



Daily Classified Networks offered in other states

State		Rate	Total Publications	Circulation	Deadline
Arkansas	Daily Connection	\$400	29	346,000	Wednesday, 4 pm
	5 days (M-F)				
	Daily Connection Combo	\$475	145	1,780,677	Wednesday, 3 pm
	Daily Network + Statewide Network				
	The Grande Combo	\$575	129		Wednesday, 3 pm
	Daily Connection Combo + Hispanic Network				
	Daily Regional Combo	\$475	127	2,400,000	
Arizona	Metro Impact		2	432,826	Tuesday, 4 pm
	6 lines or less:	\$75			
	\$25.00 for each line over 6 (27 spaces per line)				
California	Daily Classified Network		41	3,360,679	Wednesday, 5 pm
	5 days (M-F):	\$995	intro rate		
	2 days (Sat & Sun):	\$995			
	7 days (Mon - Sun):	\$995	intro rate		
	Combo daily & weekly	\$1,240			
Florida	Metro Daily		26		Tuesday, noon
	2 days (M-F):	\$650		1,920,785	Sunday
	3 days (M-F):	\$799			
	5 days (M-F):	\$999			
	Sat & Sun:	\$999		2,710,169	
	7 Days (Mon-Sun)	\$1,199	special - normally \$1,699		
Idaho	Daily Connection				Wednesday, noon
	3 consecutive days w/ Boise	\$825	10	525,900	
	3 consecutive days w/out Boise	\$650	9	342,900	
Indiana	ICAN daily Ads		50	600,000	Wednesday, noon
	5 days (M-F)	\$605			
	1 Region	\$465			
	2 Regions	\$535			
	Combo with SCAN	\$705			
<i>Indiana offers a frequency discount</i>					
Illinois	Daily Impact		30	2,170,282	Thursday, 10 am
	1 day:	\$275			
	2 days:	\$500			
	3 days:	\$640			
	5 days (M-F):	\$820			

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<u>State</u>		<u>Rate</u>	<u>Total Publications</u>	<u>Circulation</u>	<u>Deadline</u>
Iowa	<i>Daily Edge</i>		30	563,240	Thursday, 10 am
	25 words/5 days (M-F):	\$500			
Maryland-Delaware-DC					
	<i>Daily Classified Connection</i>				
	5 days (M-F)	\$1,295	14	1,120,000	Monday, 2 pm
Mississippi	<i>Daily Connection</i>	\$300	12	78,796	Monday, 5 pm
	<i>Daily Connection Combo</i>	\$450	dailies + SCAN		
	5 days (M-F)				
	Combo with classified display 1x2	\$675			
Missouri	<i>Mighty MO</i>		8	802,000	Thursday, 10 am
	5 lines (18 words)/5 days (M-F):	\$850			
	<i>*Limited Time: \$575 combo buy with purchase of a scan ad</i>				
New York (NY)	<i>Daily Connection</i>				Thursday, 1 pm
	4 days	\$525	34	1,800,000	
	5 days (Scan Combo + Sunday)	\$750	91	2,643,000	
Pacific Northwest Daily Connection		\$540	29	1,398,742	Wednesday, 5 pm
Alaska, Idaho, Montana, Oregon, Washington					
3-day run (Friday-Sunday or Thursday-Saturday)					
West Virginia	<i>Classified Connection</i>	\$1,330	20	324,572	Thursday, 10 am
	Northern Region	\$700	9	134,126	
	Central Region	\$345	6	112,069	
	Southern Region	\$300	5	65,978	
	7 lines / 5 days (M-F)				
Wisconsin	<i>Daily Edge</i>		29	9.6 million	Thursday, 10 am
	5 lines (Mon - Sun)	\$600		readership	

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Additional Information
Arkansas:
rates based on 25 words or less
limit 6 ads per week
No restrictions on employment or real estate ads
Daily Regional Combo: 1 region \$250, 2 regions \$400, 3 regions \$450
Northeast: 30 papers, Central: 29 papers, Northwest: 37 papers, South 33 papers
non-dailies publish once a week, dailies publish the ads five times a week
Arizona:
choose M / W / F or all three
\$75 per insertion
California:
rates based on 25 words or less
limit 12 ads per day
Florida:
rates based on 25 words or less
space is limited
No Instate Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising
<i>Frequency Special: Buy 3 weeks get the 4th week 50% off.</i>
<i>Combo Special: Buy Metro Daily, get 50% off any size Display and/or Classified Network ad.</i>
Idaho: Regions & Combo Buys
Upper Idaho: \$375 / 6 papers / 190,500 circ; Lower Idaho: \$550 / 4 papers / 335,400 circ
Combo (dailies 3 days + weeklies 1 day) - Upper \$500 / 11 / 249,034; Lower \$650 / 8 / 348,650
Indiana:
rates base on 25 words or less, each additional word over 25 is \$10 per word
<i>Buy 4 consecutive weeks, get 50% off the 4th week (no copy changes)</i>
Illinois:
rates based on 25 words or less
space is limited
No Instate Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising

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<u>Additional Information</u>
Iowa:
limit 5 ads per week / Accepts Recruitment ads; cannot accept In-state Real Estate, Auto, or Pets
<i>Buy an Iowa Daily Edge get a SCAN for \$175</i>
Maryland-Delaware-DC
<i>Buy 4 weeks, get the 5th week FREE</i>
Missouri:
No Instate Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising
New York:
limit of 4 ads per week
Buy 4 weeks receive 10% off entire order
Pacific Northwest:
rates based on 25 words or less
West Virginia:
Combo buy with Scan \$1,480
Wisconsin
<i>Buy Wisconsin Daily Edge for \$600, get SCAN for \$175</i>