morristown	Re/Max
Best Real Estate Ad	Daily 3	First Place Award	Johnson City Press	Johnson City	Highland Ridger
Best Real Estate Ad	Daily 3	Second Place Award	Johnson City Press	Johnson City	Garland Farm Estates
Best Real Estate Ad	Daily 3	Third Place Award	News Sentinel	Knoxville	River Towne
Best Furniture/Appliance Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Carroll's Ultimate Sale
Best Furniture/Appliance Ad	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Welcoming Cottage Style
Best Furniture/Appliance Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Pick a Pair
Best Furniture/Appliance Ad	Non-Daily 2	First Place Award	Crossville Chronicle	Crossville	Deal or No Deal
Best Furniture/Appliance Ad	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	J & J
Best Furniture/Appliance Ad	Non-Daily 2	Third Place Award	The News Examiner	Gallatin	Dining Room Extravaganza
Best Furniture/Appliance Ad	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Rock'n Red
Best Furniture/Appliance Ad	Daily 1	Second Place Award	Herald-Citizen	Cookeville	Badcock Furniture

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Best Furniture/Appliance Ad	Daily 1	Third Place Award	The Newport Plain Talk	Newport	Ramsey
Best Furniture/Appliance Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Summer Sectional Sale
Best Furniture/Appliance Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Contemporary Living
Best Furniture/Appliance Ad	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	Beautiful Living
Best Furniture/Appliance Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Chair Event
Best Furniture/Appliance Ad	Daily 3	Second Place Award	Chattanooga Times Free Press	Chattanooga	Red Leather
Best Furniture/Appliance Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Tax Free
Subscription Promotion Idea	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Think Outside the Box
Subscription Promotion Idea	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Santa Delivers
Subscription Promotion Idea	Non-Daily 1	Third Place Award	The Millington Star	Millington	A World of Possibilities
Subscription Promotion Idea	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	I'm a Subscriber
Subscription Promotion Idea	Non-Daily 2	Second Place Award	The News Examiner	Gallatin	Only \$42
Subscription Promotion Idea	Non-Daily 2	Third Place Award	Robertson County Times	Springfield	Neighbors Helping Neighbors
Subscription Promotion Idea	Daily 1	First Place Award	The Daily News	Memphis	Daily News Online
Subscription Promotion Idea	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Gift
Subscription Promotion Idea	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Fathers Day
Subscription Promotion Idea	Daily 2	First Place Award	Citizen Tribune	Morristown	Delivers
Subscription Promotion Idea	Daily 2	Second Place Award	Citizen Tribune	Morristown	Coupons Worth Clipping
Subscription Promotion Idea	Daily 3	First Place Award	Johnson City Press	Johnson City	Christmas Gift
Subscription Promotion Idea	Daily 3	Second Place Award	Chattanooga Times Free Press	Chattanooga	Holiday Music
Subscription Promotion Idea	Daily 3	Third Place Award	Johnson City Press	Johnson City	Autograph Giveaway
Best Carrier Contest Idea	Daily 3	First Place Award	Johnson City Press	Johnson City	Gas & Cash
Best Rack Card	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Online Photo Store
Best Rack Card	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Coupons Every Week
Best Rack Card	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Big Savings
Best Rack Card	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	Wall That Heals
Best Rack Card	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	Citizens Bank
Best Rack Card	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	Citizens Bank

