

Classified Advertising Networks - National Rate Sheet

State	25-Word Rate	Add.'l Words	# Publications	Circulation	Deadline	Comments
Alabama	\$210.00	\$7.50	118	850,000	Mon - 5pm	
Alaska	\$625.00	\$12.00	24	260,500	Mon - 5pm	frequency discount allowed
Alternative Papers - AAN	\$995.00	\$40.00	109	5,585,907	Thurs - 5pm	frequency discount allowed
<i>Mid-Atlantic/New York</i>	\$350.00	\$10.00	14	871,288		NY, MD, VA, PA, DC
<i>Midwest</i>	\$305.00	\$10.00	16	785,614		OH, IL, MN, IA, WI, KY, MI, IN, MO, NE
<i>New England</i>	\$195.00	\$10.00	7	334,795		MA, CT, VT
<i>Northern CA & Nevada</i>	\$255.00	\$10.00	13	637,986		
<i>Northwest/Rockies</i>	\$250.00	\$10.00	12	612,637		ID, CO, OR, MT, WA, UT
<i>Southeast</i>	\$330.00	\$10.00	22	868,383		AR, AL, SC, GA, NC, FL, LA, MS, TN
<i>S. CA, S. Nevada & Hawaii</i>	\$350.00	\$10.00	14	846,214		
<i>Southwest</i>	\$255.00	\$10.00	11	628,990		TX, OK, AZ, NM
Arizona	\$330.00	\$11.00	90	1,177,003	Tues - 4pm	frequency discount allowed
<i>South Central Region</i>	\$150.00	\$11.00	28	256,665		Arizona:
<i>North Central Region</i>	\$150.00	\$11.00	15	109,136		any 2 regions \$275
<i>Eastern Region</i>	\$150.00	\$11.00	14	74,200		
<i>Western Region</i>	\$150.00	\$11.00	9	73,977		
Arkansas	\$275.00	\$10.00	120	750,447	Wed - noon	Arkansas:
<i>Northeast Region</i>	\$100.00	\$10.00	29	160,776		1 Region - \$100
<i>Central Region</i>	\$100.00	\$10.00	27	167,796		2 Regions - \$150
<i>Northwest Region</i>	\$100.00	\$10.00	29	229,924		3 Regions - \$200
<i>Southern Region</i>	\$100.00	\$10.00	35	191,951		1x2, 1x3, 1x4 available
California	\$600.00	\$15.00	240	3,400,000	Wed - 10am	frequency discount allowed
<i>Northern Region</i>	\$400.00	\$10.00	128	1,500,000		
<i>Southern Region</i>	\$450.00	\$10.00	112	1,900,000		
Colorado	\$250.00	\$7.00	84	495,092	Wed - 5pm	frequency discount allowed
Florida	\$475.00	\$10.00	121	1,787,310	Tues - noon	frequency discount allowed
<i>North Region</i>	\$150.00	\$10.00	38	346,531		
<i>South Region</i>	\$175.00	\$10.00	27	371,829		
<i>Central Region</i>	\$325.00	\$10.00	56	1,068,950		
Georgia	\$350.00	\$8.00	139	1,100,347	Mon - 5pm	frequency discount allowed
Hawaii	\$695.00	\$9.50	25	1,064,600	Wed - noon	frequency discount allowed
Hoosier State (Indiana)	\$320.00	\$10.00	143	921,418	Wed - noon	frequency discount allowed
<i>North Region - Zone 1</i>	\$245.00	\$10.00	48	297,753		Indiana:
<i>Central Region - Zone 2</i>	\$245.00	\$10.00	38	264,121		2 Regions - \$280
<i>South Region - Zone 3</i>	\$245.00	\$10.00	57	359,544		
Idaho Market	\$300.00	\$5.00	12	104,870	Wed - noon	
Idaho Market Extra Shoppers	\$375.00		12	235,370	Wed - noon	
Illinois	\$485.00	\$10.00	322	1,897,967	Wed - 10am	frequency discount allowed
<i>North Region</i>	\$250.00	\$10.00	79	603,049		2 Regions- \$400
<i>Central Region</i>	\$250.00	\$10.00	89	379,707		3 Regions- \$450
<i>Southern Region</i>	\$250.00	\$10.00	59	256,465		Chicago+1 region-\$425
<i>Chicagoland</i>	\$350.00	\$10.00	95	658,746		Chicago+2 rgns-\$475
Iowa	\$300.00	\$9.00	249	1,137,709	Wed - 10am	frequency discount allowed
<i>Northwest Region</i>	\$110.00	\$4.00	57	193,037		
<i>Southwest Region</i>	\$110.00	\$4.00	53	173,729		
<i>Northeast Region</i>	\$110.00	\$4.00	66	468,690		
<i>Southeast Region</i>	\$110.00	\$4.00	47	220,548		
<i>Central</i>	\$75.00	\$4.00	26	81,705		
Kansas	\$300.00	\$12.00	143	468,452	Tues - 5pm	frequency discount allowed
Kentucky	\$250.00	\$7.00	73	1,009,723	Wed - 5pm	

