



Classified Ad Networks - National Rate Sheet

| State | 25-Word Rate | Add.'l Words | # Publications | Circulation | Deadline | Comments |
|------------------------------------|--------------|--------------|----------------|-------------|-------------|-----------------------------------|
| Alabama | \$210.00 | \$7.50 | 120 | 750,000 | Mon - 5pm | Alabama: |
| <i>North Region</i> | \$99.00 | \$7.50 | 40 | | | 2 Regions - \$150 |
| <i>Central Region</i> | \$99.00 | \$7.50 | 42 | | | |
| <i>South Region</i> | \$99.00 | \$7.50 | 38 | | | |
| Alaska | \$625.00 | \$10.00 | 24 | 260,500 | Mon - 4pm | <i>frequency discount allowed</i> |
| Alternative Papers - AAN | \$995.00 | \$25.00 | 66 | 2,849,633 | Thurs - 4pm | <i>frequency discount allowed</i> |
| <i>Northeast</i> | \$350.00 | \$10.00 | 10 | 475,659 | | |
| <i>Midwest/Northwest</i> | \$350.00 | \$10.00 | 25 | 973,407 | | |
| <i>Sunbelt</i> | \$350.00 | \$10.00 | 16 | 724,304 | | |
| <i>California / Hawaii</i> | \$350.00 | \$10.00 | 15 | 676,263 | | |
| Arizona | \$330.00 | \$11.00 | 77 | 788,431 | Tues - 4pm | <i>frequency discount allowed</i> |
| <i>South Central Region</i> | \$200.00 | \$11.00 | 20 | 151,850 | | Arizona: |
| <i>North Central Region</i> | \$150.00 | \$11.00 | 13 | 86,762 | | Statewide includes |
| <i>Eastern Region</i> | \$150.00 | \$11.00 | 13 | 62,814 | | Maricopa County |
| <i>Western Region</i> | \$150.00 | \$11.00 | 9 | 64,616 | | |
| Arkansas | \$275.00 | \$10.00 | 110 | 664,683 | Tues - 10am | Arkansas: |
| <i>Northeast Region</i> | \$150.00 | \$10.00 | 31 | 120,144 | | 1 Region - \$150 |
| <i>Central Region</i> | \$150.00 | \$10.00 | 26 | 138,300 | | 2 Regions - \$175 |
| <i>Northwest Region</i> | \$150.00 | \$10.00 | 27 | 229,924 | | 3 Regions - \$225 |
| <i>Southern Region</i> | \$150.00 | \$10.00 | 37 | 176,315 | | 1x2, 1x3, 1x4 available |
| California | \$650.00 | \$15.00 | 244 | 3,400,000 | Wed - 10am | <i>frequency discount allowed</i> |
| <i>Northern Region</i> | \$435.00 | \$10.00 | 138 | 1,500,000 | | |
| <i>Southern Region</i> | \$485.00 | \$10.00 | 106 | 1,900,000 | | |
| Colorado | \$300.00 | \$7.00 | 92 | 556,238 | Wed - noon | <i>frequency discount allowed</i> |
| Florida | \$475.00 | \$10.00 | 116 | 1,487,321 | Tues - noon | <i>frequency discount allowed</i> |
| <i>North Region</i> | \$150.00 | \$10.00 | 38 | 346,531 | | |
| <i>South Region</i> | \$175.00 | \$10.00 | 27 | 371,829 | | |
| <i>Central Region</i> | \$325.00 | \$10.00 | 56 | 1,068,950 | | |
| Georgia | \$350.00 | \$8.00 | 121 | 975,000 | Tues - 10am | <i>frequency discount allowed</i> |
| Hawaii | \$695.00 | \$9.50 | 21 | 844,300 | Mon - noon | <i>frequency discount allowed</i> |
| *Hoosier State (Indiana) | \$340.00 | \$10.00 | 142 | 797,357 | Wed - noon | <i>frequency discount allowed</i> |
| <i>North Region - Zone 1</i> | \$265.00 | \$10.00 | 46 | 257,574 | | Indiana: |
