

TPA 2008 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best of Show	Best of Show	Best of Show	Chattanooga Times Free Press	Chattanooga	Subscribe
Best of Show	Best of Show	First Runner Up	The Commercial Appeal	Memphis	Elvis
Best of Show	Best of Show	Second Runner Up	Overton County News	Livingston	Santa's home office
Best Special Section	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	New for Fall
Best Special Section	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Find your perfect vacation spot
Best Special Section	Daily 1	Third Place Award	The Mountain Press	Sevierville	Exquisite
Best Special Section	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Fact Book
Best Special Section	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	She of Middle TN
Best Special Section	Daily 2	Third Place Award	Citizen Tribune	Morristown	Neighbors & Volunteers
Best Special Section	Daily 3	First Place Award	News Sentinel	Knoxville	Race for the Cure
Best Special Section	Daily 3	Second Place Award	Chattanooga Times Free Press	Chattanooga	Spaces for Living
Best Special Section	Daily 3	Third Place Award	The Commercial Appeal	Memphis	Celebrate Magazine
Best Special Section	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Horizons
Best Special Section	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	2008 Unicoi Co. Calendar
Best Special Section	Non-Daily 1	Third Place Award	The Rogersville Review	Rogersville	Old Times New Treasures
Best Special Section	Non-Daily 2	First Place Award	Overton County News	Livingston	A New Chapter
Best Special Section	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	The Heart of True Love
Best Special Section	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	Back to School 2007
Self-Promotion of a Newspaper	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Bedford Co. Bicentennial
Self-Promotion of a Newspaper	Daily 1	Second Place Award	The Daily News	Memphis	Media Kit
Self-Promotion of a Newspaper	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Guess who we caught
Self-Promotion of a Newspaper	Daily 2	First Place Award	Cleveland Daily Banner	Cleveland	Merry Christmas
Self-Promotion of a Newspaper	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	Best daily sports section
Self-Promotion of a Newspaper	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Photos from our readers
Self-Promotion of a Newspaper	Daily 3	First Place Award	The Commercial Appeal	Memphis	EZ Two
Self-Promotion of a Newspaper	Daily 3	Second Place Award	The Tennessean	Nashville	Plug in to Nashville's newest
Self-Promotion of a Newspaper	Daily 3	Third Place Award	The Tennessean	Nashville	Discover Tennessee
Self-Promotion of a Newspaper	Non-Daily 1	First Place Award	The Erwin Record	Erwin	We play hard

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Self-Promotion of a Newspaper	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Celebrating the bicentennial
Self-Promotion of a Newspaper	Non-Daily 1	Third Place Award	The Middle Tennessee Times	Smithville	Spot what's coming
Self-Promotion of a Newspaper	Non-Daily 2	First Place Award	Robertson County Times	Springfield	Peace on Earth
Self-Promotion of a Newspaper	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Takes 'em out to the ball game
Self-Promotion of a Newspaper	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	Painting the town
Best Sales Promotion	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	The Fit Club
Best Sales Promotion	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Goin' Bananas
Best Sales Promotion	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Painturo's
Best Sales Promotion	Daily 2	First Place Award	Herald-Citizen	Cookeville	Morningside
Best Sales Promotion	Daily 3	First Place Award	The Tennessean	Nashville	Tennessee State Fair
Best Sales Promotion	Daily 3	Second Place Award	The Tennessean	Nashville	Ripe & refreshing
Best Sales Promotion	Daily 3	Third Place Award	The Tennessean	Nashville	What moves you
Best Sales Promotion	Non-Daily 1	First Place Award	The Westmoreland Observer	Westmoreland	Fan of the week
Best Sales Promotion	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Wellmont connection
Best Sales Promotion	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Faces you know
Best Sales Promotion	Non-Daily 2	First Place Award	Pulaski Citizen	Pulaski	Crye-Leike
Best Sales Promotion	Non-Daily 2	Second Place Award	The Giles Free Press	Pulaski	When the family expands
Best Sales Promotion	Non-Daily 2	Third Place Award	Overton County News	Livingston	Angels of MTSC
Best Use of Multi-Color Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Edgemont Baptist Church
Best Use of Multi-Color Ad	Daily 1	Second Place Award	The Mountain Press	Sevierville	Robert A. Tino Gallery
Best Use of Multi-Color Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Building for the Future
Best Use of Multi-Color Ad	Daily 2	First Place Award	The Greeneville Sun	Greeneville	A local company
Best Use of Multi-Color Ad	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	Graduates
Best Use of Multi-Color Ad	Daily 2	Third Place Award	Herald-Citizen	Cookeville	Middle TN Eye Associates
Best Use of Multi-Color Ad	Daily 3	First Place Award	The Tennessean	Nashville	Butterflies
Best Use of Multi-Color Ad	Daily 3	Second Place Award	The Tennessean	Nashville	Corner music
Best Use of Multi-Color Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Main Street Catering
Best Use of Multi-Color Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Carroll's Home Furnishing