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Updated 4/27/2012

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Louisiana	\$265.00	\$9.00	112	953,880	Wed - noon	frequency discount allowed
<i>North Region</i>	\$175.00	\$9.00	38			any 2 regions \$200
<i>Southeast Region</i>	\$175.00	\$9.00	41			
<i>Southwest Region</i>	\$175.00	\$9.00	33			
Maryland-Delaware-DC	\$495.00	\$8.00	117	2,785,462	Wed - noon	frequency discount allowed
<i>Maryland Only</i>	\$445.00	\$8.00	89	1,982,605		
Michigan	\$299.00	\$7.00	87	948,856	Tues - noon	frequency discount allowed
Minnesota	\$249.00	\$10.00	270	1,405,542	Tues - 5pm	Minnesota:
<i>North Region</i>	\$99.00	\$6.00	69	332,366		2 Regions - \$159
<i>Central Reigon</i>	\$99.00	\$6.00	71	303,973		3 Regions - \$229
<i>Metro</i>	\$99.00	\$6.00	46	510,544		Metro + 1 Rgn - \$199
<i>South Region</i>	\$99.00	\$6.00	84	258,659		Metro + 2 Rgn - \$239
Mississippi	\$210.00	\$8.00	103	470,395	Mon - 5pm	frequency discount allowed
Mississippi			103	470,395		1x2- \$525, 1x4-\$1,050
Missouri	\$350.00	\$10.00	199	969,361	Wed - noon	frequency discount allowed
Montana	\$139.00	\$4.00	57	166,139	Wed - 5pm	
Nebraska	\$210.00	\$7.00	176	369,151	Wed - 10am	frequency discount allowed
Nevada	\$149.00	\$5.00	20	394,000	Wed - 3pm	
New England	\$395.00	\$8.00	284	2,246,850	Wed - noon	frequency discount allowed
<i>Central (MA)</i>	\$225.00	\$8.00	156	1,021,360		
<i>Southern (CT, RI)</i>	\$175.00	\$8.00	59	760,823		
<i>Tri-State (ME, NH, VT)</i>	\$175.00	\$8.00	69	694,325		
New Jersey	\$520.00	\$13.00	126	2,100,000	Wed - noon	frequency discount allowed
<i>South</i>	\$182.00	\$13.00	94			New Jersey:
<i>North</i>	\$415.00	\$13.00	32			15 words - \$400
New Mexico	\$154.00	\$5.00	28	213,795	Thurs - 2pm	
New York - daily	\$425.00	\$15.00	39	828,890	Thurs - 3pm	
New York - weekly	\$495.00	\$10.00	301	2,372,512	Wed - noon	frequency discount allowed
<i>New York City Region</i>	\$325.00	\$10.00	72	1,003,489		
<i>Long Island Region</i>	\$250.00	\$10.00	83	471,423		
<i>Central Region</i>	\$95.00	\$10.00	30	130,123		
<i>Western Region</i>	\$125.00	\$10.00	41	287,949		
<i>North Country</i>	\$95.00	\$10.00	14	74,996		
<i>Capital District</i>	\$95.00	\$10.00	22	167,303		
<i>Hudson Valley</i>	\$95.00	\$10.00	38	237,229		
North Carolina	\$330.00	\$10.00	104	1,654,325	Tues - 5pm	
North Dakota	\$150.00	\$5.00	90	261,000	Tues - noon	frequency discount allowed
Ohio	\$295.00	\$10.00	116	1,134,066	Tues - 10am	
Oklahoma	\$285.00	\$10.00	194	515,074	Wed - 10am	
Oregon	\$250.00	\$8.00	81	509,372	Tues - 5pm	
Pennsylvania	\$475.00	\$10.00	164	1,702,812	Wed - noon	frequency discount allowed
<i>Eastern Region</i>	\$315.00	\$10.00	102	1,074,690		
<i>Western Region</i>	\$265.00	\$10.00	62	628,122		
South Carolina	\$375.00	\$12.00	111	1,114,046	Wed - noon	
<i>Upstate</i>	\$220.00		33	313,265		
<i>Midlands</i>	\$220.00		38	377,100		
<i>PeeDee</i>	\$150.00		22	194,866		
<i>Lowcountry</i>	\$150.00		18	270,280		
South Dakota	\$150.00	\$5.00	128	303,000	Tues - noon	