| <i>Central Region - Zone 2</i> | \$265.00 | \$10.00 | 40 | 223,490 | | 2 Regions - \$300 |
| <i>South Region - Zone 3</i> | \$265.00 | \$10.00 | 56 | 316,293 | | |
| Idaho Market | \$300.00 | \$5.00 | 12 | 104,870 | Wed - noon | |
| Idaho Market Extra Shoppers | \$375.00 | | 12 | 235,370 | Wed - noon | |
| Illinois | \$500.00 | \$11.00 | 317 | 1,966,400 | Wed - 10am | <i>frequency discount allowed</i> |
| <i>North Region</i> | \$250.00 | \$11.00 | 77 | 620,000 | | 2 Regions- \$400 |
| <i>Central Region</i> | \$250.00 | \$11.00 | 88 | 461,600 | | 3 Regions- \$450 |
| <i>Southern Region</i> | \$250.00 | \$11.00 | 58 | 260,600 | | Chicago+1 region-\$400 |
| <i>Chicagoland</i> | \$300.00 | \$11.00 | 94 | 654,200 | | Chicago+2 rgns-\$475 |
| Iowa | \$300.00 | \$9.00 | 253 | 1,139,088 | Wed - 10am | <i>frequency discount allowed</i> |
| <i>Northwest Region</i> | \$110.00 | \$4.00 | 60 | 193,037 | | |
| <i>Southwest Region</i> | \$110.00 | \$4.00 | 54 | 173,729 | | |
| <i>Northeast Region</i> | \$110.00 | \$4.00 | 67 | 468,690 | | |
| <i>Southeast Region</i> | \$110.00 | \$4.00 | 46 | 220,548 | | |
| <i>Central</i> | \$75.00 | \$4.00 | 26 | 81,705 | | |
| Kansas | \$300.00 | \$12.00 | 140 | 427,730 | Tues - 5pm | <i>frequency discount allowed</i> |
| Kentucky | \$250.00 | \$7.00 | 86 | 653,846 | Wed - 4pm | |
| Louisiana | \$265.00 | \$9.00 | 108 | 920,437 | Wed - noon | <i>frequency discount allowed</i> |
| <i>North Region</i> | \$175.00 | \$9.00 | 37 | 220,264 | | any 2 regions \$200 |
| <i>Southeast Region</i> | \$175.00 | \$9.00 | 38 | 447,759 | | |
| <i>Southwest Region</i> | \$175.00 | \$9.00 | 33 | 252,414 | | |



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|--|--------------|--------------|----------------|-------------|-------------|-----------------------------|
| Maryland-Delaware-DC | \$495.00 | \$10.00 | 87 | 1,300,000 | Wed - noon | frequency discount allowed |
| <i>Maryland Only</i> | \$400.00 | \$10.00 | 63 | 1,000,000 | | |
| <i>Delaware-DC Only</i> | \$350.00 | \$10.00 | 24 | 300,000 | | |
| <i>MDDC Metro Zone</i> | \$450.00 | \$10.00 | 47 | 1,018,096 | | |
| Michigan | \$299.00 | \$7.00 | 135 | 1,313,335 | Tues - noon | frequency discount allowed |
| Minnesota | \$279.00 | \$10.00 | 256 | 1,106,367 | Tues - 5pm | Minnesota: |
| <i>North Region</i> | \$109.00 | \$6.00 | 63 | 275,411 | | 2 Regions - \$179 |
| <i>Central Region</i> | \$109.00 | \$6.00 | 72 | 255,403 | | 3 Regions - \$259 |
| <i>Metro</i> | \$169.00 | \$6.00 | 38 | 388,611 | | Metro + 1 Rgn - \$219 |
| <i>South Region</i> | \$109.00 | \$6.00 | 83 | 236,942 | | Metro + 2 Rgn - \$269 |
| Mississippi | \$210.00 | \$8.00 | 103 | 470,395 | Mon - 5pm | frequency discount allowed |
| Mississippi | | | 103 | 470,395 | | 1x2- \$525, 1x4-\$1,050 |
| Missouri | \$350.00 | \$10.00 | 189 | 969,361 | Wed - noon | frequency discount allowed |