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Best Use of Multi-Color Ad	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	We play hard
Best Use of Multi-Color Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Carroll's Home Furnishings
Best Use of Multi-Color Ad	Non-Daily 2	First Place Award	Overton County News	Livingston	Santa's home office
Best Use of Multi-Color Ad	Non-Daily 2	Second Place Award	Robertson County Times	Springfield	City of Springfield
Best Use of Multi-Color Ad	Non-Daily 2	Third Place Award	Southern Standard	McMinnville	Back to school
Best Use of Single Color Ad	Daily 1	First Place Award	The Mountain Press	Sevierville	Bright wishes at Christmas
Best Use of Single Color Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	McGee's Prescription Shop
Best Use of Single Color Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Coleen's Cottage
Best Use of Single Color Ad	Daily 2	First Place Award	The Daily News Journal	Murfreesboro	Come as you are
Best Use of Single Color Ad	Daily 2	Second Place Award	Herald-Citizen	Cookeville	To do
Best Use of Single Color Ad	Daily 2	Third Place Award	Herald-Citizen	Cookeville	The Laser Center
Best Use of Single Color Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	The Best of Showtimes 2007
Best Use of Single Color Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Re-elect Susan
Best Use of Single Color Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Save \$\$\$\$
Best Use of Single Color Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	What no money
Best Use of Single Color Ad	Non-Daily 1	Second Place Award	The Westmoreland Observer	Westmoreland	Trunk or treat
Best Use of Single Color Ad	Non-Daily 1	Third Place Award	Smithville Review	Smithville	Stand out
Best Use of Single Color Ad	Non-Daily 2	First Place Award	The Gallatin Newspaper	Gallatin	Think pink
Best Use of Single Color Ad	Non-Daily 2	Second Place Award	Pulaski Citizen	Pulaski	County fair
Best Use of Single Color Ad	Non-Daily 2	Third Place Award	Overton County News	Livingston	Carlen Chevy
Best Black & White Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Present Nashville Symphony
Best Black & White Ad	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Don't close your eyes
Best Black & White Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	The Praise Choir
Best Black & White Ad	Daily 2	First Place Award	Citizen Tribune	Morristown	Classified
Best Black & White Ad	Daily 2	Second Place Award	Cleveland Daily Banner	Cleveland	What a beautiful face
Best Black & White Ad	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	Joy's Jewelers
Best Black & White Ad	Daily 3	First Place Award	Johnson City Press	Johnson City	tricityhomes.com
Best Black & White Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Turning dreams into realities