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Best Rack Card	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Trusted Daily News
Best Rack Card	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Today!
Best Rack Card	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Spooktacular
Best Rack Card	Daily 2	First Place Award	Citizen Tribune	Morristown	Ready to Dance?
Best Rack Card	Daily 2	Second Place Award	Citizen Tribune	Morristown	Connecting. . .to the Web
Best Rack Card	Daily 2	Third Place Award	Citizen Tribune	Morristown	National Champs
Best Rack Card	Daily 3	First Place Award	News Sentinel	Knoxville	Prep Extra
Best Rack Card	Daily 3	Second Place Award	News Sentinel	Knoxville	Loaded
Best Rack Card	Daily 3	Third Place Award	News Sentinel	Knoxville	Preview
Best Single Copy Promotion	Non-Daily 2	First Place Award	The News Examiner	Gallatin	Road to Recovery
Best Single Copy Promotion	Non-Daily 2	Second Place Award	The Expositor	Sparta	Bicentennial
Best Single Copy Promotion	Non-Daily 2	Third Place Award	The News Examiner	Gallatin	
Best Single Copy Promotion	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Welcome Home
Best Single Copy Promotion	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Spooktacular
Best Single Copy Promotion	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	See Who Was Shot
Best Single Copy Promotion	Daily 3	First Place Award	The Commercial Appeal	Memphis	Coffee
Best Single Copy Promotion	Daily 3	Second Place Award	The Tennessean	Nashville	Walgreens
Best Single Copy Promotion	Daily 3	Third Place Award	Johnson City Press	Johnson City	Christmas Edition
Best N.I.E. Promotion	Non-Daily 2	First Place Award	The Expositor	Sparta	Partners in Education
Best N.I.E. Promotion	Non-Daily 2	Second Place Award	Crossville Chronicle	Crossville	Building An Education
Best N.I.E. Promotion	Non-Daily 2	Third Place Award	The Expositor	Sparta	Partners in Education
Best N.I.E. Promotion	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	2006 Barnyard Kids
Best N.I.E. Promotion	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Circle of Friends
Best N.I.E. Promotion	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	We Salute Our Teachers
Best N.I.E. Promotion	Daily 3	First Place Award	News Sentinel	Knoxville	Explorers
Best N.I.E. Promotion	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Thank You
Best N.I.E. Promotion	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Honesty
Best Carrier Recruitment	Daily 1	First Place Award	The Greeneville Sun	Greeneville	Carrier of the Year

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Best Carrier Recruitment	Daily 1	Second Place Award	The Greeneville Sun	Greeneville	Thanks
Best Carrier Recruitment	Daily 3	First Place Award	Johnson City Press	Johnson City	Route Available Yard Signs
Best Overall Web Site	Non-Daily 1	First Place Award	The Erwin Record	Erwin	erwinrecordonline.com
Best Overall Web Site	Non-Daily 1	Second Place Award	Livingston Enterprise	Livingston	livingstonenterprise.net
Best Overall Web Site	Non-Daily 1	Third Place Award	The Middle Tennessee Times	Smithville	middletntimes.com
Best Overall Web Site	Non-Daily 2	First Place Award	Southern Standard	McMinnville	southernstandard.net
Best Overall Web Site	Non-Daily 2	Second Place Award	Crossville Chronicle	Crossville	crossville-chronicle.com
Best Overall Web Site	Non-Daily 2	Third Place Award	The Expositor	Sparta	spartaexpositor.com
Best Overall Web Site	Daily 1	First Place Award	The Greeneville Sun	Greeneville	greenevillesun.com
Best Overall Web Site	Daily 1	Second Place Award	The Daily News	Memphis	memphisdailynews.com
Best Overall Web Site	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	parispi.net
Best Overall Web Site	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	theleafchronicle.com
Best Overall Web Site	Daily 2	Second Place Award	Citizen Tribune	Morristown	citizentribune.com
Best Overall Web Site	Daily 3	First Place Award	Kingsport Times-News	Kingsport	timesnews.net
Best Overall Web Site	Daily 3	Second Place Award	The Commercial Appeal	Memphis	commercialappeal.com
Best Internet Banner or Tile Ad	Non-Daily 1	First Place Award	The Middle Tennessee Times	Smithville	Double Agents
Best Internet Banner or Tile Ad	Non-Daily 2	First Place Award	The Expositor	Sparta	2nd Act Deli
Best Internet Banner or Tile Ad	Non-Daily 2	Second Place Award	The Expositor	Sparta	Cumberland Auto
Best Internet Banner or Tile Ad	Non-Daily 2	Third Place Award	The Expositor	Sparta	World Finance Corporation
Best Internet Banner or Tile Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Jewelry
Best Internet Banner or Tile Ad	Daily 1	Second Place Award	The Greeneville Sun	Greeneville	Toyota
Best Internet Banner or Tile Ad	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	Auto Mall
Best Internet Banner or Tile Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Back Yard Burger
Best Internet Banner or Tile Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	Toyota FJ Cruiser
Best Internet Banner or Tile Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Sleepzone
Best Internet Banner or Tile Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Bill Payment
N.I.E. Sponsorship Recruitment	Daily 1	First Place Award	The Greeneville Sun	Greeneville	The Children of Your Community
N.I.E. Sponsorship Recruitment	Daily 1	Second Place Award	The Daily Post-Athenian	Athens	Thank You Sponsors