| Montana | \$149.00 | \$4.30 | 71 | 180,000 | Wed - 5pm | |
| Nebraska | \$225.00 | \$5.00 | 167 | 291,531 | Wed - 10am | frequency discount allowed |
| <i>East</i> | \$150.00 | \$5.00 | 90 | 147,558 | | |
| <i>West</i> | \$150.00 | \$5.00 | 77 | 133,578 | | |
| Nevada | \$149.00 | \$5.00 | 26 | 394,000 | Mon - noon | frequency discount allowed |
| <i>Metro (Reno & Vegas)</i> | \$99.00 | \$5.00 | | | | |
| <i>Community</i> | \$89.00 | \$5.00 | | | | |
| <i>Northern</i> | \$99.00 | \$5.00 | | | | |
| <i>Southern</i> | \$99.00 | \$5.00 | | | | |
| New England | \$395.00 | \$8.00 | 284 | 2,246,850 | Wed - noon | frequency discount allowed |
| <i>Central (MA)</i> | \$225.00 | \$8.00 | 156 | 1,021,360 | | |
| <i>Southern (CT, RI)</i> | \$175.00 | \$8.00 | 59 | 760,823 | | |
| <i>Tri-State (ME, NH, VT)</i> | \$175.00 | \$8.00 | 69 | 694,325 | | |
| New Jersey | \$560.00 | \$14.00 | 113 | 1,596,989 | Wed - noon | frequency discount allowed |
| <i>South</i> | \$195.00 | \$14.00 | 25 | | | New Jersey: |
| <i>North</i> | \$446.00 | \$14.00 | 88 | | | 15 words - \$430 |
| New Mexico | \$154.00 | \$5.00 | 32 | 257,968 | Wed - noon | |
| New York - daily | \$625.00 | \$15.00 | 56 | 3,017,345 | Thurs - 1pm | 39 papers run 5x, 19 run 1x |
| New York - weekly | \$689.00 | \$10.00 | 301 | 2,860,474 | Wed - noon | frequency discount allowed |
| <i>New York City Region</i> | \$499.00 | \$10.00 | 55 | 1,532,191 | | |
| <i>Long Island Region</i> | \$129.00 | \$10.00 | 78 | 350,322 | | |
| <i>Central Region</i> | \$59.00 | \$10.00 | 38 | 157,813 | | |
| <i>Western Region</i> | \$99.00 | \$10.00 | 44 | 270,054 | | |
| <i>Capital District</i> | \$99.00 | \$10.00 | 28 | 277,706 | | |
| <i>Hudson Valley</i> | \$99.00 | \$10.00 | 47 | 272,388 | | |
| North Carolina | \$375.00 | \$10.00 | 101 | 1,709,900 | Tues - 5pm | |
| <i>Region 1: The Mountains</i> | \$125.00 | \$10.00 | 13 | 140,930 | | |
| <i>Region 2: Charlotte Metro</i> | \$125.00 | \$10.00 | 11 | 128,116 | | |
| <i>Region 3: The Triad</i> | \$175.00 | \$10.00 | 12 | 208,138 | | |
| <i>Region 4: Triangle/Fayetteville</i> | \$275.00 | \$10.00 | 33 | 962,768 | | |
| <i>Region 5: The Coast</i> | \$175.00 | \$10.00 | 32 | 269,948 | | |
| North Dakota | \$160.00 | \$5.00 | 90 | 200,000 | Tues - noon | frequency discount allowed |
| Ohio | \$335.00 | \$10.00 | 133 | 1,067,256 | Tues - 4pm | |
| Oklahoma | \$265.00 | \$10.00 | 166 | 397,091 | Wed - 8am | |
| Oregon | \$250.00 | \$8.00 | 79 | 390,789 | Tues - 5pm | |
| Pennsylvania | \$495.00 | \$10.00 | 146 | 2,059,504 | Wed - noon | frequency discount allowed |
| <i>Eastern Region</i> | \$330.00 | \$10.00 | 90 | 1,401,590 | | |
| <i>Western Region</i> | \$275.00 | \$10.00 | 56 | 658,274 | | |

Each state reserves the right to amend its rates, circulation, number of publications, and specials/discounts at any time.