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Best Black & White Ad	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	Garden Market
Best Black & White Ad	Non-Daily 1	First Place Award	The Rogersville Review	Rogersville	Rogersville Skate Park
Best Black & White Ad	Non-Daily 1	Second Place Award	The Portland Progressive	Portland	Xtreme Tanz
Best Black & White Ad	Non-Daily 1	Third Place Award	The Portland Progressive	Portland	Oblivious Humans
Best Black & White Ad	Non-Daily 2	First Place Award	Overton County News	Livingston	We've got your back
Best Black & White Ad	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	The Palace - We love it
Best Black & White Ad	Non-Daily 2	Third Place Award	Manchester Times	Manchester	United Regional Med. Center
Best Black & White Ad	Non-Daily 2	Honorable Mention	The Gallatin Newspaper	Gallatin	Sumner County Co-op
Best Feature Page or Pages	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Teacher appreciation
Best Feature Page or Pages	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Police Week
Best Feature Page or Pages	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	America unite
Best Feature Page or Pages	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Farm safety
Best Feature Page or Pages	Daily 2	Second Place Award	Herald-Citizen	Cookeville	Relay for Life
Best Feature Page or Pages	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	Baby's 1st Christmas
Best Feature Page or Pages	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Create your new looks
Best Feature Page or Pages	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Hire an expert
Best Feature Page or Pages	Daily 3	Third Place Award	The Tennessean	Nashville	12 South
Best Feature Page or Pages	Non-Daily 1	First Place Award	The Courier News	Clinton	Lavender Fest
Best Feature Page or Pages	Non-Daily 1	Second Place Award	The Portland Progressive	Portland	Sports
Best Feature Page or Pages	Non-Daily 1	Third Place Award	The Courier News	Clinton	The Claxton Corner
Best Feature Page or Pages	Non-Daily 2	First Place Award	The Gallatin Newspaper	Gallatin	Happy holidays
Best Feature Page or Pages	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	Volleyball - Lady Bulldogs
Best Feature Page or Pages	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	Sacrifice
Best 1/4 Page or Smaller Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	A kitchen shower
Best 1/4 Page or Smaller Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Purple turtle children
Best 1/4 Page or Smaller Ad	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Lorenzo
Best 1/4 Page or Smaller Ad	Daily 2	First Place Award	Herald-Citizen	Cookeville	Lisa's Safari Salon & Spa
Best 1/4 Page or Smaller Ad	Daily 2	Second Place Award	Herald-Citizen	Cookeville	Lisa's Safari Salon & Spa

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Best 1/4 Page or Smaller Ad	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Gary's Paint & Body Shop
Best 1/4 Page or Smaller Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Modus
Best 1/4 Page or Smaller Ad	Daily 3	Second Place Award	Johnson City Press	Johnson City	Mont Blanc
Best 1/4 Page or Smaller Ad	Daily 3	Third Place Award	Chattanooga Times Free Press	Chattanooga	Harvest
Best 1/4 Page or Smaller Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	How 'bout them apples
Best 1/4 Page or Smaller Ad	Non-Daily 1	Second Place Award	Smithville Review	Smithville	Journey
Best 1/4 Page or Smaller Ad	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Cloyd's Fencing
Best 1/4 Page or Smaller Ad	Non-Daily 2	First Place Award	Overton County News	Livingston	Older than dirt
Best 1/4 Page or Smaller Ad	Non-Daily 2	Second Place Award	Overton County News	Livingston	In frog years
Best 1/4 Page or Smaller Ad	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	Think pink
Best Food Store Ad	Daily 1	First Place Award	The Paris Post-Intelligencer	Paris	Save-A-Lot
Best Food Store Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	H&H
Best Food Store Ad	Daily 1	Third Place Award	The Mountain Press	Sevierville	Bennetts
Best Food Store Ad	Daily 2	First Place Award	Cleveland Daily Banner	Cleveland	Taste the Difference
Best Food Store Ad	Daily 2	Second Place Award	Herald-Citizen	Cookeville	Hills IGA
Best Food Store Ad	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	South's Finest BBQ
Best Food Store Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	Spirits of the Season
Best Food Store Ad	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Floyd's cash saver
Best Food Store Ad	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Tackle these
Best Food Store Ad	Non-Daily 1	Third Place Award	The Advocate & Democrat	Sweetwater	Eric's IGA
Best Food Store Ad	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	Save-A-Lot
Best Food Store Ad	Non-Daily 2	Second Place Award	Overton County News	Livingston	Brown's Shop Rite
Best Food Store Ad	Non-Daily 2	Third Place Award	Overton County News	Livingston	Jerry's
Best Automotive Ad	Daily 1	First Place Award	The Mountain Press	Sevierville	Prices falling
Best Automotive Ad	Daily 1	Second Place Award	The Lebanon Democrat	Lebanon	Best picks
Best Automotive Ad	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	Clearance
Best Automotive Ad	Daily 2	First Place Award	The Daily News Journal	Murfreesboro	Tough
Best Automotive Ad	Daily 2	Second Place Award	Herald-Citizen	Cookeville	Carlen

