

Daily Classified Networks

<u>State</u>		<u>Rate</u>	<u>Total Publications</u>	<u>Circulation</u>	<u>Deadline</u>
Arkansas	<i>Daily Connection</i>	\$400	29	590,730	Wednesday, 4 pm
	5 days (M-F)				
	<i>Daily Connection Combo</i>	\$475	145	1,780,677	Wednesday, 3 pm
	Daily Network + Statewide Network				
	<i>The Grande Combo</i>	\$575	129		Wednesday, 3 pm
	Daily Connection Combo + Hispanic Network				
	Daily Regional Combo	\$475	127	2,400,000	
Arizona	<i>Metro Impact</i>		2	446,195	Wednesday, noon
	6 lines or less:	\$75			
	\$25.00 for each line over 6 (27 spaces per line)				
California	<i>Daily Classified Network</i>		37	3,360,679	Wednesday, 5 pm
	5 days (M-F):	\$800			
	2 days (Sat & Sun):	\$1,000			
	7 days (Mon - Sun):	\$1,500			
	Combo daily & weekly	\$1,750			
Florida	<i>Metro Daily</i>		25		Thursday, 10 am
	2 days (M-F):	\$650		1,955,432	Sunday
	3 days (M-F):	\$799			
	5 days (M-F):	\$999			
	Sat & Sun:	\$999		2,710,169	
	7 Days (Mon-Sun)	\$1,199			
Idaho	<i>Daily Connection</i>				
	3 consecutive days w/ Boise	\$825	10	525,900	
	3 consecutive days w/out Boise	\$650	9	342,900	
Indiana	<i>ICAN daily Ads</i>		53	691,647	Wednesday, noon
	5 days (M-F)	\$590			
	<i>Indiana offers a frequency discount</i>				
Illinois	<i>Daily Impact</i>		30	2,170,282	Thursday, 10 am
	1 day:	\$275			
	2 days:	\$500			
	3 days:	\$640			
	5 days (M-F):	\$820			
Iowa	<i>Daily Edge</i>		30	563,240	Thursday, 10 am
	25 words/5 days (M-F):	\$500			

Each state reserves the right to amend its rates, circulation, number of publications, and specials at any time.
Updated 4/27/2012

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Maryland-Delaware-DC					
	<i>Daily Classified Connection</i>				
	5 days	\$1,295	14	1,337,530	Monday, 2 pm
Missouri					
	<i>Mighty MO</i>		7	1,334,083	Thursday, 10 am
	5 lines (18 words)/5 days (M-F):	\$850			
	<i>*Limited Time: \$575 combo buy with purchase of a scan ad</i>				
New York					
	<i>Daily Connection</i>				
	4 days	\$525	33	1,869,000	
	5 days (Scan Combo + Sunday)	\$750	334	4,241,512	
Pacific Northwest Daily Connection					
		\$525	25	1,398,742	Wednesday, 5 pm
	Alaska, Idaho, Montana, Oregon, Washington				
	3-day run (Friday-Sunday or Thursday-Saturday)				
West Virginia					
	<i>Classified Connection</i>	\$1,330	20	324,572	Thursday, 10 am
	Northern Region	\$700	9	134,126	
	Central Region	\$345	6	112,069	
	Southern Region	\$300	5	65,978	
	7 lines / 5 days (M-F)				
Wisconsin					
	<i>Daily Edge</i>		29	9.6 million	Thursday. 10 am
	5 lines (Mon - Sun)	\$600		readership	

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<u>Additional Information</u>
Arkansas:
rates based on 25 words or less
limit 6 ads per week
No restrictions on employment or real estate ads
Daily Regional Combo: 1 region \$250, 2 regions \$400, 3 regions \$450
Northeast: 30 papers, Central: 29 papers, Northwest: 37 papers, South 33 papers
non-dailies publish once a week, dailies publish the ads five times a week
Arizona:
choose M / W / F or all three
\$75 per insertion
California:
rates based on 25 words or less
limit 12 ads per day
<i>New advertiser special: 7-days for price of 5 only \$800</i>
Florida:
rates based on 25 words or less
space is limited
No Instate Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising
<i>Frequency Special: Buy 3 weeks get the 4th week 50% off.</i>
<i>Combo Special: Buy Metro Daily, get 50% off any size Display and/or Classified Network ad.</i>
Idaho: Regions & Combo Buys
Upper Idaho: \$375 / 6 papers / 190,500 circ; Lower Idaho: \$550 / 4 papers / 335,400 circ
Combo (dailies 3 days + weeklies 1 day) - Upper \$500 / 11 / 249,034; Lower \$650 / 8 / 348,650
Indiana:
rates base on 25 words or less, each additional word over 25 is \$10 per word
<i>Buy 4 consecutive weeks, get 50% off the 4th week (no copy changes)</i>
Illinois:
rates based on 25 words or less
space is limited
No Instate Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising
Iowa:
limit 5 ads per week / Accepts Recruitment ads; cannot accept In-state Real Estate, Auto, or Pets
<i>Buy an Iowa Daily Edge get a SCAN for \$175</i>

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Additional Information
Maryland-Delaware-DC
<i>Buy 4 weeks, get the 5th week FREE</i>
Missouri:
No Instate Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising
New York:
limit of 4 ads per week
Buy 4 weeks receive 10% off entire order
Pacific Northwest:
rates based on 25 words or less
West Virginia:
Combo buy with Scan \$1,480
Wisconsin
<i>Buy Wisconsin Daily Edge for \$600, get SCAN for \$175</i>