Updated 8/4/2017



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|---|--------------|--------------|----------------|-------------|--------------|--|
| South Carolina | \$375.00 | \$12.00 | 100 | 915,145 | Wed - noon | |
| <i>Upstate</i> | \$200.00 | \$12.00 | 25 | 245,544 | | |
| <i>Midlands</i> | \$225.00 | \$12.00 | 35 | 281,883 | | |
| <i>PeeDee</i> | \$150.00 | \$12.00 | 23 | 177,134 | | |
| <i>Lowcountry</i> | \$175.00 | \$12.00 | 17 | 240,584 | | |
| South Dakota | \$150.00 | \$5.00 | 128 | 303,000 | Tues - noon | |
| Suburban Classified Network | \$865.00 | \$35.00 | 559 | 6,000,000 | Wed - 5pm | <i>frequency discount allowed</i> |
| <i>Zone 1 - Eastern</i> | \$685.00 | | 405 | | | CT, GA, MA, MD, NJ, NY, PA, RI, SC, VA, FL, LA, NH |
| <i>Zone 2 - Midwest</i> | \$720.00 | | 272 | | | IA, IL, IN, KS, MI, MN, MO, MS, OH, WI, TX, NE |
| <i>Zone 3 - West</i> | \$220.00 | | 86 | | | AZ, CA, CO, NV, WA, UT |
| <i>Zone 4 - Canada</i> | \$240.00 | | 69 | | | BC, ON |
| <i>U.S. only</i> | \$1,125.00 | \$35.00 | 763 | 9,641,731 | | zones 1, 2, 3 |
| Tennessee | \$275.00 | \$10.00 | 97 | 513,940 | Tues - noon | |
| <i>Western Region</i> | \$100.00 | \$10.00 | 26 | 81,794 | | |
| <i>Middle Region</i> | \$120.00 | \$10.00 | 38 | 188,641 | | |
| <i>Eastern Region</i> | \$120.00 | \$10.00 | 33 | 243,505 | | |
| Texas | \$550.00 | \$14.00 | 288 | 848,050 | Tues - 5pm | |
| <i>Northern Region</i> | \$250.00 | \$6.00 | 95 | 267,863 | | |
| <i>Southern Region</i> | \$250.00 | \$6.00 | 101 | 369,303 | | |
| <i>Western Region</i> | \$250.00 | \$6.00 | 92 | 210,884 | | |
| Utah | \$163.00 | \$5.00 | 31 | 340,000 | Tues - noon | <i>frequency discount allowed</i> |
| Virginia | \$300.00 | \$10.00 | 100 | 1,103,812 | Wed - noon | <i>frequency discount allowed</i> |
| Washington | \$275.00 | \$10.00 | 121 | 1,078,659 | Tues - 4pm | <i>frequency discount allowed</i> |
| West Virginia | \$250.00 | \$7.00 | 70 | 653,596 | Tues - noon | <i>frequency discount allowed</i> |
| Wisconsin | \$300.00 | \$10.00 | 179 | 933,079 | Wed - 2pm | <i>frequency discount allowed</i> |
| <i>Northwest Region</i> | \$100.00 | \$5.00 | 53 | 297,790 | | |
| <i>Northeast Region</i> | \$100.00 | \$5.00 | 40 | 288,142 | | |
| <i>Southwest Region</i> | \$100.00 | \$5.00 | 49 | 157,270 | | |
| <i>Southeast Region</i> | \$100.00 | \$5.00 | 37 | 249,877 | | |
| Wyoming | \$135.00 | \$5.00 | 43 | 165,457 | Thurs - noon | <i>frequency discount allowed</i> |
| New York-New Jersey-Pennsylvania | | | | | | |
| Tri-Buy | \$1,580.00 | | 627 | 6,920,000 | Wed - noon | |