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Best Automotive Ad	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Red hot
Best Automotive Ad	Daily 3	First Place Award	Kingsport Times-News	Kingsport	8 models
Best Automotive Ad	Daily 3	Second Place Award	Johnson City Press	Johnson City	Ramey Ford
Best Automotive Ad	Daily 3	Third Place Award	The Tennessean	Nashville	What moves you
Best Automotive Ad	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Grayson Pontiac
Best Automotive Ad	Non-Daily 1	Second Place Award	The Advocate & Democrat	Sweetwater	Jacky Jones
Best Automotive Ad	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Construction reduction
Best Automotive Ad	Non-Daily 2	First Place Award	The Courier	Savannah	Ronnie Smith
Best Automotive Ad	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Baker Motor Co.
Best Automotive Ad	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	Gillie Hyde
Best Real Estate Ad	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	The people's choice
Best Real Estate Ad	Daily 1	Second Place Award	The Daily News	Memphis	Real estate research
Best Real Estate Ad	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Agee & Johnson
Best Real Estate Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Prestwicke
Best Real Estate Ad	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	Vaughn Team
Best Real Estate Ad	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	As the leaves change
Best Real Estate Ad	Daily 3	First Place Award	The Tennessean	Nashville	Prudential Woodmont Realty
Best Real Estate Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Oakley Pointe
Best Real Estate Ad	Daily 3	Third Place Award	The Tennessean	Nashville	Pilkerton Realtors
Best Real Estate Ad	Non-Daily 1	First Place Award	Smithville Review	Smithville	I'm working hard
Best Real Estate Ad	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Frasier Properties
Best Real Estate Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Remax Four Season Realty
Best Real Estate Ad	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	Your Tennessee dream team
Best Real Estate Ad	Non-Daily 2	Second Place Award	Crossville Chronicle	Crossville	Century 21
Best Real Estate Ad	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	The B Team
Best Furniture/Appliance Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	For Mom
Best Furniture/Appliance Ad	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Bring Sony home for holidays
Best Furniture/Appliance Ad	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	It's a spring thing