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Suburban Classified Network	\$1,330.00	\$35.00	832	12,181,723	Wed - 5pm	<i>frequency discount allowed</i>
<i>Zone 1 - Eastern</i>	\$685.00		405	4,221,921	CT, GA, MA, MD, NJ, NY, PA, RI, SC, VA, FL, LA, NH	
<i>Zone 2 - Midwest</i>	\$720.00		272	4,187,456	IA, IL, IN, KS, MI, MN, MO, MS, OH, WI, TX, NE	
<i>Zone 3 - West</i>	\$220.00		86	1,232,354		AZ, CA, CO, NV, WA, UT
<i>Zone 4 - Canada</i>	\$240.00		69	2,404,992		BC, ON
<i>U.S. only</i>	\$1,125.00	\$35.00	763	9,641,731		zones 1, 2, 3
Tennessee	\$265.00	\$10.00	92	623,058	Tues - noon	
<i>Western Region</i>	\$95.00	\$10.00	23	123,787		
<i>Middle Region</i>	\$115.00	\$10.00	39	238,576		
<i>Eastern Region</i>	\$115.00	\$10.00	30	260,695		
Texas	\$500.00	\$14.00	301	942,418	Tues - 5pm	45 TX newspapers have the ads on their websites
<i>Northern Region</i>	\$230.00	\$6.00	98	263,811		
<i>Southern Region</i>	\$230.00	\$6.00	101	366,726		
<i>Western Region</i>	\$230.00	\$6.00	102	311,881		
Utah	\$163.00	\$5.00	49	340,000	Tues - noon	<i>frequency discount allowed</i>
Virginia	\$275.00	\$10.00	87	901,496	Wed - noon	<i>frequency discount allowed</i>
Washington	\$255.00	\$8.00	88	700,000	Tues - 4pm	<i>frequency discount allowed</i>
West Virginia	\$250.00	\$7.00	70	653,596	Wed - noon	<i>frequency discount allowed</i>
Wisconsin	\$300.00	\$10.00	179	933,079	Wed - 2pm	<i>frequency discount allowed</i>
<i>Northwest Region</i>	\$100.00	\$5.00	53	297,790		
<i>Northeast Region</i>	\$100.00	\$5.00	40	288,142		
<i>Southwest Region</i>	\$100.00	\$5.00	49	157,270		
<i>Southeast Region</i>	\$100.00	\$5.00	37	249,877		
Wyoming	\$135.00	\$5.00	44	206,508	Thurs - noon	<i>frequency discount allowed</i>
New York-New Jersey-Pennsylvania						
Tri-Buy	\$1,481.00		627	6,920,000	Wed - noon	