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TPA 2007 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
N.I.E. Sponsorship Recruitment	Daily 1	Third Place Award	The Daily Post-Athenian	Athens	Newspaper in Education
N.I.E. Sponsorship Recruitment	Daily 3	First Place Award	News Sentinel	Knoxville	Nature Explorers
N.I.E. Sponsorship Recruitment	Daily 3	Second Place Award	News Sentinel	Knoxville	Vacation
N.I.E. Sponsorship Recruitment	Daily 3	Third Place Award	The Tennessean	Nashville	We the People
Best Dealer/Vendor Promotion	Daily 1	First Place Award	The Daily Post-Athenian	Athens	Secret Life
Best Dealer/Vendor Promotion	Daily 3	First Place Award	Johnson City Press	Johnson City	Mystery Shopper
Best Bulk Promotion	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Teacher of the Year Tab
Best Bulk Promotion	Daily 3	First Place Award	Johnson City Press	Johnson City	Hospital
Best Bulk Promotion	Daily 3	Second Place Award	The Tennessean	Nashville	Sampling Program
Best Bulk Promotion	Daily 3	Third Place Award	Johnson City Press	Johnson City	Basketball
Best Reader Contest	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Wedded Bliss
Best Reader Contest	Non-Daily 1	Second Place Award	The Courier News	Clinton	Sudoku Sponsor
Best Reader Contest	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Apple Cuties
Best Reader Contest	Non-Daily 2	First Place Award	The News Examiner	Gallatin	2006 Readers Choice
Best Reader Contest	Non-Daily 2	Second Place Award	Southern Standard	McMinnville	Go Hog Wild
Best Reader Contest	Non-Daily 2	Third Place Award	Crossville Chronicle	Crossville	Your Vote Counts
Best Reader Contest	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Who's Who
Best Reader Contest	Daily 1	Second Place Award	The Greeneville Sun	Greeneville	Movie Tickets
Best Reader Contest	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	Easter Coloring Contest
Best Reader Contest	Daily 2	First Place Award	Citizen Tribune	Morristown	Kissable Lips
Best Reader Contest	Daily 2	Second Place Award	Citizen Tribune	Morristown	Pick the Winner
Best Reader Contest	Daily 3	First Place Award	The Tennessean	Nashville	Ultimate Fans
Best Reader Contest	Daily 3	Second Place Award	Johnson City Press	Johnson City	Football Contest
Best Reader Contest	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Season of Giving
Best Classified Section	Non-Daily 1	First Place Award	The Advocate & Democrat	Sweetwater	Most Wanted
Best Classified Section	Non-Daily 1	Second Place Award	The Middle Tennessee Times	Smithville	Classified
Best Classified Section	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Classified
Best Classified Section	Non-Daily 2	First Place Award	The Expositor	Sparta	

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TPA 2007 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best Classified Section	Non-Daily 2	Second Place Award	The Expositor	Sparta	
Best Classified Section	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	
Best Classified Section	Daily 1	First Place Award	Union City Daily Messenger	Union City	
Best Classified Section	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	
Best Classified Section	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	
Best Classified Section	Daily 3	First Place Award	News Sentinel	Knoxville	
Best Classified Section	Daily 3	Second Place Award	Bristol Herald Courier	Bristol	New Vehicles
Best Classified Section	Daily 3	Third Place Award	Bristol Herald Courier	Bristol	Homes Seller
Subscriber Retention Program	Non-Daily 1	First Place Award	The Erwin Record	Erwin	
Subscriber Retention Program	Non-Daily 2	First Place Award	The Expositor	Sparta	\$500
Subscriber Retention Program	Non-Daily 2	Second Place Award	The Expositor	Sparta	Two for One
Subscriber Retention Program	Non-Daily 2	Third Place Award	The Expositor	Sparta	\$40
Subscriber Retention Program	Daily 1	First Place Award	The Greeneville Sun	Greeneville	Free Movie
Subscriber Retention Program	Daily 1	Second Place Award	The Greeneville Sun	Greeneville	Holiday Spirit
Subscriber Retention Program	Daily 1	Third Place Award	The Greeneville Sun	Greeneville	Last Minute Gift
Subscriber Retention Program	Daily 3	First Place Award	The Commercial Appeal	Memphis	
Subscriber Retention Program	Daily 3	Second Place Award	Johnson City Press	Johnson City	
Internet Subscription Promotion	Daily 2	First Place Award	Citizen Tribune	Morristown	Tribune Delivers
Internet Subscription Promotion	Daily 2	Second Place Award	Citizen Tribune	Morristown	Traveling

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