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Best Furniture/Appliance Ad	Daily 2	First Place Award	Citizen Tribune	Morristown	Berklina's Annual Sale
Best Furniture/Appliance Ad	Daily 2	Second Place Award	Herald-Citizen	Cookeville	Badcock & more
Best Furniture/Appliance Ad	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	Rooms for less
Best Furniture/Appliance Ad	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Your color
Best Furniture/Appliance Ad	Daily 3	Second Place Award	Kingsport Times-News	Kingsport	Zak's Furniture
Best Furniture/Appliance Ad	Daily 3	Third Place Award	The Tennessean	Nashville	Creative
Best Furniture/Appliance Ad	Non-Daily 1	First Place Award	The Portland Progressive	Portland	Nobody sells quality
Best Furniture/Appliance Ad	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Specialty woodworking
Best Furniture/Appliance Ad	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Fabulous February
Best Furniture/Appliance Ad	Non-Daily 2	First Place Award	The Courier	Savannah	Burt's anniversary sale
Best Furniture/Appliance Ad	Non-Daily 2	Second Place Award	Crossville Chronicle	Crossville	Greer's Home Furnishings
Best Furniture/Appliance Ad	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	Joey's Furniture & Flooring
Subscription Promotion Idea	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	4th of July
Subscription Promotion Idea	Daily 1	Second Place Award	The Daily News	Memphis	Flip. Click.
Subscription Promotion Idea	Daily 1	Third Place Award	The Lebanon Democrat	Lebanon	Won't be returned
Subscription Promotion Idea	Daily 2	First Place Award	The Daily News Journal	Murfreesboro	One-day/50% off
Subscription Promotion Idea	Daily 2	Second Place Award	Citizen Tribune	Morristown	Get one month free
Subscription Promotion Idea	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	One day only
Subscription Promotion Idea	Daily 3	First Place Award	Chattanooga Times Free Press	Chattanooga	Subscribe
Subscription Promotion Idea	Daily 3	Second Place Award	Johnson City Press	Johnson City	Choose your gift
Subscription Promotion Idea	Daily 3	Third Place Award	The Commercial Appeal	Memphis	7-7-7
Subscription Promotion Idea	Non-Daily 1	First Place Award	The Middle Tennessee Times	Smithville	Holiday turkey
Subscription Promotion Idea	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Santa delivers
Subscription Promotion Idea	Non-Daily 1	Third Place Award	The Westmoreland Observer	Westmoreland	Holiday special
Subscription Promotion Idea	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	hmmm...now dat's da news
Subscription Promotion Idea	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Make your holidays glisten
Subscription Promotion Idea	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	You'd better subscribe
Best Rack Card	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Lebanon Democrat

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Best Rack Card	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Tour Guide
Best Rack Card	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	On the Road
Best Rack Card	Daily 2	First Place Award	Citizen Tribune	Morristown	Champs
Best Rack Card	Daily 2	Second Place Award	Citizen Tribune	Morristown	Taste of Morristown
Best Rack Card	Daily 2	Third Place Award	Citizen Tribune	Morristown	Amy Brown
Best Rack Card	Daily 3	First Place Award	News Sentinel	Knoxville	Go Vols
Best Rack Card	Daily 3	Second Place Award	News Sentinel	Knoxville	Free classifieds
Best Rack Card	Daily 3	Third Place Award	The Commercial Appeal	Memphis	We're stuffed
Best Rack Card	Non-Daily 1	First Place Award	The Erwin Record	Erwin	Welcome to the other big apple
Best Rack Card	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	Erwin Historical Review
Best Rack Card	Non-Daily 1	Third Place Award	The Erwin Record	Erwin	Best Newspaper 5 years in a row
Best Rack Card	Non-Daily 2	First Place Award	The Gallatin Newspaper	Gallatin	Dynamics
Best Rack Card	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Free bird
Best Rack Card	Non-Daily 2	Third Place Award	The Gallatin Newspaper	Gallatin	It's official
Best Single Copy Promotion	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	2007
Best Single Copy Promotion	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Big Event \$500
Best Single Copy Promotion	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Spooktacular
Best Single Copy Promotion	Daily 2	First Place Award	The Greeneville Sun	Greeneville	Happy Thanksgiving
Best Single Copy Promotion	Daily 2	Second Place Award	The Daily News Journal	Murfreesboro	25¢ Mon-Sat
Best Single Copy Promotion	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	325 pages
Best Single Copy Promotion	Daily 3	First Place Award	The Commercial Appeal	Memphis	Elvis
Best Single Copy Promotion	Daily 3	Second Place Award	The Tennessean	Nashville	Get your Sunday
Best Single Copy Promotion	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Celebrating Grandparents
Best N.I.E. Promotion	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Circle of Friends
Best N.I.E. Promotion	Daily 1	Second Place Award	Shelbyville Times-Gazette	Shelbyville	Teacher Appreciation
Best N.I.E. Promotion	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Barnyard kids
Best N.I.E. Promotion	Daily 2	First Place Award	Herald-Citizen	Cookeville	Eat it
Best N.I.E. Promotion	Daily 2	Second Place Award	Cleveland Daily Banner	Cleveland	Honesty

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Best N.I.E. Promotion	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	School supplies
Best N.I.E. Promotion	Daily 3	First Place Award	News Sentinel	Knoxville	World of Work
Best N.I.E. Promotion	Daily 3	Second Place Award	The Commercial Appeal	Memphis	Escape from Slavery literacy project
Best N.I.E. Promotion	Daily 3	Third Place Award	Kingsport Times-News	Kingsport	NIE
Best N.I.E. Promotion	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Teacher appreciation
Best N.I.E. Promotion	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Northfield Elementary
Best N.I.E. Promotion	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	Students of the Month
Best Carrier Recruitment	Daily 3	First Place Award	Johnson City Press	Johnson City	On-Line Carrier Listing/Application
Best Overall Web Site	Daily 1	First Place Award	The Daily News	Memphis	www.memphisdailynews.com
Best Overall Web Site	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	www.parispi.net
Best Overall Web Site	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	www.theleafchronicle.com
Best Overall Web Site	Daily 2	Second Place Award	The Leaf-Chronicle	Clarksville	www.welcometoclarksville.com
Best Overall Web Site	Daily 3	First Place Award	News Sentinel	Knoxville	www.govolxtra.com
Best Overall Web Site	Daily 3	Second Place Award	News Sentinel	Knoxville	www.knoxville.com
Best Overall Web Site	Daily 3	Third Place Award	The Commercial Appeal	Memphis	www.commercialappeal.com
Best Overall Web Site	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	www.spartaexpositor.com
Best Overall Web Site	Non-Daily 1	Second Place Award	The Erwin Record	Erwin	www.erwinrecord.net
Best Overall Web Site	Non-Daily 1	Third Place Award	The Middle Tennessee Times	Smithville	www.middletnimes.com
Best Overall Web Site	Non-Daily 2	First Place Award	Southern Standard	McMinnville	www.southernstandard.net
Best Overall Web Site	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	www.yourgallatinnewspaper.com
Best Internet Banner or Tile Ad	Daily 1	First Place Award	Shelbyville Times-Gazette	Shelbyville	Click
Best Internet Banner or Tile Ad	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Come join us
Best Internet Banner or Tile Ad	Daily 1	Third Place Award	The Paris Post-Intelligencer	Paris	Karonel's Kars
Best Internet Banner or Tile Ad	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	
Best Internet Banner or Tile Ad	Daily 3	First Place Award	The Tennessean	Nashville	Buffalo Billiards
Best Internet Banner or Tile Ad	Daily 3	Second Place Award	News Sentinel	Knoxville	Spa Visage
Best Internet Banner or Tile Ad	Daily 3	Third Place Award	News Sentinel	Knoxville	Regal Cinema
Best Internet Banner or Tile Ad	Daily 3	Honorable Mention	Kingsport Times-News	Kingsport	Ward's Feed Store

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TPA 2008 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best Internet Banner or Tile Ad	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Shade Tree
Best Internet Banner or Tile Ad	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Cumberland Auto Center
Best Internet Banner or Tile Ad for	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	2nd Act
Best Internet Banner or Tile Ad	Non-Daily 2	First Place Award	The Gallatin Newspaper	Gallatin	Seniors save big
Best Internet Banner or Tile Ad	Non-Daily 2	Second Place Award	The Gallatin Newspaper	Gallatin	Miracle
Best Internet Banner or Tile Ad	Non-Daily 2	Third Place Award	Southern Standard	McMinnville	Kidd
N.I.E. Sponsorship Recruitment	Daily 2	First Place Award	The Daily Herald	Columbia	Baby Calendar
N.I.E. Sponsorship Recruitment	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	Children of Community
N.I.E. Sponsorship Recruitment	Daily 2	Third Place Award	The Greeneville Sun	Greeneville	Proud sponsors
N.I.E. Sponsorship Recruitment	Daily 3	First Place Award	The Commercial Appeal	Memphis	Cookie Moon
N.I.E. Sponsorship Recruitment	Daily 3	Second Place Award	The Tennessean	Nashville	Wonderful World of Ice
N.I.E. Sponsorship Recruitment	Daily 3	Third Place Award	News Sentinel	Knoxville	Who are you in the world
N.I.E. Sponsorship Recruitment	Non-Daily 1	First Place Award	The Westmoreland Observer	Westmoreland	
N.I.E. Sponsorship Recruitment	Non-Daily 2	First Place Award	Pulaski Citizen	Pulaski	
Best Dealer/Vendor Promotion	Daily 3	First Place Award	The Commercial Appeal	Memphis	Elvis
Best Dealer/Vendor Promotion	Daily 3	Second Place Award	News Sentinel	Knoxville	Coffee & paper combo
Best Dealer/Vendor Promotion	Daily 3	Third Place Award	The Tennessean	Nashville	Free Titans album
Best Bulk Promotion	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	
Best Bulk Promotion	Daily 3	First Place Award	The Commercial Appeal	Memphis	Memphis Redbirds
Best Bulk Promotion	Daily 3	Second Place Award	Johnson City Press	Johnson City	Welcome race fans
Best Bulk Promotion	Daily 3	Third Place Award	Johnson City Press	Johnson City	Storytelling
Best Reader Contest	Daily 1	First Place Award	The Lebanon Democrat	Lebanon	Prize patrol
Best Reader Contest	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	Color your dad
Best Reader Contest	Daily 1	Third Place Award	Shelbyville Times-Gazette	Shelbyville	Big event
Best Reader Contest	Daily 2	First Place Award	The Leaf-Chronicle	Clarksville	Valentine's Day Promotion
Best Reader Contest	Non-Daily 1	First Place Award	The Advocate & Democrat	Sweetwater	Races
Best Reader Contest	Non-Daily 1	Second Place Award	The Sparta Expositor	Sparta	Photography contest
Best Reader Contest	Non-Daily 1	Third Place Award	The Middle Tennessee Times	Smithville	Harvest of goodies

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TPA 2008 Ideas Contest Winners

<u>Category</u>	<u>Code</u>	<u>Place</u>	<u>Newspaper</u>	<u>City</u>	<u>Caption</u>
Best Reader Contest	Non-Daily 2	First Place Award	Macon County Chronicle	Lafayette	RIP (county officials)
Best Reader Contest	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	RIP (store managers)
Best Reader Contest	Non-Daily 2	Third Place Award	Macon County Chronicle	Lafayette	Football contest
Best Classified Section	Daily 1	First Place Award	The Daily News	Memphis	
Best Classified Section	Daily 1	Second Place Award	The Paris Post-Intelligencer	Paris	
Best Classified Section	Daily 2	First Place Award	The Daily News Journal	Murfreesboro	
Best Classified Section	Daily 2	Second Place Award	The Greeneville Sun	Greeneville	
Best Classified Section	Daily 2	Third Place Award	The Leaf-Chronicle	Clarksville	
Best Classified Section	Non-Daily 1	First Place Award	The Erwin Record	Erwin	
Best Classified Section	Non-Daily 1	Second Place Award	The Advocate & Democrat	Sweetwater	
Best Classified Section	Non-Daily 1	Third Place Award	The Sparta Expositor	Sparta	
Best Classified Section	Non-Daily 2	First Place Award	Overton County News	Livingston	
Best Classified Section	Non-Daily 2	Second Place Award	Macon County Chronicle	Lafayette	
Best Classified Section	Non-Daily 2	Third Place Award	Claiborne Progress	Tazewell	
Subscriber Retention Program	Daily 2	First Place Award	The Greeneville Sun	Greeneville	One Day Only
Subscriber Retention Program	Daily 3	First Place Award	The Commercial Appeal	Memphis	
Internet Subscription Promotion	Non-Daily 1	First Place Award	The Sparta Expositor	Sparta	Subscribe Today

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